

"... those who save a little shall get a plenty more"

—William Makepeace Thackeray

"I wish we had looked in Sears catalog first."

"If I had only begun buying from Sears sooner."

People who write us that way are talking not only about saving money. Often, they're thinking of the "plenty more" they get from Sears.

That "plenty more" includes all the time and work Sears catalogs save. You needn't spend long hours seeking what you want when you shop from our books. Sitting comfortably at home, you can choose from a greater variety of merchandise than any store carries. Whatever you order, your satisfaction is guaranteed.

Remember these things next time your family, home or car need anything. Make sure you get "plenty more," in quality, in service, and in satisfaction. Shop Sears catalogs *first*.

Satisfaction Guaranteed or Your Money Back

SEARS, ROEBUCK AND CO.

925 S. Homan Ave., Chicago 7, Ill.

FALL AND WINTER 1954



SHOP THE EASY MODERN WAY

by TELEPHONE

For number to call see pages 5-7



*Stacy
Kramer*

You'll be money ahead, if you separate

FACTS AND FABLES

when it comes to "discounts" on home appliances

It's a fable when you are told "discounts" always save you money. Anyone can give discounts from high "list prices". But it's what you get for what you finally pay that counts. Not what you are told you save.

It's a fact that Sears catalog prices first of all are low because of our factory-to-Sears-to-you distribution. There's no place for fantastic trade-ins or questionable "list prices" in this straightforward sales policy.

It's a fable that anyone gives you something for nothing. Judge values by comparing home appliances feature for feature. Then look for hidden costs, too.

It's a fact that Sears appliances give you the most wanted features. Just look at the values to the right. We invite you to try to match them feature for feature anywhere.

It's a fable that low monthly payments always cost you very little. Sometimes padded carrying charges on "discount" goods add considerably to your final cost.

It's a fact that Sears Easy Payment Plan is fair and reasonable. Add up all the money you are going to pay, then compare. You will find Sears appliances cost you less, give you more.

It's a fable when you are given verbal promises about service and can't get the facts in writing. Or when your satisfaction is guaranteed only by someone's "say-so".

It's a fact that Sears gives you nation-wide service. Wherever you may move, Sears is a dependable neighbor who has been in business 68 years. And our long-famous guarantee of "Satisfaction or Your Money Back" applies to everything Sears sells.

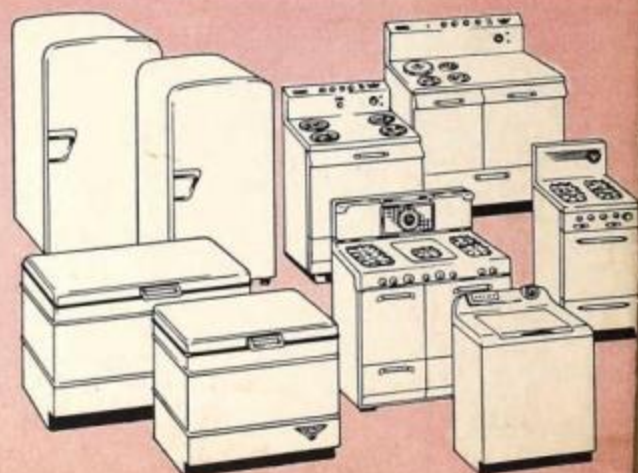
At Sears Retail Stores

You can inspect the values Sears alone offers in a wide variety of home appliances like those shown on page to your right.

At Sears Catalog Sales Offices

You'll find many Sears Home appliances included in ever-changing merchandise displays. Visit the Sears Catalog Sales Office nearest you soon.

*Of course you
can see these
Sears Appliances
before you buy..*



your Sears Catalog Sales Office offers you many convenient services

Decide now to make full use of the Sears Catalog Sales Office nearest your home. Staffed by people you know, these offices are a part of your community. As our friendly sales persons learn about your individual needs, you'll find their service to you increasing in value.

Our sales people will keep you posted on special events from which you can benefit. They can make all arrangements for you on merchandise that requires installation. All in all, you will find our Catalog Sales Offices offering a one-stop service that takes much drudgery out of your shopping.

Phone or visit your nearest Sears Catalog Sales Office as listed below

ILLINOIS PHONE
Cairo.....683
Carbondale.....825
Carmi.....4119
Charleston.....2530
Clinton.....3-1031
Flora.....484
Herrin.....8211
La Salle.....3490
Marion.....1360
Morris.....1530
Naperville.....1400
Paris.....3-0674
Streator.....2154
Taylorville.....1125
West Frankfort.....890
Winfield.....8-6141
Woodstock.....1070

INDIANA PHONE
Bedford.....4426
Bloomington.....9755
Carmichael.....1074
Crawfordsville.....2840
Huntington.....87
Peru.....5501
Vincennes.....2631

IOWA
Ft. Madison.....2386
Keokuk.....2424
Marshalltown.....5575
Mt. Pleasant.....801
Muscatine.....3280
Newton.....1900

KENTUCKY PHONE
Central City.....920
Madisonville.....1700
Paris.....1070
Princeton.....2048

MICHIGAN
Albion.....3991
Allegan.....820
Alma.....632
Big Rapids.....1248
Cadillac.....Prospect 5-2403
Charlotte.....1670
Dowagiac.....363
Greenville.....1450
Ionia.....1605
Manistee.....2360

MICHIGAN (Cont'd) PHONE
Mt. Clemens..Howard 3-5811
Mt. Pleasant.....36-531
Owosso.....2500
St. Johns.....640
Zeeland.....2155

MISSOURI
DeSoto.....600
Festus.....Yellowstone 7-3641
Hannibal.....3460
St. Charles..Randolph 4-1800

OHIO
Bowling Green.....2441
Bucyrus.....3-2015
Chillicothe.....3-2181

OHIO (Cont'd) PHONE
Fremont.....Federal 2-7331
Greenfield.....166
Ironton.....1909
Kenton.....2-1293
Sidney.....2-1461
Tiffin.....3084

WISCONSIN
Ft. Atkinson.....1080
Monroe.....404
Portage.....1250
Ripon.....720 Black
Sparta.....226
Stevens Point.....2676
Waupaca.....750
Waupun.....950
Whitewater.....850

Also visit and shop in the Catalog Sales Departments of Sears retail stores

Even the smallest Sears retail store can fill your every need. That's because each store has its own Catalog Sales Department. All our stores cannot stock all Sears merchandise. But you can

use their Catalog Sales departments to order 'most anything. Try this service next time you are in a Sears retail store in one of the towns shown in the list below.

ILLINOIS PHONE
*Alton.....3-5511
*Aurora.....2-4241
*Belleville.....5030
*Bloomington.....7-6021
*Blue Island...Fulton 5-5900
*Canton.....2400
*Carrollton.....350
*Carthage.....310
*Centralia.....7373
*Champaign.....6-2531
*Chatsworth.....201
*Chicago (9 stores).....See phone directory
*Chicago Heights.....SKyline 5-1405
*Cicero.....Olympic 2-6606
*Danville.....8800
*Decatur.....3-7731
*Des Plaines..Vanderbilt 4-1176
*Downer's Grove.....Downers Grove 4500
*E. St. Louis...Upton 5-1000
*Effingham.....888
*Elgin.....6-7400
*Elmhurst.....Elmhurst 3600
*Evanston...Greenleaf 5-4800
*Freeport.....Main 3600
*Galesburg.....4951
*Glen Ellyn.....3100
*Highland Park...Hi 2-4600
*Hillsboro.....900
*Jacksonville.....1820
*Joliet.....2-6621
*Kankakee.....3-6661
*Kewanee.....2138
*La Grange.....FL 2-4700
*Lawrenceville.....1123
*Lincoln.....991
*Macomb.....1170
*Mattoon.....5685

ILLINOIS (Cont'd) PHONE
*Maywood...Fillmore 4-5200
*Mendota.....167
*Moline.....2-3671
*Mount Sterling.....158
*Mount Vernon.....3000
*Ottawa.....1886
*Peoria.....3-6381
*Pontiac.....2696
*Princeton.....Prin 3-1755
*Quincy.....7600
*Rockford.....2-8881
*Rock Island.....6-7751
*Shelbyville.....566
*Springfield.....8-7311
*Sterling.....Main 3300
*Waukegan...Ontario 2-1500

INDIANA
*Anderson.....8861
*Columbus.....4455
*Elkhart.....3-4910
*Evansville.....3-4431
*Fort Wayne...Anthony 8383
*Frankfort.....3364
*Gary.....Gary 3-9671
*Greenfield.....410
*Hammond...Sheffield 3620
*Indianapolis...Imperial 5381
*Kendallville.....255
*Kentland.....441
*Knox.....23
*Kokomo.....2-5401
*La Fayette.....2-3001
*La Porte.....3183
*Lagansport.....4103
*Lowell.....5351
*Marion.....2020
*Martinsville.....945
*Michigan City.....4-4291
*Monticello.....576
*Muncie.....3-1411

INDIANA (Cont'd) PHONE
*New Albany.....5-5271
*New Castle.....2580
*Princeton.....10
*Rensselaer.....670
*Richmond.....2-4077
*Seymour.....1360
*Shelbyville.....1994
*South Bend.....6-7161
*Terre Haute...Crawford 9641
*Valparaiso.....2-3501
*Wabash.....472
*Warsaw.....1600
*Washington.....2100

IOWA
*Burlington.....7380
*Cedar Rapids.....4-0151
*Clinton.....504
*Davenport.....2-1741
*Des Moines.....4-9121
*Dubuque.....3-6441
*Iowa City.....2187
*Oskaloosa...Orchard 3-3461
*Ottumwa.....5010
*Waterloo.....AD 3-6181

KENTUCKY
*Ashland.....3151
*Covington.....HE 2004
*Frankfort.....4-7371
*Lexington.....3-4477
*Louisville.....Clay 6611
*Owensboro.....3-6272
*Shively.....Atwood 1681
*St. Matthews...Belmont 4221

MICHIGAN
*Ann Arbor.....2-5501
*Battle Creek.....2-6581
*Bay City.....2-2553
*Benton Harbor..Walnut 6-2161

MICH. (Cont'd) PHONE
*Detroit (4 Stores).....See phone directory
*Flint.....Cedar 9-5831
*Grand Rapids.....Glendale 1-1515
*Highland Park...TO 9-0600
*Hillsdale.....2068
*Holland.....6-5251
*Jackson.....2-0371
*Kalamazoo.....3-1591
*Lansing.....9-7521
*Midland.....2002
*Monroe.....5180
*Muskegon.....2-8291
*Niles.....3360
*Pontiac.....Federal 5-4171
*Port Huron...Yukon 2-0151
*Saginaw.....3-8411
*Wyandotte...Avenue 4-9000

MISSOURI
*St. Louis (3 Stores).....See phone directory

OHIO
*Akron.....Portage 2411
*Alliance.....1-5391
*Canton.....5-9411
*Cincinnati (3 Stores).....See phone directory
*Cleveland (6 Stores).....See phone directory
*Dayton.....ADams 6151
*Delaware.....3-1217
*Elyria.....2225
*Fostoria.....6696
*Greenville.....579
*Hamilton.....3-6151
*Lima.....6-3211
*Logan.....5-2103
*Lorain.....6-9011

OHIO (Cont'd) PHONE
*Mansfield.....7121
*Marion.....2-1161
*Massillon.....4184
*Middletown.....2-4575
*Mount Vernon.....2-8715
*Newark.....FA 6-6711
*Painesville.....7567
*Portsmouth.....2-2011
*Sandusky.....4912
*Springfield.....5-4641
*Toledo.....GA 1911
*Wooster.....533
*Zanesville.....2-3651

WISCONSIN
*Appleton.....4-1421
*Baraboo.....1390
*Beaver Dam...Turner 5-5551
*Beloit.....815
*Berlin.....306
*Burlington.....1313
*Fond du Lac...8230
*Green Bay...Hemlock 5-8801
*Hartford.....493
*Janesville.....7741
*Kenosha.....4-3581
*Madison.....6-6831
*Manitowoc.....6614
*Marinette.....2-4431
*Milwaukee (2 stores).....See phone directory
*Oshkosh...Blackhawk 8787
*Racine.....2-8811
*Richland Center.....300
*Sheboygan.....7755
*Watertown.....2060
*Waukesha.....7791
*Wausau.....2-1034
*West Allis...Spring 4-2010
*West Bend.....560

*Customers in these towns can get direct-to-home truck delivery on telephone orders by calling our phone numbers for these towns as listed on following pages 6 and 7

For the most convenient of all ways to shop, try
SEARS TELEPHONE SHOPPING SERVICE
with truck delivery direct to your home

SEE COMPLETE DETAILS ON NEXT 2 PAGES





If you live in any of the cities listed
on these two pages..

You Can Shop

CHICAGO METROPOLITAN AREA

CHICAGO customers... Call NEVADA 8-5300

Anytime • Day or Night • 24 Hours a Day • Sundays, Holidays, too

SUBURBAN customers call following "toll-free" numbers from 8 A.M. to 5 P.M. Monday through Friday; 8 A.M. to 1:00 P.M. on Saturday.

Addison.....	Lombard 1200	Justice.....	Summit 888
Alsip.....	Fulton 5-4400	Kenilworth.....	Wlnetka 6-4980
Argo.....	Summit 888	La Grange.....	Chestnut 6-2300
Arlington Heights.....	CL earbrook 3-6200	Lake Forest.....	Enterprise 1500
Bannockburn.....	Enterprise 1500	Lansing.....	Lansing 475
Batavia.....	Geneva 2826	Lincolnwood.....	Orchard 3-4030
Bellwood.....	Fl ilmore 4-8100	Lisle.....	Downers Grove 1828
Belmont.....	Downers Grove 1828	Lombard.....	Lombard 1200
Bensenville.....	Itasca 280	Lyons.....	Stanley 8-6240
Berkeley.....	Fl ilmore 4-8100	Markham.....	Harvey 2040
Berwyn.....	Stanley 8-6240	Matteson.....	Skyline 5-4791
Black Oak.....	Russell 2400	Maywood.....	Fl ilmore 4-8100
*Bloomingdale.....	Roselle 6490	*Medinah.....	Enterprise 1500
Blue Island.....	Fulton 5-4400	Melrose Park.....	Fl ilmore 4-8100
Broadview.....	Fl ilmore 4-8100	Midlothian.....	Fulton 5-4400
Brookfield.....	Chestnut 6-2300	Mooseheart.....	Geneva 2826
Burnham.....	Russell 2400	Morton Grove.....	Orchard 3-4030
Calumet City.....	Russell 2400	Mount Prospect.....	CL earbrook 3-6200
Calumet Park.....	Fulton 5-4400	Munster.....	Russell 2400
Chicago Heights.....	Skyline 5-4791	New Chicago.....	Gary 5-6171
Chicago Ridge.....	Garden 2-6220	Niles.....	Orchard 3-4030
Cicero.....	Stanley 8-6240	Northbrook.....	Northbrook 633
Clarendon Hills.....	Chestnut 6-2300	Northfield.....	Wlnetka 6-4980
*Cloverdale.....	Wheaton 8-2600	Oak Forest.....	Fulton 5-4400
Congress Park.....	Chestnut 6-2300	Oak Glen.....	Lansing 475
Crestwood.....	Fulton 5-4400	Oak Lawn.....	Garden 2-6220
**Crete.....	Skyline 5-4791	Oak Park.....	Stanley 8-6240
Deerfield.....	Enterprise 1500	Olympia Fields.....	Skyline 5-4791
Des Plaines.....	Vanderbilt 4-2135	Orland Park.....	Palos Park 858
Dalton.....	Riverdale 1200	*Palatine.....	Enterprise 1500
Downers Grove.....	Downers Grove 1828	Palos Heights.....	Palos Park 858
East Chicago.....	Russell 2400	Palos Park.....	Palos Park 858
East Gary.....	Gary 5-6171	Park Forest.....	Skyline 5-4791
Elmhurst.....	Lombard 1200	Park Ridge.....	Vanderbilt 4-2135
Elmwood Park.....	Gladstone 3-2413	Phoenix.....	Harvey 2040
Evanston.....	GR eenleaf 5-8500	Posen.....	Fulton 5-4400
Evergreen Park.....	Garden 2-6220	Ravinia.....	Hi ghland Park 2-4870
Fairview.....	Gladstone 3-2413	**Richton Park.....	Skyline 5-4791
Feenhaven.....	Vanderbilt 4-2135	Riverdale.....	Riverdale 1200
Flossmoor.....	Homewood 1480	River Forest.....	Fl ilmore 4-8100
Forest Park.....	Fl ilmore 4-8100	River Grove.....	Gladstone 3-2413
Forest View.....	Stanley 8-6240	Riverside.....	Stanley 8-6240
Fort Sheridan.....	Hi ghland Park 2-4870	Robbins.....	Fulton 5-4400
Franklin Park.....	Gladstone 3-2413	Roby.....	Russell 2400
Gary.....	Gary 5-6171	*Roselle.....	Roselle 6490
Geneva.....	Geneva 2826	Schiller Park.....	Gladstone 3-2413
Glen Ellyn.....	Wheaton 8-2600	Skokie.....	Orchard 3-4030
Glencoe.....	Wlnetka 6-4980	South Holland.....	Harvey 2040
Glenview.....	Glenview 4-2800	St. Charles.....	Geneva 2826
Glenwood.....	Skyline 5-4791	**Steger.....	Skyline 5-4791
Golf.....	Glenview 4-2800	Stickney.....	Stanley 8-6240
Griffith.....	Russell 2400	Summit.....	Summit 888
Hammond.....	Russell 2400	Techny.....	Northbrook 633
Harvey.....	Harvey 2040	Thornton.....	Harvey 2040
Hazelcrest.....	Harvey 2040	Tinley Park.....	Homewood 1480
Hessville.....	Russell 2400	Villa Park.....	Lombard 1200
Highland.....	Russell 2400	Warrenville.....	Wheaton 8-2600
Highland Park.....	Hi ghland Park 2-4870	Westchester.....	Fl ilmore 4-8100
Highwood.....	Hi ghland Park 2-4870	West Chicago.....	Wheaton 8-2600
Hillside.....	Fl ilmore 4-8100	Western Springs.....	Chestnut 6-2300
Hines.....	Fl ilmore 4-8100	Westmont.....	Downers Grove 1828
Hinsdale.....	Chestnut 6-2300	Wheaton.....	Wheaton 8-2600
Hobart.....	Gary 5-6171	Wheeling.....	CL earbrook 3-6200
Hodgkins.....	Chestnut 6-2300	Whiting.....	Russell 2400
Holbrook.....	Skyline 5-4791	Willow Springs.....	Summit 888
Hollywood.....	Chestnut 6-2300	Wilmette.....	Wlnetka 6-4980
Homewood.....	Homewood 1480	Winnetka.....	Wlnetka 6-4980
Hubbard Woods.....	Wlnetka 6-4980	Wooddale.....	Itasca 280
Indiana Harbor.....	Russell 2400	Worth.....	Palos Park 858
Inglton.....	Wheaton 8-2600	York Center.....	Lombard 1200
Itasca.....	Itasca 280		

* Delivery on Monday, Wednesday and Friday.

** Delivery on Monday and Thursday only.

Most orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday and Sunday orders delivered Tuesday.

Chicago Metropolitan Area Truck Delivery Rates... No C.O.D. Fee

Up to 3 lbs.....	35c	16 to 20 lbs.....	70c	36 to 40 lbs.....	\$1.10	71 to 100 lbs.....	\$1.50
4 to 7 lbs.....	45c	21 to 25 lbs.....	80c	41 to 50 lbs.....	1.20	Over 100 lbs.,	
8 to 10 lbs.....	55c	26 to 30 lbs.....	90c	51 to 60 lbs.....	1.30	per 100 lbs.	1.50
11 to 15 lbs.....	60c	31 to 35 lbs.....	\$1.00	61 to 70 lbs.....	1.40		

Special delivery rates for Barbed Wire, Building Material, Fencing, Fertilizer, Heating, Paint and Plumbing: 31 to 100 lbs. \$1.00; over 100 lbs., per 100 lbs. \$1.50

Washers, Dryers, Ironers, Freezers, Refrigerators, Kitchen Ranges, per 100 lbs. \$2.25

Will-Call Service—In an emergency, you can pick up merchandise at Catalog Sales Department in our Retail Store, Homan Ave. and Arthington St.

ZONE 1 and 2 TRUCK DELIVERY AREA DE KALB and SYCAMORE AREA

DE KALB, SYCAMORE, Cortland, Malta } Call ... De Kalb 6-6311
and Maple Park customers. } or Sycamore 4541

Most Orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery area rates below.

INDIANAPOLIS AREA

INDIANAPOLIS and Suburban Area customers.. Call PLaza 6361

Most Orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery area rates below.

MILWAUKEE AREA

MILWAUKEE and Suburban Area customers.. Call Mitchell 5-4062

Anytime • Day or Night • 24 Hours a day • Sundays, Holidays, too
Most Orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday and Sunday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery rates below.

OTHER CITIES in the Zone 1 and 2 Delivery Area

Sears catalog order Telephone and Direct-to-Home Truck Delivery Service is available on city deliveries only to cities listed below. See Zone 1 and 2 Truck Delivery area rates below. Ask about deliveries outside of city.

Try Our Phone Order Pick-Up Service—If you live in any of the cities listed below, you can phone your order and have the merchandise delivered to the Sears Retail store in your city for pick-up if you wish. Just tell the phone order clerk that you will call for your order, and she will tell you when it will be in so that you can pick it up.

ILLINOIS	PHONE	INDIANA	PHONE	MICHIGAN	PHONE
Aurora.....	2-4241	Anderson.....	8861	Battle Creek.....	Woodward 2-
Bloomington.....	7-6021	Elkhart.....	3-4910	Benton Harbor.....	6581
Canton.....	2-4000	Fort Wayne.....	Anthony 8383	Walnut 6-2161
Champaign.....	6-2531	Kokomo.....	2-5401	Grand Rapids.....	
Danville.....	8800	LaFayette.....	2-3001	Glendale 1-1515
Decatur.....	3-7731	Logansport.....	4103	Kalamazoo.....	3-1591
Elgin.....	6-7400	Marian.....	2020	Muskegon.....	2-8291
Galesburg.....	4951	Michigan City.....	4-4291	Niles.....	3360
Joliet.....	2-6621	Muncie.....	3-1411	WISCONSIN.....	
Kankakee.....	3-6661	South Bend.....	6-7161	Baraboo.....	1390
Kewanee.....	2138	Valparaiso.....	2-3501	Beaver Dam.....	Turner 5-5551
Moline.....	2-3671	Wabash.....	472	Beloit.....	815
Peoria.....	3-6381	Warsaw.....	1600	Fond du Lac.....	8230
Pekin.....	1380			Janesville.....	7741
Rock Island.....	6-7751	IOWA.....		Kenosha.....	4-3581
Rockford.....	2-8881	Clinton.....	504	Madison.....	6-6831
Sterling.....	Main 3300	Davenport.....	2-1741	Racine.....	2-8811
Waukegan.....	Ontario 2-1500	Dubuque.....	3-6441	Watertown.....	2060

Zone 1 and 2 Truck Delivery Area

Truck Delivery Rates for customers having street addresses
in cities shown above... No C. O. D. Fee

Up to 3 lbs.....	38c	21 to 25 lbs.....	97c	51 to 60 lbs.....	\$1.55
4 to 7 lbs.....	49c	26 to 30 lbs.....	\$1.10	61 to 70 lbs.....	1.75
8 to 10 lbs.....	57c	31 to 35 lbs.....	1.20	71 to 100 lbs.....	1.85
11 to 15 lbs.....	70c	36 to 40 lbs.....	1.35	Over 100 lbs.,	
16 to 20 lbs.....	83c	41 to 50 lbs.....	1.45	per 100 lbs.....	1.85

Special delivery rates for Barbed Wire, Building Material, Fencing, Fertilizer, Heating, Paint and Plumbing: 31 to 100 lbs. \$1.35; over 100 lbs., per 100 lbs. \$1.00

Washers, Dryers, Ironers, Freezers, Refrigerators, Kitchen Ranges, per 100 lbs. \$2.25

The above rates apply only on shipments from our Mail Order House in Chicago

by Telephone



**FROM THIS OR ANY SEARS CATALOG
..WE DELIVER THE GOODS DIRECT TO YOUR HOME**

ZONE 3 and 4 TRUCK DELIVERY AREA

CINCINNATI AREA

CINCINNATI and Suburban Area customers... Call Jefferson 9100
Most orders phoned before 1 P.M. delivered the second day. See Zone 3 and 4 Truck Delivery area rates at right below.

CLEVELAND AREA

CLEVELAND and Suburban customers... Call Winton 1-1430
Customers with Bedford, Chagrin Falls, Gates Mills, Hillcrest, Jackson, LaFayette, Montrose, Terrace, Wickliffe exchanges... Call Cherry 1-5584
Most orders phoned before 1 P.M. may be picked up after 12:00 noon next day in any Sears retail store in Cleveland or delivered to your home the second day. See Zone 3 and 4 Truck Delivery area rates at right below.

COLUMBUS AREA

COLUMBUS and Franklin County customers Call Capital 8-5661
Anytime • Day or Night • 24 hours a day • Sundays, Holidays, too
Most orders phoned before 1 P.M. delivered the second day. You pay the driver the cost of the goods plus Zone 3 and 4 delivery area rates shown at right below. However, if you prefer, you can pick up your package at our Town and Country Catalog Sales Office.

Visit Sears Town and Country Catalog Sales Office—where we have on display a complete line of Coldspot and Kenmore Home Appliances, Homart Plumbing and Heating Equipment, Silvertone Television Sets and Radios, Home Furnishings, Housewares, Auto Supplies and Tires, Wearing Apparel. All available for your inspection and selection. Our friendly clerks will gladly show this merchandise to you... they will take your order, and arrange for delivery and installation when necessary. Most orders placed up to 1 P.M. can be picked up at the Catalog Sales Office after 9 A.M. the following morning. Our Town and Country Catalog Sales Office is open from 9 A.M. to 9 P.M. Monday through Saturday.

DETROIT AREA

DETROIT and Suburban customers with
Detroit numbers... Call Townsend 8-8900
Customers with Birmingham, Big Beaver, Lincoln, Southfield, Slocum and Warren exchanges... Call Lincoln 1-4060
Customers with Prescott exchanges... Call Prescott 6-5600
Customers with Wayne exchanges... Call Parkway 1-1100
Most orders phoned before 1 P.M. delivered the second day. See Zone 3 and 4 Truck Delivery area rates at right below.

ST. LOUIS AREA

ST. LOUIS and Suburban Area customers using
Metropolitan service... Call Prospect 1-8420
Kirkwood, Creve Coeur,
Sappington customers... Call Taylor 1-8700
Florissant customers... Call Enterprise 9000
Granite City, Madison, Nameoki,
Venice customers... Call Triangle 6-4000

All Enterprise 9000 calls are toll-free

Most orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 3 and 4 Truck Delivery area rates at right.

OTHER CITIES in the Zone 3 and 4 Delivery Area

Sears convenient catalog order Telephone and Direct-to-Home Truck Delivery Service is available on city deliveries only to cities listed below. See Zone 3 and 4 Truck Delivery Rates below. Ask about deliveries outside of city.

Try Our Phone Order Pick-Up Service—If you live in any of the cities listed below, you can phone your order and have the merchandise delivered to the Sears Retail Store in your city for pick-up if you wish. Just tell the phone order clerk that you will call for your order, and she will tell you when it will be in so that you can pick it up on your next shopping trip downtown.

ILLINOIS	PHONE	MICHIGAN (Contd.)	PHONE
Alton.....	3-5511	Flint.....	Cedar 9-5831
Bellefonte.....	5030	Jackson.....	2-0371
Centralia.....	7373	Lansing.....	9-7521
Jacksonville.....	1820	Midland.....	2002
Macomb.....	1170	Monroe.....	2780
Quincy.....	7600	Pontiac.....	FE deral 5-4171
Springfield.....	8-7311	Port Huron.....	Yukon 2-0151
INDIANA		Saginaw.....	3-8411
Columbus.....	4455	Wyandotte.....	AV enue 4-9000
Evansville.....	3-4431	OHIO	
Newcastle.....	2580	Akron.....	Portage 2411
Princeton.....	10	Canton.....	5-9411
Richmond.....	2-4077	Dayton.....	AD ams 6151
Terre Haute.....	Crawford 9641	Hamilton.....	3-6151
IOWA		Lima.....	6-3211
Burlington.....	7380	Lorain.....	6-9011
Cedar Rapids.....	4-0151	Mansfield.....	7121
Des Moines.....	4-9121	Massillon.....	4184
Iowa City.....	2187	Middletown.....	2-4575
Oskaloosa.....	3-3461	Portsmouth.....	2-2011
Ottumwa.....	5010	Sandusky.....	4912
Waterloo.....	AD 3-6181	Springfield.....	5-4641
KENTUCKY		Toledo.....	Garfield 1911
Ashland.....	3500	WISCONSIN	
Lexington.....	3-4477	Appleton.....	4-1421
Louisville.....	CL ay 6611	Green Bay.....	Hemlock 5-8801
Owensboro.....	3-6272	Manitowoc.....	6614
MICHIGAN		Marquette.....	2-4431
Ann Arbor.....	2-5501	Oshkosh.....	Blackhawk 8787
Bay City.....	2-2553	Sheboygan.....	7755
		Wausau.....	2-1034

Zone 3 and 4 Truck Delivery Area

Truck Delivery Rates for customers having street addresses
in cities shown on this page... No C.O.D. Fee

Up to 3 lbs.....	40c	21 to 25 lbs.....	\$1.05	51 to 60 lbs.....	\$1.80
4 to 7 lbs.....	52c	26 to 30 lbs.....	1.20	61 to 70 lbs.....	2.00
8 to 10 lbs.....	65c	31 to 35 lbs.....	1.35	71 to 100 lbs.....	2.25
11 to 15 lbs.....	75c	36 to 40 lbs.....	1.50	Over 100 lbs.....	
16 to 20 lbs.....	90c	41 to 50 lbs.....	1.65	per 100 lbs.....	2.25

Special delivery rates for Barbed Wire, Building Material, Fencing, Fertilizer, Heating, Paint and Plumbing: 31 to 100 lbs. \$1.50; over 100 lbs., per 100 lbs. \$1.25
Washers, Dryers, Ironers, Freezers, Refrigerators, Kitchen Ranges, per 100 lbs. \$2.75

The above rates apply only on shipments from our Mail Order House in Chicago

TRY SEARS TELEPHONE SHOPPING SERVICE WITH DIRECT-TO-HOME DELIVERY

Call our telephone number as listed on this or the opposite page. Give Sears phone clerk the catalog number, description and price of the items you want. That's all there is to it! Your order will be delivered direct to your home; and you pay our driver for the merchandise plus the low delivery charge.

YOU CAN PHONE EASY PAYMENT ORDERS

Give your Easy Payment account number when ordering additional merchandise. If you want to open an Easy Payment account our phone clerk will give you the details.

SATISFACTION GUARANTEED

If you wish to exchange or return an item, just call us and our truck will pick it up and deliver the new selection.

Call above telephone numbers to place orders from any Sears catalog

o PAGE 7 .. PHONE SERVICE

Sizes
3 to 6x

Avoid Returns—Measure Before Ordering

	SIZE CHART FOR COATS SIZES 3 TO 6X					
Order size...	3	4	5	6	6x	
If height is...	34½—37	37½—40	40½—43	43½—46	46½—48 in.	
If chest is...	22	23	24	25	25½ in.	
If weight is...	29½—34	34½—38	38½—44	44½—49	49½—54 lbs.	
Coat length...	19	20½	22	23½	25 in.	

A
Wool Fleece
3-pc. Set
\$2250
Cash
\$2.50 Down

B
Wool Suede
2-pc. Fabric Set
\$2250
Cash
\$2.50 Down

C
Poodle Cloth 2-pc. Set
Mink Collar
\$2250
Cash
\$2.50 Down

D
Shagora Fleece
2-pc. Set
\$2250
Cash
\$2.50 Down

Our Better Honeysuckle Coat Sets—Sizes 3 to 6X

A CHATHAM ALL WOOL FLEECE SET. Swing back coat has comfortable raglan sleeves... stitching around collar and cuffs. Smart leather trim sparkles with rhinestones. Stitched yoke back flares from an inverted pleat. Smooth Earl-glo rayon lining; 100% reprocessed wool interlining. Matching clip hat. Slacks have warm cotton duvetyn lining. Dry clean. *State* size 3, 4, 5, 6, 6x. Shpg. wt. 4 lbs. 3 oz. 29 G 8783—Medium blue... \$22.50 29 G 8784—Red... 22.50

C POODLE CLOTH COAT WITH GENUINE MINK stand-up collar... buttons snugly for smart comfort. Fabric is 100% wool face (cotton back is 45% of weight). Pretty sparkling buttons. Earl-glo rayon lining; reprocessed wool interlining. Matching slacks have soft, fleecy cotton duvetyn lining. Dry clean. *State* size 3, 4, 5, 6, 6x. Use chart above. Shpg. wt. 4 lbs. 3 oz. 29 G 8785—Medium blue... \$22.50 29 G 8786—Red... 22.50

E VIRGIN WOOL COAT in a handsome fleecy check. Rich dyed Mouton-processed lamb fur trim. Flattering swing back. Smooth Earl-glo rayon lining with 100% reprocessed wool interlining. Solid color brown slacks are 100% reprocessed wool Melton with warmly napped cotton duvetyn lining. Dry clean. *State* size 3, 4, 5, 6, 6x. Use chart above. Shpg. wt. 4 lbs. 4 oz. 29 G 8779—Red, brown... \$19.95 29 G 8780—Green, brown... 19.95

B SWIRLY PRINCESS STYLE COAT of 100% virgin wool suede fabric. Six-gore skirt has resilient Pellon interfacing that holds its fullness... flares gracefully, resists wrinkling. Smart wing collar of dyed Mouton-processed lamb fur. Earl-glo rayon lining; 100% reprocessed wool interlining. Matching slacks with soft, warm cotton duvetyn lining. Dry clean. *State* size 3, 4, 5, 6, 6x. Shpg. wt. 4 lbs. 3 oz. 29 G 8787—Medium green... \$22.50 29 G 8788—Red... 22.50

D SHAGORA FLEECE SET of 70% virgin wool and 30% alpaca... lots of back interest. Belted and elasticized back waist has a deep inverted pleat. Flap pockets in front and pretty gold-color buttons. Milium treated iridescent rayon taffeta lining; reprocessed wool interlining. Cotton duvetyn lined slacks. Dry clean. *State* size 3, 4, 5, 6, 6x. Shpg. wt. 4 lbs. 29 G 8789—Coral red... \$22.50 29 G 8790—Aqua (blue-green) 22.50

F SMOKY FLEECE SET of 90% WOOL and 10% CASHMERE. Luxurious dyed Mouton-processed lamb fur trims collar and sleeves. Rippling gored back flares prettily with every step. Chromspun acetate taffeta lining with reprocessed wool interlining. Slacks have warm, fleecy cotton duvetyn lining. Dry clean. *State* size 3, 4, 5, 6, 6x. Use chart above. Shpg. wt. 3 lbs. 14 oz. 29 G 8781—Smoky blue... \$19.95 29 G 8782—Smoky pink... 19.95



MAGIC-GROW SET Just pull the magic thread to release the hem in coat, sleeves, and slacks... add another full season's wear

E
Wool Check Coat
Woolen Slacks
\$1995
2-pc. Set

F
Wool and
Cashmere
2-pc. Set
\$1995

8... SEARS, ROEBUCK AND CO. 2CPB

Hats not included (except set A)... order them on pages 10 and 11

This Honeysuckle Doll Identifies Our Finest Coat Sets for Little Girls

HONEYSUCKLE FABRICS are new and interesting... all from leading woolen mills... especially suitable for children because they give a maximum of warmth and wear

HONEYSUCKLE STYLES are versatile and flattering to little girls... beautifully coordinated with the fabrics. Choose from a wide selection of dressy and casual sets





\$29.95
2-pc. set
\$3.00 Down

**ALL WOOL
DONEGAL TWEED**

This rich, colorful tweed set is extra-practical because the luxurious fur collar detaches for those "not-so-cold" days . . . buttons on for stylish warmth

Fleecy virgin wool Donegal tweed coat and slack set. Loose-fitting coat has raglan sleeves with button tabs on cuffs. Two slash pockets; inverted back pleat. With the fur collar removed it's a smart casual style . . . add the dyed Mouton-processed lamb fur collar for dressy warmth. Fine quality iridescent rayon taffeta lining is guaranteed to last the life of the coat. Toasty-warm 100% reprocessed wool interlining. Matching slacks have adjustable button suspenders; plackets on both sides of waist. Elastic at back waist gives neat fit. Soft, fleecy cotton duvetyn lining. Dry clean. Please state size 3, 4, 5, 6, 6x. Be sure to measure and see the size chart on facing page before ordering. Shipping weight 4 pounds 3 ounces. Hat not included.
29 G 8797—Blue and gray tweed with gray fur collar . . . Set \$29.95

Add children's coats to your Sears Easy Terms Order—see inside back cover for complete information



\$25.00
2-pc. set
\$2.50 Down

ALL WOOL CHINCHILLA

Fashion-right coat and slack set of virgin wool chinchilla cloth. Smartly styled coat has raglan sleeves and welted seams in flattering lines. Bright gold-color buttons down front and on sleeves. Smooth Earl-glo rayon lining with warm 100% reprocessed wool interlining. Matching slacks have fleecy cotton duvetyn lining. It's personalized, too—see instructions above. Dry clean. Please state size 3, 4, 5, 6, 6x. Be sure to see the size chart on facing page and measure before ordering. Shpg. wt. 4 lbs. Hat not included.
29 G 8791—Bright red
29 G 8792—Bright green
Coat and slack set . . . \$25.00



\$25.00
3-pc. set
\$2.50 Down

Milium
METAL INSULATED LINING



\$25.00
3-pc. set
\$2.50 Down

**Our Finest Honeysuckle
COAT SETS for Sizes 3 to 6x**

- Delightfully warm . . . top quality virgin wool fabrics . . . fashion-right fleece and chinchilla
- Choose this season's pace-setting bright and lively colors or the ever popular softer muted tones
- Clever, flattering styles with handsome details . . . made to Sears own rigid specifications
- Personalized—write her first name on the card enclosed with set and mail. You'll receive a woven label printed with her name to sew inside coat. (Double names like Mary-Jane permissible)

FLEECY CHECK SET

Popular Chatham fleece of 90% virgin wool and 10% cashmere. Fitted coat with dyed Mouton-processed lamb fur collar. Gracefully flaring skirt has resilient Pellon interfacing to hold its fullness and resist wrinkling. Button tabs at elasticized waistline. Earl-glo rayon lining is Milium treated; reprocessed wool interlining. Fur trimmed muff with shoulder strap. Slacks have cotton duvetyn lining. Dry clean. State size 3, 4, 5, 6, 6x. Shpg. wt. 4 lbs. Hat not included.
29 G 8795—Light brown checks
29 G 8796—Ice blue checks
Coat, slacks, muff . . . Set \$25.00

ALL WOOL FLEECE

Cuddly virgin wool Chatham fleece set . . . classic, simple lines. Coat has shawl collar of dyed Mouton-processed lamb fur. Gathered sleeves with wide fur cuffs. Yoke back with an inverted pleat for flare. Earl-glo rayon lining is Milium treated; 100% reprocessed wool interlining. Matching clip hat has rich fur halo. Slacks have fleecy cotton duvetyn lining. Dry clean. Please state size 3, 4, 5, 6, 6x. See the size chart on facing page. Shipping weight 4 pounds.
29 G 8793—Red . . . \$25.00
29 G 8794—Ice blue (light) . . . 25.00

CPB PAGE 9 . . . 3-6X COATS

Every set on these 2 pages is made to our specifications for quality fabrics and workmanship

Sizes
3 to 6x

SIZE CHART FOR COAT SETS SIZES 3 TO 6X					
Order size	3	4	5	6	6x
If height is	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is	22	23	24	25	25½ in.
If weight is	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.
Coat length	19	20½	22	23½	25 in.



Fleecy Wool Check "make-believe jewels"; Earl-Glo rayon lining

Velvet frame collar, covered buttons and sleeve bands sparkle with tiny metallic stars. Coat is a popular fleecy check in 100% virgin wool. Swing back has a tab at yoke. Earl-Glo rayon lining is guaranteed to last life of coat; reprocessed wool interlining. Harmonizing solid color slacks are cotton kasha lined. *State size 3, 4, 5, 6, 6x. Shpg. wt. for set 4 lbs. 5 oz.*
29 G 8727—Multicolor blue check coat; blue slacks...\$16.95
29 G 8728—Multicolor brown check coat; brown slacks \$16.95

10.. SEARS-ROEBUCK CFB

A
Virgin Wool
Coat and
Slacks
\$16.95



B
Donegal Tweed
Coat and Slacks
\$16.95

A FLEECY 100% VIRGIN WOOL in a small soft-toned check. Raglan sleeve coat is enhanced by a dyed Mouton-processed lamb fur collar. 3-gore back. Earl-Glo rayon lining is guaranteed to last life of coat. Warm 100% reprocessed wool interlining. Matching slacks have cotton kasha lining. *State size 3, 4, 5, 6, 6x. Wt. set 3 lbs. 5 oz.*
29 G 8723—Gold color
29 G 8724—Medium blue
2-piece set.....\$16.95

B SMART VIRGIN WOOL DONEGAL TWEED SET. Fitted coat has knit wool trim down front and on waist. Gracefully flared skirt. Earl-Glo rayon lining guaranteed to last the life of the coat. 100% reprocessed wool interlining adds warmth. Matching slacks with cotton kasha lining. *State size 3, 4, 5, 6, 6x. Shpg. wt. set 3 lbs. 11 oz.*
29 G 8725—Brown tweed
29 G 8726—Medium blue
tweed. 2-pc. set...\$16.95

C ECONOMY PRICED 3-PIECE COAT SET is 100% reprocessed wool Melton. Coat and muff have gray Amate trim (curly rayon pile on cotton back). Smooth rayon lining with cotton interlining. Matching slacks have cotton kasha lining. *Please state size 3, 4, 5, 6, 6x. See the size chart above before ordering. Shpg. wt. for set 4 lbs. 11 oz.*
29 G 8712—Medium green
29 G 8713—Wine red
3-piece set.....\$12.95

D LOVELY 100% VIRGIN WOOL FLEECE COAT has a smart 4-gore flared back and comfortable raglan sleeves. Notched stand-up collar in back. 2 real and 2 simulated front slash pockets. Milium processed rayon lining gives all-weather comfort. 100% reprocessed wool interlining. *Please state size 3, 4, 5, 6, 6x. Shpg. wt. 2 lbs. 10 oz.*
29 G 8703—Bright red
29 G 8704—Medium blue
Coat only.....\$14.95

E 100% REPROCESSED WOOL MELTON COAT at a real bargain price. Detachable hood and pockets are trimmed in a peppy contrasting color plaid. Flattering swing back style with a smooth rayon lining. *Please state size 3, 4, 5, 6, 6x. Be sure to see the size chart above before ordering. Shipping wt. 2 lbs. 12 oz.*
29 G 8700—Medium green
29 G 8701—Medium blue
29 G 8702—Wine red
Coat only.....\$7.95



Roller
\$2.49



Sweetheart Brim
\$1.98



New Pixie
\$1.79



Pale Bonnet
\$1.98



Beret
\$1.00

Pretty HATS in Both Classic and Popular New Styles for Little Girls from 3 to 6

CLASSIC ROLLER with stitched brim. Cotton velveteen with grosgrain streamers and chin-ties. Warm earflaps tuck inside. Colors red, navy, dark brown. *Sizes 19½, 20, or 20½ in. State size and color. Shpg. wt. 10 oz.*
29 G 7903.....\$2.49

COTTON VELVETEEN CLIP HAT with sweetheart brim. Fluffy white bow on top. Comfortable quilted rayon lining. Fits 19½ to 21 in. *State color royal blue, wine red, or dark green. Shpg. wt. 11 oz.*
29 G 7904.....\$1.98

POPULAR NEW PIXIE CLIP HAT in cotton velveteen sprinkled with bright metallic studs. Ring at top of tail. Adjusts to fit 19½ to 21 in. *State color bright red, navy blue, dark brown. Shipping weight 6 oz.*
29 G 7905.....\$1.79

WOOL FELT BONNET. Rhinestone centered flowers on cotton velveteen band. Earflaps tuck inside. *Sizes 19½ to 20 or 20½ to 21 in. Colors dark brown or red. State size, color. Wt. 10 oz.*
29 G 7906.....\$1.98

GENUINE BASQUE BERET imported from France. Velour finish 100% wool in an ever popular and becoming style. One size adjusts to fit 19½ to 21 inches. *State color red, white, or navy blue. Shpg. wt. 4 oz.*
29 G 7912.....\$1.00

HOW TO MEASURE FOR HATS—draw tape measure around child's head. Number of inches is correct head size



A
Woolen
Coat and
Slacks
\$14.95

B
Fleecy Wool
Check Coat
and Slacks
\$14.95

C
Smoky Sueded
Wool Coat
and Slacks
\$18.95

D
100% Wool
Check Coat, Hat,
Slacks
\$18.95

E
Cotton
Velveteen
Coat and Slacks
\$18.95

Sears Smartly Tailored COAT SETS Shut out Winter's Cold

You'll find lots of back interest . . . regal touches of velveteen and rich, dyed Mouton processed lamb fur . . . Order hats separately below (except Set D) on this and facing page

A PRETTY COAT SET of 100% reprocessed wool Melton. Detachable hood is edged with dyed Mouton-processed lamb fur. Swirly 4-gore yoked back. Rayon lining; cotton flannel interlining. Matching slacks with cotton kasha lining. *State size 3, 4, 5, 6, 6x. Shpg. wt. for set 4 lbs. 2 oz.* 29G8714-Plum purple 29G8715-Med. green 29G8716-Wine red 3-piece set. . . \$14.95

B FLEECY CHECKED VIRGIN WOOL fitted coat with cotton velvet accents. Belted elasticized back with inverted pleat. Iridescent rayon lined; reprocessed wool interlining. Cotton kasha lined reprocessed wool slacks. *State size 3, 4, 5, 6, 6x. Shpg. wt. set 4 lbs. 1 oz.* 29G8719-Pink, gray check coat; gray slacks 29G8720-Blue, gray check coat; navy slacks 2-piece set. . . \$14.95

C ELEGANT FITTED COAT of smoky sueded virgin wool. Softly gored in both front and back. Luxurious dyed Mouton processed lamb fur collar. Rich rayon lining with warm 100% reprocessed wool interlining. Matching slacks are lined with cotton kasha. *State size 3, 4, 5, 6, 6x. Shpg. wt. set 3 lbs. 8 oz.* 29G8717-Smoky blue 29G8721-Smoky pink 2-piece set. . . \$18.95

D DRESSY COAT of virgin wool check. Dyed Mouton-processed lamb collar. New "doll-waist"; back flares gracefully from an inverted pleat. Rayon lining; reprocessed wool interlining. Matching clip hat. Reprocessed wool slacks with cotton kasha lining. *State size 3, 4, 5, 6, 6x. Wt. set 4 lbs. 3 oz.* 29G8749-Red, gray check coat and hat; gray slacks. . . \$18.95

E GLEAMING COTTON VELVETEEN COAT AND SLACK SET. Fitted coat with decorative buttons and jewel trim. Fluffy white fur edges detachable cape collar. Fine quality smooth rayon lining; 100% reprocessed wool interlining. Matching slacks with cotton kasha lining. *State size 3, 4, 5, 6, 6x. Chart facing page. Shpg. wt. 4 lbs. 2 oz.* 29G8747-Royal blue 29G8748-Wine red 2-piece set. . . \$18.95

Gabardine
Coat, Hat,
Slacks
\$19.95
Coat Only
\$14.95



NYLON FORTIFIED GABARDINE

Body of coat is lined with 100% Alpaca pile on cotton back (25% of weight). Skirt and sleeves with virgin wool quilted to rayon twill. Slacks have reversed fleecy rayon and cotton lining. Coat set in rayon sheen gabardine strengthened with 15% nylon. Water repellent; crease resistant. Dyed Mouton-processed lamb collar and revers on coat. Elastic shirring in back. Inner wristlets. Hat has fur earflaps and peak. Suspender slacks with zipper placket; elastic inserts at ankles. *Please state size 3, 4, 5, 6, 6x. Shipping weight for set 4 pounds 3 ounces.*

29G8677-Dark green 29G8678-Red 29G8679-Navy . . . 3-piece set \$19.95

COAT ONLY. *Sizes above. Wt. 3 lbs. 2 oz.* 29G8680-Dark green 29G8681-Red 29G8682-Navy . . . Coat only \$14.95



Velveteen
Hat
\$2.49

Wool
Felt
\$2.49

Velvet Hat
and Bag
\$3.59

Amatez Beret
and Muff
\$3.59

White Fur
Hat and Muff
\$4.98

Honeysuckle HATS and SETS

COTTON VELVETEEN off-the-face hat. Fluffy white roll brim. Quilted rayon lining; earflaps. Colors red, brown, navy. *Sizes 19 1/4 to 20 or 20 1/4 to 21 in. State color and size. Shpg. wt. 10 oz.* 29G7913 . . . \$2.49

ALL WOOL FELT HAT with warm earflaps that tuck inside. Velveteen and flower trimmings. Adjusts to fit 19 1/4 to 21 in. *State color navy, dark brown, or red. Shipping weight 11 ounces.* 29G7914 . . . \$2.49

COTTON VELVETEEN SET. Fits 20 to 21 1/4 in. *State color royal blue, red, brown, dark green. Shpg. wt. set 14 oz. Price inc. 15c Fed Excise tax on set.* 29G7925E-Set \$3.59 HAT ONLY. Wt. 10 oz. 29G7926-Hat \$1.98

BERET AND MUFF SET in Amatez (curly rayon pile on cotton). Grain trim; rayon lin. *g. Beret has earflaps. Fits 19 1/4 to 22 in. Shipping weight set 1 lb.; hat 13 oz.* 29G7930-Set. \$3.59 29G7931-Hat. 1.98

WHITE FUR CLIP HAT AND MUFF. Ermine trim. Back of muff is rayon satin. Fits 19 1/4 to 21 1/4 in. Wt. set 14 oz.; hat 10 oz. Prices include 27c Fed. Excise tax on set; 27c on hat. 29G7982E-Set. \$4.98 29G7983E-Hat. 2.98

Sizes
3 to 6x

SIZE CHART for RAINCOATS, Sizes 3 to 6x					
Order size...	3	4	5	6	6x
If chest is...	22	23	24	25	25½ in.
If height is...	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If coat length...	19	20½	22	23½	25 in.

Water Repellent RAINY-DAY COAT

Extra Zip-Out Lining
For Cold Weather



Zip-out lining is 50% wool, 50% Alpaca pile (cotton back 50% of total). Quilted reprocessed wool lining in sleeves

\$14.95

Nylon fortified sheen rayon gabardine. Smartly styled runabout coat is cozy for cold, snowy days; zip out Alpaca lining and it's a lighter weight rain coat, fully lined with Milium processed rayon. Dynel collar. No hat. *State size 3, 4, 5, 6, 6x. Shpg. wt. 2 lbs. 14 oz.*
29 G8612-Red... \$14.95
29 G8613-Med. blue... 14.95

A
Chromspun
Acetate
Taffeta
\$4.98



B
Shantung Raincoat
and Pixie hat
\$6.98



C
Cotton Twill
Trench Coat
\$3.98



D
Rubberized
Cotton Cape
\$1.79



New Honeysuckle RAINWEAR

Keeps Youngsters Dry and Comfortable

A CHROMSPUN RUBBERIZED ACETATE TAFFETA raincoat... bright plaid. Chromspun color is locked in to withstand sun, water, cleaning fluids, perspiration. Detachable hood. Raglan sleeves fit easily over coats. *State size 4, 5, 6, 6x. Shpg. wt. 1 lb. 5 oz.*
29 G 4669-Red plaid 29 G 4670-Blue plaid... \$4.98

B NEW DUSTER-FASHIONED RAINCOAT in heavy quality rayon shantung—treated for water repellency. Wear for dress-up, too. Striped taffeta lining forms turn-up cuffs. Matching pixie hat is adjustable for sure fit. *Please state size 4, 5, 6, 6x. Shpg. wt. set 1 lb. 7 oz.*
29 G 4677-Red 29 G 4678-Navy... Set \$6.98

C NEW WATERPROOF TRENCH COAT in rubberized cotton. Double breasted style with raglan sleeves and detachable hood. Self belt; 2 slash pockets. Plaid printed inside for cheery contrast. *Please state size 4, 5, 6, 6x. See chart above. Shpg. wt. 1 lb. 9 oz.*
29 G 4667-Red 29 G 4668-Copen blue... \$3.98

D GAY PLAID RAINCAPE with attached hood makes a fashionable rainy-day outfit. Strong rubberized cotton—fully cut. Welted arm slits. Button front with tie at neck for more protection. *State size small (3-4), medium (5-6), large (6x). Shpg. wt. 11 oz.*
29 G 4663-Red plaid 29 G 4664-Blue plaid... \$1.79

E NEW FANCY PRINT RAINCOAT AND UMBRELLA in long wearing waterproof rubberized cotton. 1. Detachable hood; raglan sleeves; 2 big patch pockets. Matching umbrella has plastic handle. *Please state size 4, 5, 6, 6x. Measure and see size chart above before ordering. Shpg. wt. set 1 lb. 14 oz.*
29 G 4671-Red print 29 G 4672-Blue print Set \$6.98

F NEW CIRCLE SKIRT RAINCOAT in embossed vinyl plastic with matching carrying case. Attached hood elastic waist. Gripper Fastener closing; raglan sleeves. *State size small (3-4), medium (5-6), large (6x).*
29 G 4660-Medium blue 29 G 4661-Medium green 29 G 4662-Red Shpg. wt. 12 oz.,..... Set \$1.98

G BALLERINA CIRCLE SKIRT RAINCOAT in rubberized plaid cotton. Elasticized gathers at waist; buckle belt. Full cut with raglan sleeves and detachable hood. Gives maximum protection and style. *Please state size 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 9 oz.*
29 G 4665-Red plaid 29 G 4666-Blue plaid... \$3.98

H CHECKED RAYON GABARDINE raincoat reverses to solid color pinwale corduroy. Both sides treated for water repellency. Boxy style—can be used as a top coat. Matching peak cap is reversible, too. *Please state size 4, 5, 6, 6x. Shpg. wt. set 1 lb. 10 oz.*
29 G 4679-Medium blue 29 G 4680-Red Set \$8.98



F
Circle Skirt
Plastic Coat
\$1.98



E
Raincoat
and Umbrella
\$6.98



G
Rubberized
Cotton
Ballerina
\$3.98



H
Reversible
Corduroy
and Gabardine
Coat and Cap
\$8.98





CHART for Coats, Snowsuits Sizes 2 to 4X

Order Size	2	3	4	4x
If height is	31 1/2-34	34 1/2-37	37 1/2-40	37 1/2-40 in.
If chest is	21	22	23	23 in.
If weight is	25 1/2-29	29 1/2-34	34 1/2-38	34 1/2-38 lbs.
Coat lgth.	17	18	19 1/2	20 1/2 in.
Slack lgth.	20 1/2	22	24	24 in.

**Sizes
2 to 4x**

**OUR BEST
TODDLER'S SET . . ALL WOOL**

Full skirt flares way out—
stays that way! Magic-work-
ing PELLON makes it possible



Set **\$18.95**

Beautiful 100% wool
suede. Milium metal-
insulated rayon lining,
reprocessed wool inter-
lining. Dyed mouton-
processed lamb fur col-
lar. Tiny pretend-jewels
add sparkle to braid
collar edging. Resilient
Pellon interfacing keeps
skirt gracefully flared.
Wrinkle-resistant, too!
Warm cotton duvetyn
lined slacks. Adjust-
able suspenders, elastic
at ankles. Rayon lined
hat. *State size 2, 3, 4, 4x.*
See chart above.
29G8928—Red
29G8929—Medium blue
Wt. 3 lbs. 4 oz. . . \$18.95



Toddlers' COAT SETS . . 2-4x

A FLEECE 75% ESTRON (acetate), 25% WOOL, on cot-
ton back (40% of total fabric). Coat cotton kasha
lined. Hand embroidered. Leggings with adjustable sus-
pender, zipper ankles. Rayon lined hat. *State size 2, 3, 4.*
29 G 8910—Coral red 29 G 8911—Aqua blue
29 G 8912—Medium blue. Shpg. wt. 2 lbs. 7 oz. . . \$6.95

B 100% WOOL CHECKED COAT lined with reprocessed
wool quilted to rayon. Solid color reprocessed wool
slacks; cotton kasha lined. Adjustable suspenders. Rayon
lined hat. *State size 2, 3, 4, 4x.* Shpg. wt. 2 lbs. 14 oz.
29 G 8915—Multicolor red check, gray slacks. . . \$10.95

C FLEECE 75% ESTRON (acetate), 25% WOOL on cot-
ton back (40% of total fabric). Dyed mouton-pro-
cessed lamb fur collar, pompons. Coat and slack cotton
kasha lined. Rayon lined bonnet. Adjustable suspenders,
elasticized ankles on slacks. Check chart above before
ordering. *State size 2, 3, 4, 4x.* Shpg. wt. 3 lbs. 10 oz.
29 G 8913—Red 29 G 8914—Medium blue. Set \$8.95

D 100% WOOL SET. Cotton velveteen trim. Coat rayon
lined, cotton interlined. Cotton kasha lined suspender
slacks. Rayon lined hat. *State size 2, 3, 4, 4x.* Measure and
check size chart. Shipping weight 3 lbs.
29 G 8919—Brown check 29 G 8920—Blue check \$12.95

E FLEECE 75% WOOL, 25% NYLON on cotton back
(40% of total fabric). Cotton velveteen collar. De-
tachables cape covers shoulders. Colorful dyed mouton-
processed lamb fur edging and pompons. Coat rayon lined,
cotton interlined. Cotton kasha lined suspender slacks.
Rayon lined hat. *State size 2, 3, 4, 4x.* Wt. 3 lbs. 1 oz.
29 G 8916—Medium blue with navy blue fur trim \$12.95
29 G 8917—Red with red fur trim. Set 12.95

F 100% WOOL DONEGAL TWEED, 2 front, 2 back pleats.
Dyed mouton-processed lamb collar. Rayon lined,
reprocessed wool interlined. Cotton kasha lined slacks.
Adjustable suspenders. Rayon lined hat. *State size 2, 3, 4, 4x.*
29G8921—Blue gray 29G8922—Tan. Wt. 3 lbs. 2 oz. \$13.95

G BOYS' SET OF 30% rayon, 25% reprocessed wool, 25%
reused wool, 20% cotton tweed. Coat lined with
reprocessed wool quilted to rayon. Cotton kasha lined
helmet and suspender slacks. *State size 2, 3, 4.*
29 G 8930—Blue 29 G 8931—Brown. Wt. 3 lbs. 2 oz. \$10.95

H HEATHER CHECKED 100% WOOL SET. Thickly piled
Dynel collar. Leather-like buttons. Coat lined with
reprocessed wool quilted to Milium metal-insulated ace-
tate. Cotton kasha lined slacks with zipper fly, adjustable
suspenders. Helmet. *State size 2, 3, 4.* Wt. 3 lbs. 2 oz.
29 G 8932—Brown 29 G 8933—Blue. Set \$16.95

J COTTON VELVETEEN SET. Fur-like Amatec (cotton-
backed rayon fabric) trim. Princess coat rayon lined,
reprocessed wool interlined. Cotton kasha lined leggings.
Zip ankles. Rayon lined hat. *State size 2, 3, 4, 4x.*
29G8924—Wine 29G8925—Royal blue. Wt. 3 lbs. 4 oz. \$14.95

K NUBBY 100% WOOL BOUCLE. Warm, becoming. Rich
fur trim. Full 6-gore back. Coat rayon lined, repro-
cessed wool interlined. Cotton kasha lined suspender
slacks. Rayon lined hat. PERSONALIZED (see copy at
right above). *State size 2, 3, 4, 4x.* Shpg. wt. 3 lbs. 2 oz.
29 G 8926—Med. blue 29 G 8927—Rose. . . \$16.95



Detachable
Cape



PERSONALIZED with her first name
Write her first name on the card you find
enclosed with the coat and mail it. You'll
receive a woven label printed with her
name to sew inside her coat



NYLON

WASHABLE SNOWSUITS for Toddler Girls and Boys

Warm Intercel*
quilted to acetate
lining. Two long
front zippers open
wide—so easy to
get on and off.

*Cellulose fiber

Was \$9.95
\$8.95

Save \$1.00 on these toddlers' easy-on nylon snowsuits. Sturdy overcast seams throughout suits give long wear. Shirring at back and sides of waist gives nice lines. Warm cuffs are knit of 50% wool and 50% cotton.

A GIRLS' SUIT. Matching hat. Washable separately. *State size 2, 3, 4.* Shpg. wt. 2 lbs. 3 oz. 29 G 8204—Medium blue 29 G 8205—Red Suit and hat.....\$8.95

B BOYS' SUIT. Matching helmet. Washable separately. *State size 2, 3, 4.* Shpg. wt. 2 lbs. 3 oz. 29 G 8206—Brown 29 G 8207—Medium green Suit and hat.....\$8.95

KLADFAST® Cold-weather Suit for Boys or Girls

This sleekly styled snowsuit zips on and off in seconds... easy for youngsters to handle. It's an exact copy of a Canadian flying suit—a real thrill for young "jet pilots." Fabric is 46% nylon, 54% spun rayon poplin



Zips completely open—from neck to waist and from waist to ankles

Was \$17.95
\$16.95

Kladfast snowsuit of 46% nylon, 54% spun rayon pre-shrunk poplin (warp is 100% nylon). 1-piece suit is easy to get off and on because it zips completely open. Warm "down-hill" tapered legs. Cozy Intercel quilted to acetate lining. Button-on drawstring hood. Water repellent. Dry clean. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 3 lbs. 3 oz. 29 G 8426—Navy.....\$16.95 29 G 8427—Dark green. 16.95

C
Wool Plaid
Jacket
\$12.95

D
Gabardine
\$10.95



E
New! Flexible
Plastic
\$9.95

F
Gabardine
\$6.95

OUTDOOR SUITS

Keep the Snowball Set Cozy
Tough Wearing... Warmly Lined

C VIRGIN WOOL PLAID JACKET with dyed Mouton-processed lamb collar. Reprocessed wool quilted to rayon lining. Fur trimmed helmet. Reprocessed wool suspender slacks; cotton kasha lined. Snap side plackets. Dry clean. *State size 2, 3, 4.* 29 G 8200—Blue plaid; dark blue slacks 29 G 8201—Brown plaid; brown slacks Shpg. wt. 3 lbs. 6 oz.....\$12.95

D RAYON AND NYLON GABARDINE bomber style snow-suit... water repellent. Deep-pile Dynel collar and helmet peak. 100% reprocessed wool quilted to rayon lining. Suspender slacks lined with fleecy Estron (acetate) and cotton. Dry clean. *State size 2, 3, 4.* Chart facing page. Shpg. wt. 3 lbs. 29 G 8208—Navy with light blue and white 29 G 8209—Brown with red and tan Shpg. wt. 2 lbs. 12 oz.....\$9.95

E NEW PLASTIC SUIT. Looks like leather, but stays soft and pliable even on sub-zero days. Won't scuff or peel and it wipes clean with a damp cloth. Contrasting color front yoke; furry Dynel collar. Long front zipper; elastic waist. Estron (acetate) batting quilted to woven Estron lining. *State size 2, 3, 4.* Order hat separately from page 26. 29 G 8208—Navy with light blue and white 29 G 8209—Brown with red and tan Shpg. wt. 2 lbs. 12 oz.....\$9.95

F NYLON FORTIFIED RAYON GABARDINE 2-tone suit is water repellent. 1-piece style with front zipper; shirred waist. Warm reprocessed wool quilted to rayon lining. Knit cuffs. Matching helmet. Dry clean. *State size 2, 3, 4.* Shpg. wt. 2 lbs. 10 oz. 29 G 8202—Gray with green.....\$6.95 29 G 8203—Tan with brown.....6.95

G NYLON STRENGTHENED RAYON SHEEN GABARDINE — water repellent. Jacket has dyed Mouton-processed lamb collar. Elasticized back waist; zipper front. Knit cuffs. Matching clip hat. Slacks have adjustable suspenders; side plackets. Fleecy rayon and cotton lining. Dry clean. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 3 lbs. 14 oz. 29 G 8433—Dark green 29 G 8434—Red 29 G 8435—Navy.....\$14.95

H WATER REPELLENT SUIT of Dan River plaid cotton poplin. Dyed Mouton-processed lamb collar on zip-front jacket. Heavy reprocessed wool quilted to acetate lining. Matching ski cap with earflaps. Bib-top slacks have side plackets; suspenders. Fleecy rayon, cotton lining. Dry clean. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 3 lbs. 9 oz. 29 G 8424—Red plaid.....\$14.95 29 G 8425—Blue plaid.....14.95

Milium

Our Finest Classic Ski Suit

Jacket body lined with 50% Alpaca pile, 50% wool (cotton back 25% of weight). Skirt, sleeves, hat with reprocessed wool quilted to Milium treated acetate

Was \$15.95
\$14.95



H Magic-Grow—
Release hems in
jacket, sleeves and
slacks for
next year!
Dan River
Plaid Poplin

\$14.95

Measure Before Ordering!

SIZE CHART for Snowsuits, Sizes 2 to 6X

Order size	2	3	4	5	6	6x
If height is	31½-34	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is	21	22	23	24	25	25½ in.
If weight is	25½-29	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.

Sizes
2 to 6x



A
Nylon
Reinforced
Gabardine
\$11.95

B
Nylon
Reinforced
Gabardine
\$11.95

C
Nylon
Reinforced
Gabardine
\$12.95

OUR BEST SUITS recommended be- cause they're WASHABLE NYLON

- Rugged 100% nylon poplin
- Deep-quilted all nylon lining and interlining
- Nylon wristlets, anklets

3-piece Suit \$18.95

Smartly tailored suits with quilted yokes and knee patches. Surcoat style zip-front jackets with pockets. Pants have adjustable snap-on suspenders. Full length zippers on each side open at both waist and ankles... boy's style also has zipper fly.

D GIRLS' SUIT with matching hat. Washable separately. Please state size 2, 3, 4, 5, 6, 6x. Shpg. wt. 4 lbs.
29 G 8430—Dark green
29 G 8431—Red.....\$18.95

E BOYS' SUIT with ski cap. Washable separately. Please state size 2, 3, 4, 5, 6, 6x. Shipping weight 4 lbs.
29 G 8439—Dark green
29 G 8440—Navy.....\$18.95



COMPLETELY WASHABLE SNOWSUITS

Nylon Fortified Rayon Gabardine with Dynel Collars

A LITTLE BOYS' 2-PIECE SNOWSUIT in rayon and nylon gabardine. Zip-front surcoat style jacket with lovely deep-dyeline collar. Elasticized at back waist; belted in front. Matching helmet with Dynel peak. Slacks have zipper fly, adjustable suspenders, and elastic inserts at ankles. Entire suit is warmly lined with Intercel quilted to acetate. Washable separately. State size 2, 3, 4. Shpg. wt. 3 lbs. 2 oz.
29 G 8212—Medium green 29 G 8213—Brown.....\$11.95

B LITTLE GIRLS' 2-PIECE SNOWSUIT in rayon and nylon gabardine. Surcoat style zip-front jacket has rich Dynel collar that stays soft and pretty even after many launderings. Elasticized at back waist for neat fit. Matching Dynel trimmed clip hat. Slacks have zipper placket and adjustable suspenders. Entire suit is lined with Intercel quilted to acetate. Washable separately. State size 2, 3, 4. Shpg. wt. 3 lbs. 2 oz.
29 G 8214—Red 29 G 8215—Medium green.....\$11.95

C GIRLS' TWO-TONE SUIT in rayon and nylon gabardine... rich Dynel collar. Matching clip hat has Dynel band. Surcoat style zip-front jacket with elastic back waist. Suspender slacks have zipper placket; elasticized back waist. Entire suit is warmly lined with Intercel quilted to acetate. Washable separately. State size 3, 4, 5, 6, 6x. Shpg. wt. 3 lbs. 8 oz.
29 G 8410—Red jacket and hat; navy slacks.....\$12.95
29 G 8411—Gray jacket and hat; green slacks.....12.95

Winterweight Extra PANTS and SUITS

F REPROCESSED WOOL MELTON slack-style pants with adjustable buckle suspenders, bib top. Cotton kasha lining with elastic inserts at ankles. Dry clean. State size 3, 4, 5, 6, 6x.
29 G 8110—Brown 29 G 8111—Navy 29 G 8113—Wine
29 G 8112—Medium green Shpg. wt. 1 lb. 9 oz....Each \$4.29

G REPROCESSED WOOL MELTON bib-top ski pants with knee patches. Rib knit anklets with easy-on side zippers. Cotton kasha lining. Dry clean. State size 3, 4, 5, 6, 6x. Wt. 1 lb. 10 oz.
29 G 8137—Navy 29 G 8138—Brown 29 G 8139—Med. green \$4.89

H RAYON AND NYLON GABARDINE-BOXER SKI SLACKS. Detach the suspenders and she can wear dress over slacks... saves wrinkling. Triple stitched all-around elastic waist. Quilted cotton kasha lining; stitched front creases. Water repellent. Dry clean. State size 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 3 oz.
29 G 8140—Navy 29 G 8141—Brown 29 G 8142—Green \$4.49

J OUR LOWEST PRICED SNOWSUIT is 100% reprocessed wool Melton lined with cotton kasha. Colorful applique on zip front jacket. Matching hat. Slacks have adjustable suspenders. Dry clean. State size 3, 4, 5, 6, 6x. Shpg. wt. 3 lbs. 14 oz.
29 G 8408—Medium green 29 G 8409—Royal blue...\$9.95

K NEW "BENCH-WARMER" SUIT of Dan River cotton poplin. Extra long casual plaid jacket with buckle closing... a fine sportcoat, too. Detachable hood. Reprocessed wool quilted to sturdy red cotton duvetyne lining. Navy poplin slacks have plaid turn-up cuffs, adjustable suspenders and snap side placket. Reprocessed wool quilted to cotton kasha lining. Water repellent. Dry clean. State size 4, 5, 6, 6x. Shpg. wt. 4 lbs.
29 G 8412—Multicolor plaid jacket, hood; navy slacks...\$13.95



F
Woolen
Slack Pants
\$4.29



G
Woolen
Ski Pants
\$4.89



H
Suspenders
Detach
wear under
dresses, as extra
play slacks
\$4.49



J
Woolen
Snowsuit
\$9.95

K
New!
Bench-Warmer
Suit
\$13.95

Sizes
3 to 6x

SIZE CHART for Dresses, Sizes 3 to 6x					
Order size...	3	4	5	6	6x
If height is...	34 1/2 to 37	37 1/2 to 40	40 1/2 to 43	43 1/2 to 46	46 1/2 to 48 in.
If chest is...	22	23	24	25	25 1/2 in.
Dress length...	18 1/2	20	21 1/2	23	24 1/2 in.



A
Pre-shrunk
Woven plaid



B
New
Matchstick Print



C
Sanforized
Woven Plaid



D
Wrinkl-Shed®
Check Gingham



E
Pinafore Style
Dress



F
New Shirtwaist
Dress

\$2.98
Each

Largest selection of popular priced \$2.98
COTTON DRESSES we've ever offered!

A A BRIGHT DRESS of J.P. Stevens pre-shrunk* woven plaid with a satiny stripe. Gathered skirt. White waffle pique piping and collar. Pretty puffed sleeves. Tie at throat; tie-back sash. Washfast. State size 3, 4, 5, 6, 6x. 29G5508-Red and green plaid Shpg. wt. 8 oz. . . . Each \$2.98

B NEW MATCHSTICK PRINT BROADCLOTH DRESS. Flower at neck. Full skirt has 3 ruffled tiers in front. Contrasting trim. Washable. State size 3, 4, 5, 6, 6x. Wt. 11 oz. 29 G 5517-Gray matchstick print with yellow. . . . \$2.98 29 G 5518-Turquoise blue matchstick print; rose. . . \$2.98

C SIMULATED JUMPER DRESS. Top is light blue broadcloth. Skirt and collar are blue Sanforized* woven plaid gingham. White eyelet trim. Gathered skirt; tie-back sash. Washfast. Please state size 3, 4, 5, 6, 6x. Shpg. wt. 14 oz. 29 G 5512-Blue; plaid. . . \$2.98

D DAN RIVER WRINKL-SHED® checked gingham dress has large white embossed cotton yoke with applique; ruffle edging. Elasticized puff sleeves. Washable. State size 3, 4, 5, 6, 6x. Shpg. wt. 13 oz. 29 G 5520-Blue check. . . \$2.98 29 G 5521-Red check. . . 2.98

E "PINAFORE-DRESS" in crease resistant cotton. Harmonizing prints set off with white collar and cording. Sweetly ruffled. Full skirt with all-around tie belt. Washable. State size 3, 4, 5, 6, 6x. 29 G 5515-Bittersweet (red) 29 G 5516-Aqua (blue-green) Shpg. wt. 13 oz. . . Each \$2.98

F PRETTY PINK CHAMBRAY SHIRTWAIST TOP has navy blue buttons and stitching. Yoke back. Gathered skirt is navy blue Dan River cotton with permanently woven-in tucks. Plastic belt. Washable. State size 3, 4, 5, 6, 6x. Use the chart above. Shpg. wt. 13 oz. 29G5519-Pink and navy. \$2.98

G LOVELY NAVY BROADCLOTH dress has white embossed cotton cape collar. Flounced skirt has a peek-a-boo ruffle of nylon net edged with red binding. Red ribbon belt, bows. Washable. State size 3, 4, 5, 6, 6x. Shpg. wt. 12 oz. 29 G 5514-Navy blue. . . \$2.98

H YEAR-ROUND STYLE. Sleeveless dress of Sanforized* navy broadcloth is topped with a bright red knit cotton bolero. White pique collar; red plastic belt. Washable. (Hand wash bolero.) State size 3, 4, 5, 6, 6x. Wt. 11 oz. 29G5507-Navy, red Set \$2.98

J SHIRTWAIST DRESS in rich pinwale corduroy. Detachable white collar; gold color buttons. Self material buckle belt. Gracefully gathered skirt. Washfast. State size 3, 4, 5, 6, 6x. Shpg. wt. 12 oz. 29G5509-Kelly green (bright) 29G5510-Bright red. . . \$2.98

K PEPPY RED AND GREEN woven plaid gingham dress. Embossed white cotton collar. Lace edged ruffle. Skirt flares out to a 360° circle. Tie-back sash. Washfast. Please state size 3, 4, 5, 6, 6x. 29G5513-Red and green plaid Shpg. wt. 12 oz. . . Each \$2.98

50% ORLON
50% RAYON**

Luxurious
Fur Collar
and Pompons

\$5.98

OUR BEST DRESS

Recommended because
it's smartly tailored in
a long wearing, hand
washable fabric

Dreamy new dress of
Orlon Acrylic Fiber and
rayon. Rich brown fur
detachable collar with
pompons on ties. Dress
has self-material stand-
up collar; lavish 2-yard
width skirt. *State size*
3, 4, 5, 6, 6x. Wt. 1 lb.
29 G 5531—Bittersweet
(light red).....\$5.98
29 G 5532—Delphinium
blue (medium)....\$5.98

** DuPont's Reg. Trade name
for its Acrylic Fiber



A
New! Leopard
Print Trim

B
2-tone Stripe
and Solid

C
Lovely
Shirtmaker Dress



D
Plaid 'n' Plain
Cotton



E
Chromspun Acetate
Taffeta

Lavishly detailed,
beautifully
styled
\$3.98
Each



F
Cotton
Jumper Dress



G
Chambray Dress
and Corduroy Jacket

HONEYSUCKLE SPECIFICATION-MADE DRESSES

- French-sewn side seams for longer wear
- Above average stitches per inch in seams
- Neatly finished trims have no raw ends
- Taped armholes for a clean, neat finish
- 3-inch hems except on circular styles
- Tailored to pre-tested size patterns

A SANFORIZED* COTTON BROADCLOTH DRESS has leopard print flannel collar, cuffs, belt, and skirt band. Covered buttons. Neatly styled with full skirt. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 12 oz. 29 G 5525—Tangerine.....\$3.98

C RUFFLED SHIRTWAIST in rose cotton broadcloth has long sleeves with ruffled cuffs. Collar pin and button trim. Contrasting nut-brown skirt is Dan River Wrinkl-Shed® combed cotton with tiny woven-in pattern. Flaring 2-yard width skirt. Brown plastic belt. Washable. *Please state size* 3, 4, 5, 6, 6x. Shpg. wt. 14 oz. 29 G 5524—Rose with brown.....\$3.98

E PARTY DRESS in Chromspun acetate taffeta. Chromspun locked-in color makes taffeta hand washable—resistant to sun and perspiration. White lace and eyelet trim bodice. Five-tiered 360° circular skirt with tie back sash. *State size* 3, 4, 5, 6, 6x. 29 G 5526—Lt. blue 29 G 5527—Lt. green 29 G 5528—Yellow. Shpg. wt. 12 oz.\$3.98

G DRESS AND JACKET SET. Sleeveless princess dress is Everglaze polished cotton chambray. White collar with big bow at neck; swirling 2-yard width gored skirt. Solid color pinwale corduroy jacket with ¾ length sleeves. Washable. *State size* 3, 4, 5, 6, 6x. Wt. set 14 oz. 29 G 5538—Medium blue with navy jacket....\$4.98 29 G 5539—Mauve (pink) with navy jacket. Set \$4.98

H ANOTHER YEAR-ROUND STYLE! Sleeveless dress is Gale and Lord mercerized pre-shrunk* pingham in a pretty tan and blue plaid. White collar; 2-yard width gathered skirt. All-around belt. Short sleeve bolero is knit cotton with plaid trim. Washable (hand wash bolero). *State size* 3, 4, 5, 6, 6x. 29 G 5545—Tan and blue plaid dress with light blue bolero. Shpg. wt. 13 oz. \$4.98

B MULTICOLOR STRIPED SANFORIZED* COTTON is set off with gray polished chambray. Simulated pockets, white buttons. 2-yard width skirt. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 12 oz. 29 G 5523—Multicolor stripe; gray...\$3.98

D BRIGHT COTTON DRESS WITH FULL CIRCLE SKIRT. Contrasting trim is solid color combed and Sanforized* broadcloth. Balance of dress is of Dan River Wrinkl-Shed® woven plaid gingham. Buckle belt; button trim. Washable. *State size* 3, 4, 5, 6, 6x. 29 G 5529—Charcoal gray plaid; red trim 29 G 5530—Blue plaid with yellow trim. Shpg. wt. 12 oz.\$3.98

F TWO-TONE JUMPER DRESS of Bates disciplined cotton—resists wrinkles. Solid color bodice is teamed with a clever print. 2-yard width full skirt has tie-back sash. Washable. *State size* 3, 4, 5, 6, 6x. 29 G 5543—Cocoa brown print; burnt orange 29 G 5544—Medium blue print; aqua blue Shipping weight 13 oz.Each \$4.98

J LOVELY DRESS of Dan River Wrinkl-Shed® combed cotton woven check with harmonizing plaid trim. Comfortable cap sleeves. 6-yard width swishing circular skirt. Self-material belt; big decorative buttons. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 13 oz. 29 G 5536—Gray and white check with red plaid. \$4.98 29 G 5537—Navy and white check with blue plaid. \$4.98



H
Cotton Plaid
with
Knit Bolero

Our Finest
Cottons
\$4.98
Each



J
Doubly full
Circle Skirt

* Maximum fabric shrinkage 1%. "Wrinkl-Shed"® is a Dan River Reg. Trade name—2% shrinkage.

CPBKMS PAGE 17



Sizes
3 to 6x

Avoid returns . . use this size chart

MEASURE TO BE SURE . . .	SIZE 3	SIZE 4	SIZE 5	SIZE 6	SIZE 6X
Order size	3	4	5	6	6X
If height is	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is	22	23	24	25	25½ in.
If weight is	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.
Dress length	18½	20	21½	23	24½ in.

Scoop of the Season! Box of 2 Dresses with 360° CIRCLE SKIRTS

Sturdy, Colorful
Cottons with Back-
to-School Air

The Swishy Circle
Skirts Little Gals
Love to Wear.

The Fine Quality
Features that Mom
Knows Mean
Longer Wear

2 FOR \$5⁰⁰

Two bright, beautiful circle-skirt dresses at a price you might well expect to pay for just one. One has a navy blue skirt and smart striped shirtmaker top. Grown-up looking red plastic belt, stripe-trimmed hanky pockets. The other combines red and green plaid skirt and trim with a green bodice. Button back, tie-back sash. Washable. Please be sure to state size 3, 4, 5, 6, 6x. Shipping weight box 1 pound. 29 G 5546—Box of 2 dresses, 1 size \$5.00



PERKY COTTONS

Five Top Values at a
Budget-fitting Price

\$1.98
Each



Crayon-bright colors . . Generously full skirts

A A TWEEDY BLUE PRINT made even more attractive by the fabric's waffle-pique weave. Three fuzzy cotton balls shoot up from the waist like tiny balloons. Wide red inset, at waist front. White pique collar and cuffs piped in red. Tie-back sash, button back. Has quality and style that deny its small price. State size 3, 4, 5, 6, or 6x. Shpg. wt. 8 oz. 29 G 5504—Each \$1.98

B RED AND GREEN SCHOOL-GIRL PLAID GINGHAM set off by solid color green broadcloth. Sanforized cotton—won't shrink over 1%. So cute and practical for young fashion-fans, you'll wish you had a dozen just like it! Buttons to waist in front. "Grown-up" looking plastic belt. Washable. Please state size 3, 4, 5, 6, or 6x. Shipping weight 8 oz. 29 G 5501—Each \$1.98

C FRESH NEW STYLE trimmed in lovely paint-box colors. Navy blue broadcloth with light blue collar and skirt panel. Three novel pockets on shirt of three different colors strike a gay note. String tie matches pockets. Button front, tie-back sash. Washable. State size 3, 4, 5, 6, or 6x. 29 G 5502—Shipping weight 8 ounces Each \$1.98

D A SMART CHOICE for the hop-sotch crowd. Dan River Wrinkl-shed* red plaid gingham teamed with red broadcloth. White waffle pique collar, cuffs, and pocket trim. Sparked with bright buttons. Tie-back sash, button back. Washable. State size 3, 4, 5, 6, or 6x. 29 G 5500—Shipping weight 8 ounces Each \$1.98

E FINE COTTON BROADCLOTH DRESS with full 360° circle skirt. Contrasting color checked trim. Saucy bow accents the pocket. Three little buttons dot the front. Tie-back sash, button back. Washable. A sensation at this small price. State size 3, 4, 5, 6, or 6x. Shpg. wt. 8 oz. 29 G 5505—Gold color \$1.98 29 G 5506—Red \$1.98

Stretch Your Budget with a Package Buy!

F THREE COTTON PERCALE DRESSES in one bargain package . . an easy way to give your little girl a new fall wardrobe. Classic styles just like . . or similar to those illustrated. Neat tie-back sashes, touches of rick-rack and other trims. Washable. One blue dress, one green, one yellow in each package. State size 3, 4, 5, 6 or 6x. Shpg. wt. package 1 lb. 1 oz. 29 G 5547—Package of 3 dresses, 1 size \$2.99

Everything you need can be bought on Sears Easy Terms. See inside back cover
* Reg. trade mark

Three pert dresses
for less than \$1.00 each!
PACKAGE OF 3 FOR \$2⁹⁹

Check the chart before ordering!

Sizes
1 to 3

**SIZE CHART
FOR DRESSES**
Sizes 1 to 3

Order size:	1	2	3
If height is	29½-31	31½-34	34½-37 in.
If chest is	20	21	22 in.
If weight is	22½-25	25½-29	29½-34 lbs.
Dress length	15½	16½	17½ in.

Corduroy

Cotton

Cotton

Cotton

Nylon

Cotton

Cotton

Irresistibly
Priced at only \$1.98
Each

VALUE-PACKED DRESSES

For Toddler Misses

- Fashion-conscious styles
 - Extra full skirts
 - Nicely finished details
- \$2.98**
Each
- Carefully made to Sears specifications for neat, comfortable fit and long wear

A FINE SANFORIZED COTTON BROADCLOTH. Maximum shrinkage 1%. Crispy ruffled white collar, embroidered yoke. Bouncy ruffle around the 360° circle skirt. Washable. Tie-back sash, button back. State size 1, 2, 3. 29 G 5262—Aqua (blue-green) 29 G 5263—Pink. Shpg. wt. 6 oz. \$1.98

C A LOVE OF A DRESS in fine cotton broadcloth. Posey-embroidered ribbon stripes the contrasting collar, panel, pockets. Tie sash. Button back. Washable. State size 1, 2, 3. 29 G 5260—Medium blue. \$1.98 29 G 5261—Pink. Shpg. wt. 6 oz. 1.98

E DAN RIVER WRINKL-SHED® cotton gingham. Maximum shrinkage 2%. Bright red and blue plaid frosted with white pique, embroidered eyelet. Tie-back sash, button back. Washable. State size 1, 2, 3. 29 G 5274—Shpg. wt. 6 oz. \$2.98

G GAY "BRICK CHECKED" sleeveless dress of Sanforized cotton. Tie-back sash, button back. Washable. Separate white knit cotton bolero. (Hand wash.) State size 1, 2, 3. 29 G 5272—Medium blue 29 G 5273—Red. Shpg. wt. 7 oz. \$2.98

J LESS THAN \$1.00 EACH in this money-saving package! Three cotton percale dresses in styles similar to those illustrated. 1 red, 1 yellow, 1 blue in each package. Washable. State size 1, 2, 3. Shpg. wt. 14 oz. 29 G 5275—Pkg. of 3, 1 size. \$2.99

L 65% ORLON®, 35% WOOL SKIRT. Hand wash. Full swing of perky permanent pleats. A real show-off in bonnie red plaid. Button suspenders, elastic back waist. State size 1, 2, 3. 29 G 4222—Shpg. wt. 6 oz. \$2.98

N WASHABLE 85% WOOL, 15% NYLON SKIRT. Warm, long wearing. Sanforized treated—won't shrink out of shape. Box pleats, embroidered trim. Button suspenders. Elastic back waist. State size 1, 2 or 3. 29 G 4220—Navy blue. Shpg. wt. 6 oz. 29 G 4221—Red. Each \$2.49

R 2-PIECE SET. Washfast corduroy jumper with a Sanforized white cotton blouse. Full skirt. Plastic-belt. 2 beauties she'll wear and wear. State size 1, 2, 3. Shpg. wt. 9 oz. 29 G 4423—Medium blue. \$2.98 29 G 4424—Red. 2.98

B PINWALE CORDUROY DRESS—guaranteed washfast. An outstanding buy at this low price. Big lace-edged collar of white Everglaze embossed cotton. Tie-back sash, button back. State size 1, 2, 3. 29 G 5258—Light blue. \$1.98 29 G 5259—Red. Shpg. wt. 7 oz. 1.98

D RED GINGHAM trimmed with white pique... a wee miniature of favorite back-to-school fashions 360° circle skirt. Sanforized cotton—won't shrink over 1%. Tie-back sash, button back. Washfast. State size 1, 2, 3. 29 G 5264—Shpg. wt. 6 oz. \$1.98

F FROTHY 100% NYLON DRESS. Lace-edged collar. Rosette-trimmed sash. Button back. Tiered acetate taffeta slip, piped to match sash. Hand wash. State size 1, 2, 3. 29 G 5266—Pink. Shpg. wt. 5 oz. 29 G 5267—Yellow. \$2.98

H PIXIE-CUTE DRESS of fine cotton broadcloth. Attached ruffled white petticoat. Embossed white collar. Button back. Washable. State size 1, 2, 3. Shpg. wt. 9 oz. 29 G 5268—Light mint green 29 G 5269—Orchid. \$2.98

K TWO THRIFTY BUYS in "wonder" fabrics that need no ironing. One 100% nylon; one checked 70% Orlon, 30% nylon. Styles similar to those illustrated. 1 green, 1 red. Hand wash. State size 1, 2, 3. Shpg. wt. 6 oz. 29 G 5278—Pkg. of 2, 1 size. \$3.69

M SWEETLY TAILORED BLOUSE of Sanforized white cotton broadcloth. Max. fabric shrinkage 1%. Stitched pleats. Lace edged collar. Washable. State size 1, 2, 3. Wt. 4 oz. 29 G 4379—Each \$1.49; 2 for \$2.92

P SOLVE YOUR TOT'S SHIRT TAIL PROBLEM with a neat-looking blouslip. Sanforized white cotton broadcloth. Pleated front trimmed with fagoting and embroidery. Lace-edged collar. Ruffled skirt bottom. Washable. State size 1, 2, 3. Wt. 5 oz. 29 G 4384—Each \$1.98; 2 for \$3.88

S THRIFTY PACKAGE OF 2 BLOUSES. Sanforized white cotton broadcloth—won't shrink over 1%. Dainty lace and embroidery trim. Washable. State size 1, 2 or 3. Shpg. wt. pkg. 6 oz. 29 G 4376—Pkg. of 2, 1 size. \$1.98

* Reg. trade mark for DuPont's acrylic fiber



Cotton percale

J 3 FOR \$2.99

Nylon... Orlon and nylon

K 2 FOR \$3.69

Buy Her a Smart Wardrobe of EASY-to-WASH Separates



Blouse

\$1.46 Ea.

In lots of 2

Skirt

\$2.49

2 for \$4.98

in lots of 3

3-pc. set

\$2.98

85% Wool

15% Nylon

Cotton

2 for

\$1.98

Washable... Permanent pleats

29 G 4376—Pkg. of 2, 1 size. \$1.98

29 G 4376—Pkg. of 2, 1 size. \$1.98

29 G 4376—Pkg. of 2, 1 size. \$1.98

29 G 4376—Pkg. of 2, 1 size. \$1.98

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29 G 4376—Pkg. of 2, 1 size. \$1.98

29 G 4376—Pkg. of 2, 1 size. \$1.98

29 G 4376—Pkg. of 2, 1 size. \$1.98

CPBKMS 19

NEW! ORLON* AND WOOL SKIRT

Hand Washable!

Our Best Skirt is a permanently pleated plaid full circle style... never needs a touch of the iron

\$3.98

Beautiful sun-burst pleats fan out to a perfect circle. They're permanent pleats—fall back in place after washings without ironing. Fabric is 65% Or-lon Acrylic Fiber and 35% virgin wool plaid. Elastic at back of waist; button side placket; suspenders. Hand wash; drip dry. Please be sure to state size 3, 4, 5, 6, 6x. Shipping weight 9 ounces. 29 G4179—Red plaid 29 G4180—Navy plaid. Each... \$3.98

* DuPont's trade name for its Acrylic Fibers



Hand Washable CIRCLE SKIRTS

Order blouses shown below



A Rayon and Or-lon \$2.98



B Wool and Rayon \$1.98

New SKIRTS and a SUIT—Wash them Yourself!

A 60% RAYON, 40% OR-LON sunburst pleated plaid skirt. Permanent pleats won't wash out—need no ironing. Elastic back waist; side placket. Hand wash. Please state size 3, 4, 5, 6, 6x. Shpg. wt. 9 oz. 29 G 4177—Red plaid \$2.98 29 G 4178—Blue plaid 2.98

B 55% VIRGIN WOOL AND 45% RAYON SKIRT is hand washable. Full circle style with elastic at back of waist. Adjustable suspenders; button side placket. Please state size 3, 4, 5, 6, 6x. Shpg. wt. 8 oz. 29 G4175—Red plaid... \$1.98 29 G4176—Blue plaid... 1.98

C WASHFAST PINWALE CORDUROY SKIRT has sharp knife pleats in front. 2 side pockets. Button suspenders; elastic back waist for neat fit. State size 3, 4, 5, 6, 6x. Shpg. wt. 9 oz. 29 G4181—Red... \$1.98 29 G4182—Medium blue 1.98 29 G4183—Gold color.. 1.98

D 85% NEW WOOL AND 15% NYLON SKIRT hand washes easily. Swinging pleated front. Embroidered flowers on band. Elastic back waist; side placket; button suspenders. State size 3, 4, 5, 6, 6x. Shpg. wt. 8 oz. 29 G 4184—Navy... \$2.98 29 G 4185—Red... 2.98

E 65% ORLON, 35% WOOL... this cheery plaid skirt is hand washable and needs little or no ironing. Full knife pleated front with elastic at back waist. Button side placket; suspenders. State size 3, 4, 5, 6, 6x. Shpg. wt. 9 oz. 29 G4186—Red plaid... \$2.98 29 G4187—Navy plaid 2.98

F NEW COTTON PLAY SET. Jacket is solid color with bright plaid inside; plaid collar. Knit cuffs, bottom. Softly napped cotton plaid swing skirt reverses to a solid color. Elastic back waist. Washable. State size 3, 4, 5, 6, 6x. Wt. 1 lb. 2 oz. 29 G 4188—Navy... \$3.98 29 G 4189—Red... 3.98



C Pleated Corduroy \$1.98

D Wool and Nylon \$2.98

E Orlon and Wool \$2.98



F New! Jacket, Skirt Set \$3.98



G New! 100% Dacron Each in lots of 2 \$2.35

H 100% Nylon Crepe Each in lots of 2 \$1.94

J Sanforized Cotton Each in lots of 2 \$1.65

K Sanforized Cotton Each in lots of 2 \$1.45

Practical and Dressy Honeysuckle BLOUSES

G NEW. 100% DACRON** BLOUSE for her very best dress-up wear. Delicate pastel appliques sprinkled with rhinestones on collar and blouse front. Hand wash—dries in a wink, needs no ironing. State size 3, 4, 5, 6, 6x. Wt. ea. 4 oz. 29 G 4285—White Each \$2.49 2 for \$4.70

H 100% NYLON CREPE BLOUSE has becoming elasticized push-up sleeves. Lace edges collar and button border. Hand wash—dries in minutes and never needs ironing. Please state size 3, 4, 5, 6, 6x. Shpg. wt. each 4 oz. 29 G 4283—White Each \$1.98... 2 for \$3.88

J SANFORIZED COTTON BLOUSE with elasticized push-up sleeves. Eyelet trim around double collar and down front. Washable—fabric won't shrink more than 1%. State size 3, 4, 5, 6, 6x. Shpg. wt. ea. 6 oz. 29 G 4282—White Each \$1.69... 2 for \$3.30

K SANFORIZED COTTON BROADCLOTH BLOUSE with smartly pleated front. Eyelet ruffles and multi-color embroidery. Washable—maximum fabric shrinkage 1%. State size 3, 4, 5, 6, 6x. Shipping wt. each 5 oz. 29 G 4281—White Each \$1.49... 2 for \$2.90

L 100% NYLON SHEER BLOUSE with attached cotton camisole—no need for a slip. Sparkling rhinestones and pretty lace trimmings. Hand wash—dries in a jiffy and needs no ironing. Please state size 3, 4, 5, 6, 6x. Shipping weight each 4 oz. 29 G 4284—White Each \$1.98... 2 for \$3.88

M SPECIAL BARGAIN PACKAGE of 3 Sanforized white cotton broadcloth blouses. Dainty lace and Swiss embroidered trims. Assorted styles. Washable—maximum fabric shrinkage 1%. State size 3, 4, 5, 6, 6x. Shpg. wt. pkg. 11 oz. 29 G 4280—Package of 3 blouses of 1 size... \$2.99



M Sanforized Cotton Less than \$1.00 Each in pkg. of 3

NEW! SHEER NYLON BLOUSE

with attached embroidered eyelet camisole

\$1.94 Each in lots of 2



Sizes
3 to 6x

SIZE CHART for 3 to 6x Skirts, Blouses, Suits					
Order size...	3	4	5	6	6x
If height is...	34½ to 37	37½ to 40	40½ to 43	43½ to 46	46½ to 48 inches
If chest is...	22	23	24	25	25½ in.
If weight is...	29½ to 34	34½ to 38	38½ to 44	44½ to 49	49½ to 54 pounds
Skirt length...	11	12	13	14	15 in.



A Washfast Corduroy \$2.98

B Wool and Rayon \$3.98



C Quilted Corduroy \$4.98

NEW FASHIONS IN RICH FALL FABRICS

More Practical Than Ever Because They're EASY TO WASH

A WASHFAST PINWALE CORDUROY JUMPER with eye-catching metal button trim. Flattering rounded neckline. Gathered skirt has 2 novelty pockets; tie-back sash. Buttons to waist in back. *State size 3, 4, 5, 6, 6x. Shpg. wt. 12 oz. Similar quality jumper was \$3.98 last Fall. Take advantage of this price!*
29 G 4400—Red.....\$2.98
29 G 4401—Medium blue 2.98
29 G 4402—Gold color.. 2.98

C QUILTED CORDUROY CIRCLE SKIRT JUMPER—quilted gives corduroy a rich, luxurious appearance. Scooped quilted neckline with plain corduroy waist. Front belt; buttons. Wear this lovely new jumper with one of the circle skirt blouslips below. Hand wash. *Please state size 3, 4, 5, 6, 6x. See chart at top of page. Shpg. wt. 1 lb. 1 oz.*
29 G 4406—Flamingo pink
29 G 4405—Aqua blue..\$4.98

E PERMANENTLY PLEATED ORLON AND RAYON CIRCLE SKIRT. Button side placket; adjustable suspenders. Elastic back waist. Red and white check blouse is 100% nylon sheer. Self ruffles on both sides of button border. Hand wash—need no ironing. *State size 3, 4, 5, 6, 6x. Shpg. wt. set 10 oz.*
29 G 4207—Navy skirt; red checked blouse.....\$4.98
29 G 4208—Gray skirt; red checked blouse.....\$4.98

B SMART PLAID JUMPER of 55% virgin wool and 45% rayon. *It's hand washable—save on cleaning bills. Built-up top with simulated leather covered buttons. 2 side pockets. Wide swirling skirt so becoming to little girls. Please state size 3, 4, 5, 6, 6x. Measure and use size chart above. Shpg. wt. 8 oz.*
29 G 4403—Gray, red plaid
29 G 4404—Navy, red plaid
Each.....\$3.98

D QUILTED COTTON PRINT FULL CIRCLE SKIRT. Cotton lined. Sanforized white cotton blouse won't shrink more than 1%. Piping on collar and shoulder epaulets match skirt. Wash separately. *State size 3, 4, 5, 6, 6x. See the size chart at top of page before ordering. Shpg. wt. for set 11 oz. Set of similar quality and style was \$3.98 last Fall.*
29 G 4209—Red print..\$2.98
29 G 4210—Blue print.. 2.98

F SWING SKIRT SUIT in rich pinwale corduroy. Solid color sleeveless weskit buttons down front. Pretty plaid skirt has elastic at back of waist. Side placket; 1 pocket. Order blouse on facing page. Washable. *Please state size 3, 4, 5, 6, 6x. See size chart at top of page before ordering. Shipping weight 12 oz.*
29 G 4020—Red weskit; red plaid skirt.....\$3.98
29 G 4021—Green weskit; green plaid skirt.....\$3.98



D Quilted Skirt White Blouse \$2.98 Set



E Orlon, Rayon Skirt Nylon Blouse \$4.98 Set



NEW ORLON* AND WOOL CIRCLE SKIRT JUMPER

—hand washable

Our best jumper has permanently pleated skirt—needs no ironing

Similar Jumper Was \$6.98 \$5.98

This adorable new jumper is 65% Orlon Acrylic Fiber and 35% virgin wool plaid. Sunburst pleats are permanent—fall back in place after washings without ironing. All-around belt with charm chain attached. Buttons to waist in back. *State size 3, 4, 5, 6, 6x. Shpg. wt. 14 oz. Order blouse on facing page.*
29 G 4407—Red plaid
29 G 4408—Navy plaid. Each...\$5.98

*DuPont's Registered Trade Name for its Acrylic Fiber

HONEYSUCKLE
THE RIGHT WAY TO SAY
CHILDREN'S WEAR



F Corduroy Weskit Suit \$3.98

Honeysuckle BLOUSLIPS in Cotton or Nylon

G PETER PAN COLLAR AND EMBROIDERED FRONT PANEL have ruffle edges and bright red zig zag stitching. Sweet puffed sleeves. Ruffled flounce around hemline. Sanforized cotton broadcloth won't shrink more than 1% in washing. *State size 3, 4, 5, 6, 6x. Shpg. wt. each 8 ounces.*
29 G 4251—White
Each \$1.89.....2 for \$3.68

J DRESSY BLOUSLIP IN 100% NYLON CREPE. Ruffled 3-tiered skirt fans out to a perfect circle. Lace edges wide collar and button border. Sweet puffed sleeves. Ideal to wear with the circle skirts and jumpers on this and facing page. Hand wash—dries in minutes and needs no ironing. *State size 3, 4, 5, 6, 6x. See the size chart above. Shpg. wt. ea. 5 oz.*
29 G 4256—White.....Each \$2.98; 2 for \$5.80

H CIRCLE SKIRT BLOUSLIP in Sanforized cotton broadcloth. Dainty tucked front panel is edged with lace and fagoting. Front pleats. Short puffed sleeves. Ruffled flounce circles hemline. Washable—fabric won't shrink more than 1%. *Please state size 3, 4, 5, 6, 6x. Shpg. wt. each 5 oz.*
29 G 4255—White
Each \$1.98.....2 for \$3.88



G Sanforized Broadcloth \$1.84 Each in lots of 2

H Sanforized Broadcloth \$1.94 Each in lots of 2

360°
CIRCLE SKIRT BLOUSLIPS

J 100% Nylon \$2.90 Each in lots of 2

on top. Hand wash. Fits 3 to 6. Shpg. wt. set 5 oz. 29 G 2377—Navy blue Pair 98c.....2 pairs \$1.90
29 G 2380—White 29 G 2381—Red 29 G 2382—Bright blue \$1.98

CPB PAGE 23..SWEATERS

\$1.39

In 2 pr. pkg.

Sizes
1 to 6x

Be sure to measure before ordering

SIZE CHART FOR CHILDREN'S SWEATERS, SIZES 1 to 6X						
Order size	1	2	3	4	5	6x
If chest is.....	20	21	22	23	25	26 in.

Orlon Pullover
Was \$2.59
\$1.98
Nylon Pullover
Was \$1.98
\$1.79 Ea.

MIRACLE FIBERS ORLON* or NYLON

Choose Orlon—it's cashmere soft . . . resists moths, mildew, snagging and perspiration. Choose Nylon—crimp set for extra wear and softness. Won't shrink or stretch out of size

Honeysuckle Classic Sweaters Now at Reduced Prices

A CLASSIC PULLOVERS in 100% virgin Orlon acrylic fiber or 100% virgin crimp set nylon. Both with double hand looped neck. Hand wash. *State size 3, 4, 6, 6x.*

ORLON CLASSIC PULLOVER. Shpg. wt. 10 oz.
29 G 3651—White 29 G 3652—Yellow
29 G 3653—Pink Each \$1.98

NYLON CLASSIC PULLOVER. Shpg. wt. ea. 5 oz.
29 G 3669—Bright red 29 G 3670—Pink
29 G 3671—Yellow 29 G 3672—White
Each \$1.79 2 for \$3.50

B FITTED CLASSIC CARDIGANS in 100% virgin Orlon or 100% virgin crimp set nylon. Matching color fresh water pearl buttons. Nylon ribbon backs buttons. Hand wash, dry fast, need no blocking. *State size 3, 4, 6, 6x.*

ORLON CLASSIC CARDIGAN. Shpg. wt. 11 oz.
29 G 3619—White 29 G 3620—Yellow
29 G 3621—Light mint green . . . Each \$2.98

NYLON CLASSIC CARDIGAN. Shpg. wt. 11 oz.
29 G 3681—Bright red 29 G 3682—White
29 G 3689—Bright kelly green
29 G 3691—Medium blue Each \$2.69

* Du Pont's Reg. Trade Name for its Acrylic Fiber

Orlon Cardigan
Was \$3.49
\$2.98
Nylon Cardigan
Was \$2.98
\$2.69



Embroidered
Twin Set
\$4.98



White Trimmed
Tweed Twin Set
\$4.69

NYLON

Long wearing—
no shrinkage

100% virgin crimp set nylon twin set. Cardigan and short sleeve pullover have knit-in cable pattern and lavish hand embroidery in front. Hand wash; needs no blocking to retain its shape. *State size 3, 4, 6, 6x. Wt. set 13 oz.*
29 G 3615—Bright red . . . Set \$4.98
29 G 3616—Yellow 4.98
29 G 3617—White 4.98

Be sure to measure and use the size chart before ordering

NYLON

Needs no blocking
to retain its fit

Virgin nylon twin set. Multicolor wool nubs give tweed effect. Pullover has white yoke and collar trim. Cardigan has matching color or plastic buttons backed with ribbon. Hand wash. *State size 3, 4, 6, 6x. Shpg. wt. set 12 oz.*
29 G 3676—Bright red
29 G 3677—Guardsman blue (dk.)
29 G 3690—Dk. green . . . Set \$4.69

Our Loveliest WOOL Classic Cardigan

in 2 qualities.
Bright flattering
colors top
winter skirts

Our finest
100% virgin
zephyr wool
\$2.79

Good quality
100% virgin
worsted wool
\$1.98

Fine Gauge Zephyr Wool

So soft and cuddly . . . and so warm. Matching color fresh water pearl buttons and ribbon backed button border. Hand wash. *State size 3, 4, 6, 6x. Shpg. wt. 10 oz.*
29 G 3636—Guardsman blue (dark)
29 G 3637—Bright red 29 G 3640—Brown
29 G 3639—Medium blue Each \$2.79

Good Quality Virgin Wool

Virgin wool worsted. Matching color plastic buttons and ribbon backed button border. Hand wash. *State size 3, 4, 6, 6x. Wt. 7 oz.*
29 G 3673—Guardsman blue (dark)
29 G 3674—Bright red
29 G 3675—Hunter green (dark) Each \$1.98

22 . . SEARS-ROEBUCK CPBKMN



Cotton
Cardigan
\$1.16
Each in
lots of 2



Cotton Interlock
Cardigan
\$1.65 Each in
lots of 2

Warm, Soft WOOLS

Sweater Sets and Cardigans in Rich Colors

OUR BEST TWIN SET in 100% virgin wool. Pullover has white yoke with knit-in heart pattern. Ribbon embroidered with hearts trims cardigan. Matching plastic buttons. Hand wash. *State size 3, 4, 6, 6x. Wt. set 12 oz.*
29 G3686—Turquoise blue
29 G3687—Bright red
29 G3688—Emerald green (bright) Set \$3.98

CLASSIC TWIN SWEATER SET in winter-weight all wool—only \$2.98. Simply styled . . . so warm and practical for youngsters. Short sleeve pullover. Cardigan has white buttons. Hand wash. *Please state size 3, 4, 6, 6x. Chart above. Shpg. wt. set 11 oz.*
29 G 3655—Bright red
29 G 3656—Kelly green (bright) Set \$2.98

OUR LOWEST PRICED ALL WOOL CARDIGAN. Heavy quality knit with smooth fitting ribbed bottom. Sparkling white buttons. Hand wash. *Please state size 3, 4, 6, 6x. Use size chart above. Shipping weight each 8 ounces.*
29 G3657—Bright green
29 G3659—Bright red
Each \$1.69

COTTON CARDIGANS

C ALL PURPOSE KNIT COTTON CARDIGAN is warmly fleeced inside. Hand wash separately. *State size 3, 4, 6, 6x. Wt. ea. 8 oz.*
29 G 3602—Bright red } Ea. \$1.19
29 G 3603—Med. blue } 2 for 2.32

D SMOOTH COTTON INTERLOCK CARDIGAN. Hand wash separately. *State size 3, 4, 6, 6x.*
29 G3700—Red 29 G3702—Yellow
29 G3701—Light mint green
Wt. ea. 7 oz. Ea. \$1.69, 2 for \$3.30

Add sweaters to your Easy Terms Order—see inside back cover



Tweed Cardigan
\$2.98

Cable Pattern
Set
\$3.98

Our Finest
Cardigan
\$3.98

ORLON*

Cashmere-soft
.. luxurious

TWIN SET IN ORLON AC-
RYLIC FIBER has cable
pattern in front. Card-
igan has matching color
ribbon backed buttons.
Hand wash; dries quick-
ly. *State size 3, 4, 6, 6x.*
29 G 3692—Lt. mint green
29 G 3695—Pink
29 G 3696—Eggshell
Shpg. wt. set 12 oz. \$3.98

* DuPont's Reg. Trade name for its Acrylic Fiber

NYLON

Long wearing—
fast drying

VIRGIN CRIMP SET NY-
LON TWEED CARDIGAN
has bright wool nubs.
Ribbon backed button
border. Hand wash.
State size 3, 4, 6, 6x.
Shpg. wt. 10 oz.
29 G 3683—White tweed
29 G 3684—Wine tweed
29 G 3685—Hunter green
tweed (dark) \$2.98

ORLON*

Cashmere-soft ..
Long wearing

NEW ORLON CARDIGAN
has embroidered, pleat-
ed ribbon around neck.
Embroidered ribbon at
front. Matching color
fresh water pearl but-
tons. Hand wash. *State
size 3, 4, 6, 6x. Wt. 9 oz.*
29 G 3630—White. \$3.98
29 G 3631—Pink. 3.98
29 G 3632—Yellow. 3.98



Cardigan
Was \$1.98
\$1.69

Boys' Cardigan
\$1.98

Embroidered
\$1.98

NYLON

Crimp set nylon dries in minutes;
needs no blocking to retain fit

Lovely knit NYLON CARDIGANS for toddlers' sizes 1 to 3

GIRLS' OR BOYS' NYLON
CARDIGAN. Classic style.
Hand wash, won't shrink
out of fit. *State size 1, 2,
3. Shpg. wt. ea. 6 oz.*
29 G 3679—Bright red
29 G 3618—White
29 G 3680—Yellow \$1.69

V-NECK NYLON CARDIGAN
for boys. Multicol-
or stripes around chest.
Hand wash. *Please state
size 1, 2, 3. Shipping
weight 6 ounces.*
29 G 3718—Red. \$1.98
29 G 3719—Dark blue \$1.98

HAND EMBROIDERED NY-
LON CARDIGAN with knit-
in design. Hand wash.
*State size 1, 2, 3. Shipping
weight 5 ounces.*
29 G 3720—White
29 G 3723—Lt. mint green
29 G 3721—Yellow. \$1.98

COTTON or WOOL KNITS

[H] FINE QUALITY COTTON IN-
TERLOCK CARDIGAN. Cute
embroidered dog design on chest.
Wash separately. *Please state
size 1, 2, 3. Shpg. wt. each 6 oz.*
29 G 3707—Bright red
29 G 3709—Yellow
Each \$1.49. 2 for \$2.90

[J] TOP QUALITY 100% VIRGIN
WOOL WORSTED CARDIGAN.
Self ties with gaily colored pom-
pons at neck. Hand wash. *State
size 1, 2, 3. Shpg. wt. 6 oz.*
29 G 3724—Bright red. \$1.98
29 G 3725—Medium blue 1.98



Cotton Cardigan
\$1.45 Each in
lots of 2

Cozy 100% WOOL HATS and MITTENS for Toddlers

[K] ZEPHYR WOOL hockey cap
and scarf with knit-in
"Scottie" designs. Double thick.
Hand wash. Fits 1 to 3. Ship-
ping weight 5 oz.
29 G 2374—Bright red. \$2.59
29 G 2375—Navy. Set 2.59

[L] SMARTPIXIE HAT with match-
ing dyed Mouton processed
lamb trim. Elastic at back.
Double thick. Fits 1 to 3.
Shipping weight 4 oz.
29 G 2370—Red. \$1.59
29 G 2371—White. 1.59

[M] Beret of double thick 100%
zephyr wool. Pompon. Ear-
flaps and chin ties. Hand wash.
One size fits 1 to 3. Shipping
weight 3 oz.
29 G 2355—White. \$1.39

[N] BOYS' DOUBLE THICK CAP of
virgin wool. Cuff has jac-
quard elephant pattern. Hand
wash. Fits 1 to 3. Wt. 4 oz.
29 G 2372—Bright red. \$1.39
29 G 2373—Brown. 1.39

[P] DOUBLE THICK HOCKEY CAP
knit of 100% wool. Turn-up
cuff; earflaps, chin ties. Hand
wash. Fits 1 to 3. Shpg. wt. 4 oz.
29 G 2356—Navy 29 G 2357—Red
29 G 2312—White. \$1.39

[R] 100% WOOL MITTENS. Pack-
age of 2 contains 1 solid color
and 1 striped pair. Cotton lined.
Elastic and clip attach to sleeves.
Hand wash. *State size small (1);
medium (2); large (3). Wt. 4 oz.*
29 G 2353—Red. Pkg. 2 pr. \$1.19
29 G 2354—Navy. Pkg. 2 pr. 1.19

CPB PAGE 23 . . SWEATERS



[A] Beret
\$1.59

[B] Mouton
Trim
\$1.79

[C] Fur Trim
\$1.59

[D] Stocking
Hat
\$1.39

[E] Cap and
Mittens
\$1.98

[F] Helmet
\$1.39

KNIT HATS for 3 to 6

[A] JAUNTY BERET of dou-
ble thick wool. Hang-
ing tassel. Warm earflaps;
chin ties. One size fits
children 3 to 6 years.
Hand wash. Shpg. wt. 4 oz.
29 G 2385—White. \$1.59
29 G 386—Red. . . 1.59

[B] NEW "PONY-TAIL"
CLIP HAT in 100% wool.
Brown dyed Mouton pro-
cessed lamb fur trim. Bow
in back. One size fits 3 to
6. Shpg. wt. 4 oz.
29 G 2387—Red. . . \$1.79
29 G 2388—Bright green 1.79

[E] HOCKEY CAP AND MITTEN SET in 35% wool and
65% cotton. Double thick hat has colorful pompon
on top. Hand wash. Fits 3 to 6. Shpg. wt. set 5 oz.
29 G 2380—White 29 G 2381—Red 29 G 2382—Bright blue \$1.98

[C] VIRGIN WOOL CLIP HAT
has white knit-in pat-
tern. Fluffy white fur
pompon on one side. One
size fits children 3 to 6.
Hand wash. Shpg. wt. 4 oz.
29 G 2378—Red. . . \$1.59
29 G 2379—Navy. . 1.59

[D] STOCKING HAT in dou-
ble thick 100% virgin
wool. 2-tone extra-long
tail with white pompon.
Hand wash. Fits 3 to 6.
29 G 2383—Red and white
29 G 2384—Navy and white
Shpg. wt. 5 oz. Each \$1.39

95c pair in
lots of 2 [G]

[F] 100% VIRGIN WOOL
HELMET. Double cuff
has knit-in "sking" pat-
tern. Fluffy pompon on
top; self chin ties. Hand
wash. Fits 3 to 6.
29 G 2389—Red and navy
29 G 2390—Navy and red
Shpg. wt. 4 oz. . . . \$1.39

[G] WOOL MITTENS WITH
THUMB. Cable pattern
back; check pattern palm.
Hand wash. *State size
small (3); medium (4);
large (6). Wt. pair 3 oz.*
29 G 2376—Bright red
29 G 2377—Navy blue
Pair 98c. 2 pairs \$1.90



Wool Cardigan
\$1.98

[L] Pixie Hat
\$1.59

[K] Cap and
Scarf
\$2.59

[M] \$1.39

[N] \$1.39

[P] \$1.39

[R] Less than
60c pr.
in 2 pr. pkg.

Sizes
2 to 6x

Check Your Child's Size on Chart

Order size	2	3	4	5	6	6x
If height is	31 1/2-34	34 1/2-37	37 1/2-40	40 1/2-43	43 1/2-46	46 1/2-48 in.
If chest is	21	22	23	24	25	25 1/2 in.
If weight is	25 1/2-29	29 1/2-34	34 1/2-38	38 1/2-44	44 1/2-49	49 1/2-54 lbs.

FLANNEL SUITS NOW WASHABLE!

85% WOOL
15% NYLON

Sanforlan
Reg. trademark
treated—won't
shrink out of fit

3-pc. suit **\$7.98**

Wash without worry! Fabric won't mat, felt, or shrink out of shape. Eton jackets have jaunty handkerchief in top pocket. Girls' pleated skirt has button suspenders, elastic at back of waist. Boys' longie has band front, elastic back waist. Fly front opening. Sanforized white cotton shirts included. *State size 2, 3, 4, 5, 6. Shpg. wt. 1 lb. 8 oz.*
Girls: 29 G 6789—Gray
29 G 6790—Navy blue. \$7.98
Boys: 29 G 6787—Gray
29 G 6788—Navy blue. \$7.98



50% ACRYLAN
50% RAYON

\$2.98
Each

Cotton Gabardine
Each in
lots of 2
\$1.94

Corduroy
Each
\$2.98

3 for \$2.99
Sanforized Cotton

SPORTSWEAR to Please the Young Set

A NEW WASHABLE, SHRINK-RESISTANT, WARM SLACKS of 50% Acrilan synthetic fiber, 50% rayon. Gray with multicolor plaid. Non-slip Snugtex elastic back waist keeps shirt neatly tucked in. Band front, side zipper and pocket. *State size 2, 3, 4, 5, 6, 6x. See size chart above.*
29 G 6995—Shpg. wt. 10 oz. Each \$2.98

B COMFORTABLY STYLED BOXERETTE SLACKS. Sanforized 8-oz. cotton gabardine—won't shrink over 1%. Band front waist; snap fasteners at sides, forms two placket-pockets. Full cuffs. Special elastic back waist keeps slacks up. Washable. *State size 2, 3, 4, 5, 6, 6x. Shpg. wt. each 12 oz.*
29 G 6929—Red 29 G 6930—Dark green. Ea. \$1.98; 2 for \$3.88

C PINWALE CORDUROY OVERALL with detachable pinafore top. Can be worn as separate boxer longie. Shirred elastic waist. Ladder-back suspenders stay on shoulders. Wash separately. Pert multicolor plaid. *State size 2, 3, 4, 5, 6, 6x.*
29 G 7006—Shpg. wt. 12 oz. Each \$2.98

D BARGAIN PACKAGE OF 3 BOXER LONGIES. Elastic waists, 1 back pocket. Sanforized cotton—won't shrink over 1%. 1 multicolor plaid denim, 1 navy blue denim, 1 red twill. Wash separately. *Please state size 2, 3, 4, 5, 6, or 6x.*
29 G 6978—Package of 3, 1 size. Shpg. wt. 1 lb. 2 oz. \$2.99

E SMART SLACK SET. Wear the cotton flannel shirt in or out. Knit cuffs, twill trim. Cotton twill longie has covered elastic waist, flannel trim on pockets. Washable. Sanforized—fabric won't shrink over 1%. Fashion-wise red and gray. *Please state size 2, 3, 4, 5, 6, 6x.*
29 G 6985—Shpg. wt. set 15 oz. Set \$2.98

F WESTERN STYLE JODHPUR. Heavy weight Sanforized cotton twill. Snap fasteners at side openings. Turn-down flap plackets. Suspenders. Elastic foot straps. Washable. *State size 3, 4, 5, 6, 6x. Shpg. wt. each 10 oz.*
29 G 7235—Red 29 G 7236—Brown
29 G 7237—Dark green. Each \$1.98; 2 for only \$3.88

G AS DEFTLY TAILORED AS MOM'S BEST SLACKS. Elastic back waist and horizontal adjustable zipper at placket give growing girls a perfect fit. Washable. Two deep pockets. Full cuffs. *State size 3, 4, 5, 6, 6x. Shpg. wt. 9 oz.*
29 G 5846—Red plaid. 65% Orlon*, 35% wool. \$3.98
29 G 5847—Solid color gray. 55% Orlon, 45% wool. 3.98

H TOREADOR OUTFIT that's sure to be the envy of all her young friends! Washfast pinwale corduroy. Vest has white braid trim, white rayon-satin lining. Braid-striped pants have two pockets. String ties at bottom. Band front, elastic back waist. *State size 3, 4, 5, 6, 6x. Shpg. wt. 11 oz.*
29 G 5850—Bright red 29 G 5851—Black. Set \$3.98

J SPRIGHTLY TOREADOR PANTS of washfast pinwale corduroy. White string ties at legs. Two pockets. Zipper at back with snap fastener closing. Elastic inserts at sides of waist. *State size 3, 4, 5, 6, or 6x. Shpg. wt. 8 oz.*
29 G 5848—Bright red 29 G 5849—Black. \$1.98

K DALE EVANS COWGIRL OUTFIT. Sanforized—fabric won't shrink over 1%. Washfast. Plastic fringe. Gold color rayon gabardine shirt, snap fasteners. Brown cotton gabardine skirt. Back zipper. *State size 3, 4, 5, 6, 6x. Boxed.*
29 G 5548—Wt. 1 lb. 10 oz. (Hat, belt not included) ... \$5.98



Cotton twill
\$1.94
Each in
lots of 2



\$3.98
Solid Gray,
tool



Adjustable
Zipper fastener



ORLON AND
WOOL



\$3.98
Corduroy Set



\$1.98
Corduroy
Each



\$5.98
Dale Evans
Set



A SOLID COLOR POLO SHIRTS in carded cotton yarn. 1 each white, med. blue, yellow. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. pkg. 10 oz. 29 G 4850—Long sleeves. Pkg. of 3 of 1 size.....\$1.80 2 pkgs. (6 shirts).....3.42 29 G 4875—Short sleeves. Pkg. of 3 of 1 size.....1.50 2 pkgs. (6 shirts).....2.82

B SMOOTH COMBED COTTON POLO SHIRT with pretty knit-in design. Placket front; long sleeves. Hand washable. Colors Navy or medium green. Sizes 3, 4, 5, 6, 6x. *State color and size.* Shpg. wt. each 5 oz. 29 G 4857.... Each 98c Save.....2 for \$1.90

C STRIPED POLO SHIRTS knit of combed cotton. Assorted medium-dark stripes. Washable. *State size* 3, 4, 5, 6, 6x. Wt. pkg. 1 lb. 1 oz. 29 G 4742—Long sleeves. Pkg. of 3 of 1 size.....\$1.98 2 pkgs. (6 shirts).....3.78 29 G 4740—Short sleeves. Pkg. of 3 of 1 size.....1.68 2 pkgs. (6 shirts).....3.18

D "BUGS BUNNY" sweat shirt of fine quality knit cotton. Softly fleeced inside for more warmth. Rib knit waistband. Washable. Colors yellow, med. blue. Sizes 2, 4, 6, 6x. *State color, size.* Wt. ea. 9 oz. 29 G 4856.... Each 98c Save.....2 for \$1.90



K HEAVY RIB KNIT CARDIGAN of 2-ply Durene* cotton yarns. Shrink resistant. Washable. Colors red, medium blue, navy. Sizes 1, 2, 3, 4. *State color, size.* Wt. ea. 5 oz. 29 G 4819—Ea. \$1.69, 2 for \$3.32

L STRIPED POLOS of knit cotton. Button shoulders. Assorted pastel stripes. Washable. *State size* 1, 2, 3, 4. Wt. pkg. 11 oz. *Order 3 of 1 size.* 29 G 4806—Long sleeves. Pkg. of 3 \$1.98, 2 pkgs. (6) \$3.78 29 G 4807—Short sleeves. Pkg. of 3 \$1.68, 2 pkgs. (6) \$3.18

M COMBED COTTON KNIT. 1 white, 1 med. blue, 1 yellow. Button shoulders. Washable. *State size* 1, 2, 3, 4. Wt. pkg. 12 oz. *Order 3 of 1 size.* 29 G 4799—Long sleeves. Pkg. of 3 \$1.80, 2 pkgs. (6) \$3.42 29 G 4805—Short sleeves. Pkg. of 3 \$1.50, 2 pkgs. (6) \$2.82

Sizes
1 to 6x

Eliminate troublesome returns—measure now!

SIZE CHART FOR 1 to 6x SPORTSWEAR									
Order size	1	2	3	4	5	6	6x		
If height is..	29 1/2-31	31 1/2-34	34 1/2-37	37 1/2-40	40 1/2-43	43 1/2-46	46 1/2-48 in.		
If chest is...	20	21	22	23	24	25	25 1/2 in.		
If weight is	22 1/2-25	25 1/2-29	29 1/2-34	34 1/2-38	38 1/2-44	44 1/2-49	49 1/2-54 lbs.		

OUR BEST POLOS

Sizes 3 to 6x . . Recommended because:

- ✓ NYLON REINFORCED neck-band retains its shape
- ✓ REINFORCED TAPED neck is smooth, snug fitting
- ✓ WASHFAST COLORS stay clear through many sudings
- ✓ MATCHED STRIPES at side seams for neat appearance
- ✓ SHRINK-RESISTANT finish gives true lasting fit

E OUR TOP QUALITY COMBED COTTON knit polo shirts with wide blazer stripes. So gay and pretty. Colors red or navy. Sizes 3, 4, 5, 6, 6x. *State colors, sizes.* Shpg. wt. 10 oz. for 2. 29 G 4887—Long sleeve. 2 for \$2.38, 4 for \$4.60 29 G 4888—Short sleeve. 2 for \$1.98, 4 for 3.88

F SOLID COLOR POLO SHIRTS knit of lustrous Mercerized Durene* cotton yarn. Colors white, medium blue, yellow. Sizes 3, 4, 5, 6, 6x. *State colors and sizes.* Shpg. wt. 10 oz. for 2. 29 G 4889—Long sleeve. 2 for \$2.38, 4 for \$4.60 29 G 4840—Short sleeve. 2 for \$1.98, 4 for 3.88

G PRETTY KNIT-IN PATTERN on chest . . . knit of lustrous, Mercerized Durene* cotton yarns. Colors navy, red, or gray. Sizes 3, 4, 5, 6, 6x. *State colors and sizes.* Shpg. wt. 10 oz. for 2. 29 G 4864—Long sleeve. 2 for \$2.38, 4 for \$4.60 29 G 4865—Short sleeve. 2 for \$1.98, 4 for 3.88

H DURABLE COMBED COTTON KNIT POLO SHIRTS with multicolor stripes. Colors yellow, medium blue, or light green. Sizes 3, 4, 5, 6, 6x. *State sizes and colors.* Shpg. wt. 10 oz. for 2. 29 G 4885—Long sleeve. 2 for \$1.78, 4 for \$3.40 29 G 4886—Short sleeve. 2 for \$1.58, 4 for 3.00

J POLO SHIRTS IN LOVELY SOLID COLORS knit of sturdy long wearing combed cotton. Colors white, medium blue, or yellow. Sizes 3, 4, 5, 6, 6x. *State colors, sizes.* Shpg. wt. 10 oz. for 2. 29 G 4879—Long sleeve. 2 for \$1.78, 4 for \$3.40 29 G 4880—Short sleeve. 2 for \$1.58, 4 for 3.00

*Reg. U.S. Pat. Off.



OUR BEST POLOS

Sizes 1 to 4 . . Recommended because:

- ✓ NYLON REINFORCED neck-band retains its shape
- ✓ 2-BUTTON SHOULDERS make dressing easy . . quick
- ✓ MATCHED STRIPES at side seams for neat appearance
- ✓ SHRINK-RESISTANT finish gives true lasting fit
- ✓ WASHFAST COLORS stay clear through many sudings

N ANCHOR AND BOAT patterned white polo shirts of Mercerized Durene* cotton yarn. Long sleeves. Pattern colors red, navy, brown. Sizes 1, 2, 3, 4. *State size, pattern color.* Wt. 2, 9 oz. 29 G 4804—2 for \$2.38.....4 for \$4.60

P BRIGHTLY STRIPED POLO SHIRTS knit of lustrous Mercerized Durene* cotton yarns. Colors red, navy, medium blue. Sizes 1, 2, 3, 4. *State colors and sizes.* Shpg. wt. 9 oz. for 2. 29 G 4802—Long sleeve. 2 for \$2.38, 4 for \$4.60 29 G 4803—Short sleeve. 2 for \$1.98, 4 for 3.88

R SOLID COLOR POLO SHIRTS knit of durable Mercerized Durene* cotton yarns. Colors white, medium blue, yellow. Sizes 1, 2, 3, 4. *State colors and sizes.* Shpg. wt. 9 oz. for 2. 29 G 4800—Long sleeve. 2 for \$2.38, 4 for \$4.60 29 G 4801—Short sleeve. 2 for \$1.98, 4 for 3.88

S COMBED COTTON KNIT POLO SHIRTS. Colors white, medium blue, yellow, light green. Sizes 1, 2, 3, 4. *Please state colors and sizes wanted.* Shipping weight 8 oz. for 2. 29 G 4828—Long sleeve. 2 for \$1.58, 4 for \$3.00 29 G 4829—Short sleeve. 2 for \$1.38, 4 for 2.60

T COMBED KNIT COTTON STRIPED POLO SHIRTS. Colors red, navy, medium blue. Sizes 1, 2, 3, 4. *State colors, sizes.* Shpg. wt. 8 oz. for 2. 29 G 4835—Long sleeve. 2 for \$1.58, 4 for \$3.00 29 G 4841—Short sleeve. 2 for \$1.38, 4 for 2.60



Sizes
2 to 6x

SIZE CHART for 1 to 6x JACKETS and SPORTSWEAR											
Order size	1	2	3	4	4x	5	6	6x			
If height is	29 1/2-31	31 1/2-34	34 1/2-37	37 1/2-40	40 1/2-43	43 1/2-46	46 1/2-48	48 1/2-50			
If chest is	20	21	22	23	24	25	26	27			
If weight is	22 1/2-25	25 1/2-29	29 1/2-34	34 1/2-38	38 1/2-44	44 1/2-49	49 1/2-54	54-60			

15% NYLON
REINFORCED
SURCOAT
\$7.98

GUARANTEED
COMPLETELY
WASHABLE
\$9.98
Jacket



C
Pea Coat
\$6.98



B Pea Coat
\$2.69



D Corduroy \$3.98

Children's JACKETS — Sizes 3 to 6x

A WASHFAST CORDUROY surcoat has elastic at sides of waist. Sanforized cotton plaid flannel lining won't shrink more than 1%. State size 4, 5, 6, 6x. Shpg. wt. 1 lb. 2 oz. 29 G 4546—Red..... \$3.98 29 G 4547—Medium green 3.98 29 G 4548—Light navy... 3.98

C POPULAR NAVY-STYLE PEA COAT with detachable hood. 100% reprocessed wool melton with bright red cotton flannel lining. Big anchor buttons; 2 slash pockets. Dry clean. State size 3, 4, 5, 6, 6x. Shpg. wt. 2 lbs. 11 oz. 29 G 4539—Navy..... \$6.98 29 G 4567—Medium green. 6.98

B MERCERIZED COTTON POP-LIN JACKET is water repellent. Sanforized cotton plaid flannel lining won't shrink more than 1%. Elastic at sides of waist. Zipper front. State size 4, 5, 6, 6x. Wt. 12 oz. 29 G 4529—Red..... \$2.69 29 G 4533—Dark green. 2.69 29 G 4534—Navy..... 2.69

D TWO-IN-ONE JACKET—corduroy reverses to sanforized cotton twill. Zip front; button cuffs. Elastic at sides of waist. Washable. State size 4, 5, 6, 6x. Shpg. wt. 1 lb. 1 oz. 29 G 4537—Red corduroy; navy twill..... \$3.98 29 G 4538—Navy corduroy; red twill..... \$3.98

- Rayon and acetate Sheen Gabardine fortified with 15% Nylon in warp and filling
- Crease resistant and water repellent
- 100% reprocessed wool interlining is quilted to fine count acetate lining that's MILIUM treated for more warmth, less bulk
- NEW FEATURE—Inside elastic at waist keeps body heat in, drafts out
- Dyed Mouton processed lamb fur collar
- Rib knit inner storm wristlets add warmth

A top buy! Full length front zipper. Dry clean. State size 4, 5, 6, 6x. Shpg. wt. 1 lb. 12 oz. 29 G 4543—Red 29 G 4544—Navy 29 G 4545—Dark green..... Each \$7.98
SKI CAP. Quilted acetate lining. State size small (19 1/2); medium (20 1/2); large (21 1/2 in.). 29 G 7991—Red 29 G 7992—Navy 29 G 7993—Dark green. Wt. 11 oz. Ea. \$1.98

- WASHABLE embossed Vinylite looks just like leather—stays soft and pliable
- Will not crack or peel in laundering
- WASHABLE Intercel quilted to acetate lining gives comfortable toasty warmth
- WASHABLE Dynel collar has luxurious deep pile—will not mat when washed
- Matching color covered buttons with 2 extras included for replacements
- All-around tie belt . . . 2 slash pockets

Completely washable jacket has the style and wear of leather. State size 4, 5, 6, 6x. 29 G 4558—Light blue 29 G 4559—Red Shpg. wt. 1 lb. 14 oz. Each \$9.98
WASHABLE SKI CAP. Dynel earflaps. State size small (19 1/2), med. (20 1/2), large (21 1/2 in.) 29 G 7989—Light blue 29 G 7990—Red Shipping weight 5 oz. Each \$2.29

COZY BOMBER JACKET

- 15% NYLON sheen gabardine
- Nylon check front
- Dyed Mouton processed lamb fur collar
- Quilted lining



Nylon Strengthened Jacket, Sizes 2 to 4x \$5.98

MILIUM Treated Lining

Crease resistant rayon, acetate and nylon sheen gabardine jacket. 100% reprocessed wool quilted to Milium processed acetate lining gives more warmth. 50% wool, 50% cotton knit wristlets and waistband. Dry clean. State size 2, 3, 4, 4x. Shpg. wt. 1 lb. 8 oz. 29 G 4540—Navy blue 29 G 4541—Red 29 G 4542—Forest (dark) green..... \$5.98

Honeysuckle JACKETS for Toddler Boys and Girls—Sizes 2 to 4x



Melton Warm-up Jacket \$4.98

100% Virgin Wool Plaid \$7.98



Washfast Pinwale Corduroy \$2.98



Thrift-priced Cotton Twill \$1.98

SUPER-WARM BOMBER STYLE JACKET in 100% reprocessed wool melton. Solid color cotton flannel lining. Striped 75% cotton and 25% wool rib knit wristlets and bottom keep body warmth inside. Zipper front with tab under collar. 2 slash pockets. Dry clean. State size 2, 3, 4, 4x. Shpg. wt. 1 lb. 8 oz. 29 G 4522—Med. green 29 G 4516—Navy... \$4.98

TOPS IN WARMTH AND WEAR! 100% virgin wool plaid surcoat length jacket. 100% reprocessed wool quilted to rayon satin lining. Rich dyed Mouton processed lamb fur collar. Elasticized at sides; zipper front. Buckle belt; 2 pockets. Dry clean. State size 2, 3, 4, 4x. 29 G 4535—Red plaid 29 G 4536—Green plaid Shpg. wt. 2 lbs. 4 oz. \$7.98

WASHFAST PINWALE CORDUROY jacket with sturdy plaid cotton flannel lining. Convenient zipper front; buckle belt. Elastic inserts at sides of waist give nice lines. 2 slash pockets. State size 2, 3, 4, 4x. See size chart at top of page before ordering. Shpg. wt. 11 oz. 29 G 4504—Red 29 G 4509—Medium blue 29 G 4510—Light aqua (blue-green) . . . Each \$2.98

CUTE EMBROIDERED DESIGN sets off this little jacket. It's sturdy Sanforized mercerized cotton twill with softly napped cotton flannel lining. Gripper Fasteners down front; elastic at sides of waist. Striped rib knit cuffs keep out drafts. Washable—maximum fabric shrinkage 1%. State size 2, 3, 4, 4x. Shpg. wt. 10 oz. 29 G 4502—Red..... \$1.98 29 G 4503—Medium blue..... \$1.98

Add jackets to your Easy Terms order . . . see inside back cover for complete details

MANY PRICES REDUCED FROM LAST FALL

LINED DENIMS

One of our most POPULAR SELLERS because they have the WASH-and-WEAR PRACTICALITY of rugged denim plus the EXTRA WARMTH and COMFORT of a soft cotton flannel lining. Shirt and all plaid linings MATCH . . buy an outfit!

- Completely SANFORIZED, inside and out — won't shrink over 1%
- BAR-TACKED or metal RIVETED at strain points
- Jeans FULLY LINED from cuff to waist. Jacket lining includes sleeves
- DOUBLE needle stitched in contrasting color



H
\$1.45
Each in
lots of 2



A
Jeans
Were \$1.75
\$1.65
Each in
lots of 2



C
Cap
\$1.25
Each in
lots of 2

Make up a set!

From baby to big sister and brother—they'll all want a shirt, cap, jacket to match their lined jeans



B
Jeans
Were \$2.35
\$1.94
Each in
lots of 2



D
Jacket
\$1.98

E
Jeans
\$1.75
Each in
lots of 2



F
Jacket
\$2.49

G
Jeans
Were \$2.65
\$2.25
Each in
lots of 2



J
Jeans
Were \$1.94
\$1.75
Each in
lots of 2

Toddler Jeans for Boys, Girls

A SIZES 2 TO 4. Boxer of 7-oz. navy blue denim. Fully lined with warm cotton flannel. Bar-tacked front seam can be opened for fly. All around elasticized waist hugs shirt. 3 pockets. Wash separately. *State size* 2, 3, 4. Shpg. wt. each 11 oz. 29 G 7727M—Ea. \$1.69. Save, buy 2 for 3.30

B SIZES 2 TO 4. Sturdy 8-oz. navy blue denim jeans. Detachable button suspenders. Zipper fly. Belt loops. 4 pockets. Warmly lined with cotton flannel. Wash separately. *State size* 2, 3 or 4. Shpg. wt. each 13 oz. 29 G 7728M—Ea. \$1.98. Save, buy 2 for 3.88

Order a Cap, Too!

C PLAID TRIMMED DENIM CAP. Buckle chin strap, ear flaps. Elastic back. *State size* 19, 20, 21 inches. Draw measuring tape around head, order nearest size. Shipping weight each 5 oz. 29 G 7987M—Each. \$1.29; 2 for \$2.50

See Sears Easy Terms inside back cover

Wee Denim Jacket

D SIZES 6 TO 18 MONTHS. Even little fellows like the Western look! Tough 7-oz. navy blue denim. Fully lined with multicolor plaid cotton flannel for cold-weather comfort. Heavy snapfasteners down front. 1 pocket. Wash separately. *State size* 6, 12, 18 mos. 29 G 7731M—Shpg. wt. 7 oz. \$1.98

Creepalong Jeans

E SIZES 6 TO 18 MONTHS. Practical lined jeans for little tykes too! Snap crotch for quick, easy diaper changes. 7-oz. navy blue denim, plaid cotton flannel lining throughout. Button suspenders, side placket. Elastic back waist. Wash separately. *State size* 6, 12, 18 months. Shpg. wt. ea. 9 oz. 29 G 7730M—Ea. \$1.79; 2 for \$3.50

Western Style Jacket

F SIZES 2 TO 6X. Wonder-wearing 8-oz. navy blue denim. Fully lined with warm multicolor plaid cotton flannel. Cowboy-favored yoke styling. Pleats front and back. Heavy-duty snap fasteners. 2 pockets. Wash separately. *State size* 2, 3, 4, 5, 6, 6x. 29 G 7729M—Shpg. wt. 12 oz. \$2.49

Suspender Jeans

G SIZES 2 TO 6X. 8-oz. navy blue denim, lined from top to bottom in cotton multicolor plaid flannel. Detachable button suspenders. Side zipper placket. Belt loops. Metal riveted front pockets, bar-tacked back pocket. Wash separately. *State size* 2, 3, 4, 5, 6, 6x. Shpg. wt. each 1 lb. 29 G 7726M—Ea. \$2.29; 2 for \$4.50

Cotton Flannel Shirt

H SIZES 1 TO 6X. Handsome multicolor plaid. Matches lining in all jeans and jackets. Softly napped cotton flannel. Convertible collar. Long sleeves. Sanforized—fabric won't shrink over 1%. Washable. *State size* 1, 2, 3, 4, 5, 6, 6x. See size chart. Shpg. wt. each 7 oz. 29 G 6206M—Each \$1.49; 2 for only \$2.90

Girls', Boys' Boxer Jean

J SIZES 2 TO 6X. 7-oz. navy blue denim, cozy plaid cotton flannel lining. Neat-fitting all-around elastic waist—needs no belt. Bar-tacked front seam may be opened for fly. 2 front pockets with metal rivets, bar-tacked back pocket (won't scratch furniture). Wash separately. *State size* 2, 3, 4, 5, 6, 6x. Shpg. wt. ea. 12 oz. 29 G 7725M—Each \$1.79; 2 for only \$3.50

Sizes
1 to 6x

MEASURE TO BE SURE OF SIZE!

	1	2	3	4	5	6	6X
Order size	1	2	3	4	5	6	6X
If height is	29 1/2 to 31	31 1/2 to 34	34 1/2 to 37	37 1/2 to 40	40 1/2 to 43	43 1/2 to 46	46 1/2 to 48 in.
If chest is	20	21	22	23	24	25	25 1/2 in.
If weight is	22 1/2 to 25	25 1/2 to 29	29 1/2 to 34	34 1/2 to 38	38 1/2 to 44	44 1/2 to 49	49 1/2 to 54 lbs.

Honeysuckle BLUE JEANS

Top Value for Your Money!

Just compare all these quality features!



Gripper Fasteners on pockets, suspenders . .



Pockets bar-tacked in back; riveted in front



Non-slip suspenders with adjustable buckles



Stout double-stitched seams for longer wear. Reinforced at strain points



Big cuffs allow for growth . . . Legs cut in neat Western style



Zipper fly or side placket on suspender-type jeans

Sturdy NAVY BLUE DENIM . . Wears and Wears

Sanforized—fabric won't shrink over 1%

Made to Sears Own Carefully Tested Specifications

G

Gingham Shirt
\$1.45
Each in lots of 2

Real Western Styles Children Love

A TODDLERS' JEAN with detachable suspenders. Snap-on . . buckles adjust length . . won't slip off shoulders. 8-oz. denim, to take tots' toughest wear. 2 side, 2 back pockets. Belt loops. Wash separately. State size 1, 2, 3, 4. Shpg. wt. ea. 10 oz. 29 G 7621 Each \$1.49 Save, buy 3 jeans for 4.38

B GIRLS' JEAN with detachable suspenders. Snap to waist in back, attach with adjustable buckles in front. Won't slip off shoulders. Belt loops. 4 pockets. 8-oz. denim. Wash separately. State size 1, 2, 3, 4, 5, 6, 6x. Shpg. wt. each 12 oz. 29 G 7670 Each \$1.49 Save, buy 3 jeans for 4.38

C STURDY 7-OZ. DENIM BOXER JEAN. All around shirred elastic waist hugs shirttails, needs no belt. 2 side, 1 back pocket. Wash separately. State size 3, 4, 5, 6, or 6x. 29 G 7669—Shpg. wt. each 9 oz. Each . . . 98¢; 3 for only . . \$2.88

D TODDLERS' 7-OZ. DENIM BOXER JEAN. Popular with both boys and girls. Full shirred elastic waist. Needs no belt. 2 side, 1 back pocket. Wash separately. State size 1, 2, 3, 4. 29 G 7623—Shpg. wt. ea. 7 oz. Each . . . 98¢; 3 for only . . \$2.88

Include a SHIRT in your order

E WARM COTTON FLANNEL SHIRT. Bright multicolor plaid. Sanforized—fabric won't shrink over 1%. Washfast. Convertible collar. Order 2 shirts, save! State size 1, 2, 3, 4, 5, 6, or 6x. Shpg. wt. each 7 oz. 29 G 6206—Ea. \$1.49 Buy 2 for 2.90

F SHORT SLEEVED SHIRT of Dan River Wrinkle-shed* cotton gingham. Washfast multicolor plaids. Maximum fabric shrinkage 1%. Yoke back. State size 1, 2, 3, 4, 5, 6, 6x. Shpg. wt. ea. 5 oz. 29 G 6211—Ea. \$1.29 2 for only 2.50

G LONG SLEEVED Dan River Wrinkle-shed* cotton gingham shirt. Washfast multicolor plaids. Maximum fabric shrinkage 1%. Yoke back. State size 1, 2, 3, 4, 5, 6 or 6x. Shpg. wt. each 6 oz. 29 G 6224—Ea. \$1.49 2 for only 2.90

* Reg. Trade Mark



E
Flannel Shirt
\$1.45
Each in lots of 2

F
Gingham Shirt
\$1.25
Each in lots of 2

B
Girls' 8-oz. Jeans
\$1.46
Each in lots of 3

C
Boys' or Girls' Boxer Jeans
96¢
Each in lots of 3

A
Toddlers' 8-oz. Jeans
\$1.46
Each in lots of 3

D
Toddlers' Boxer
96¢
Each in lots of 3

DENIM SKIRT A Pet Style with Jump-rope Crowd

\$1.94 Each in lots of 2

Sanforized—fabric won't shrink over 1%. Contrasting stitching. Elastic back waist. Metal riveted front pockets, 2 back pockets. Wash separately. Order shirt (F) above to make a cute, practical outfit. State size 3, 4, 5, 6, 6x. Shpg. wt. each 10 oz.

29 G 7677—Navy blue
29 G 7678—Lt. blue
29 G 7679—Charcoal gray . . . Each \$1.98 2 for only 3.88

28 . . SEARS-ROEBUCK CFBKMN

WEE SHIRT

\$1.35 Each in lots of 2

SANFORIZED COTTON FLANNEL SHIRT. Multicolor plaid with gay print. Washfast. State size 6, 12, 18 months. 29 G 6225—Wt. ea. 5 oz. Each \$1.39; 2 for \$2.70

Western Styled TYKES' JEANS

\$1.15 Each in lots of 3

SANFORIZED 7-OZ. NAVY BLUE DENIM—won't shrink over 1%. Snap crotch, button placket. Elastic back waist. Wash separately. State size 6, 12, 18 months. Wt. ea. 7 oz. 29 G 7681—Each \$1.19 3 for 3.45

BUDGET BUY!

Package of Warm Cotton Flannel Shirts
Sizes 1 to 6

99¢ Each in pkg. of 3

Package of 3 cotton flannel shirts in 3 bright assorted prints. Sanforized—maximum fabric shrinkage 1%. Convertible collars, chest pocket. Long sleeves. Washable. State size 1, 2, 3, 4, 5 or 6. Shpg. wt. package 1 lb. 29 G 6223A—Package of 3, 1 size . . . \$2.97

Check chart at top of page for size

Sears Easy Terms Inside Back Cover





Double knees
elbows
\$1.94
Each in
lots of 3

\$2.49
Jean and
shirt

OUR BEST BOXER JEANS

NYLON Reinforced Denim

Double Fabric Knees

18% nylon in warp yarns
gives this rugged 8-oz.
denim more strength
than regular 9-oz.

SUNFAST

Retains color better. Double knees
give twice the wear... save mending



The longest wearing
jeans we sell **\$1.56** Each in
lots of 3

Made of cotton denim reinforced with 18% nylon in the warp yarns. (Warp yarns appear on the outside of the fabric and take the toughest wear.) All around elastic waist. 2 front, 1 back pocket. Bar-tacked front seam can be opened for fly. Double needle orange stitching. Bar-tacked, metal riveted at strain points for longer wear. Wash separately. Maximum fabric shrinkage 1%. Do not use hot iron. State size 2, 3, 4, 5, 6, 6x.
29 G 7680—Navy blue. Shpg. wt. each 14 oz.
Each \$1.59..... Save, buy 3 for only \$4.68



A COVERALL for rough and ready play wear. Long zipper down front makes dressing easy. Double knees and elbows for longer wear. Drop seat with snap fasteners. Sanforized hickory striped denim—won't shrink over 1%. Double needle sewn, bar-tacked at strain points. Wash separately. State size 2, 3, 4.
29 G 7318—Shpg. wt. each 12 oz. Each \$1.98
Save, buy 2 for only..... 3.88

B JAUNTY 7-OZ. NAVY BLUE DENIM JEANS trimmed with red and white checked cotton gingham. Makes a cute outfit at a thrifty price. Snug elastic waist. Riveted front pockets, bar-tacked back pocket. Matching gingham shirt. Wash jeans separately. Sanforized—fabric won't shrink over 1%. State size 2, 3, 4, 5, 6, 6x. Shipping weight set 15 oz.
29 G 7694—Set..... \$2.49

C THRIFTY PACKAGE OF GIRLS' JEANS. Detachable suspenders. Neat-fitting yoke back. Belt loops. 2 front, 1 back pocket. Side placket. Sanforized 6-oz. navy blue denim—won't shrink over 1%. Wash separately. Bar-tacks, metal rivets at strain points. State size 1, 2, 3, 4, 5, 6, 6x. Shpg. wt. pkg. 1 lb. 4 oz.
29 G 7686—Package of 3, 1 size..... \$3.45

D BOYS' JEANS with detachable suspenders. Fly front opening. Belt loops. Sanforized 6-oz. navy blue denim—won't shrink over 1%. 3 pockets. Yoke back. Bar-tacked, metal riveted at strain points. Wash separately. Excellent quality for this low price. State size 1, 2, 3, 4. Shpg. wt. package 1 lb. 4 oz.
29 G 7685—Package of 3, 1 size..... \$2.99

E POPULAR BOXER STYLE JEAN for boys or girls. All around elastic waist. 2 big front pockets. Sanforized 6-oz. navy blue denim—won't shrink over 1%. Full comfortable cut. Bar-tacked front seam can be opened for fly. Wash separately. State size 2, 3, 4, 5, 6, or 6x. Shpg. wt. package 1 lb. 6 oz.
29 G 7684—Package of 3, 1 size..... \$2.64

F BRIGHT-HUED JEANS with white stitching. Sanforized cotton twill—won't shrink over 1%. 1 bright red, 1 kelly green, 1 charcoal gray. Elasticized waists, 3 pockets. Bar-tacked at strain points. Washable. Smart as the latest styles for big sister. State size 2, 3, 4, 5, 6, 6x. Shpg. wt. package 1 lb. 7 oz.
29 G 6829—Package of 3, 1 size..... \$3.99

G Warm cotton flannel lined jeans in three different colors. One of navy blue 7-oz. denim, one of 7-oz. brown denim, one red cotton twill. Sanforized—fabric won't shrink over 1%. All around elastic waist. Bar-tacked front seam can be opened for fly. Sturdily made with double needle stitching, bar-tacks and metal rivets at strain points. Wash separately. State size 2, 3, 4, 5, 6.
29 G 7687—Package of 3 lined jeans, 1 size. Shpg. wt. package 2 lbs. 1 oz..... \$4.77

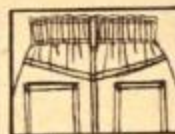
DOUBLE KNEES

Elastic Back Waist

Stays up without suspenders!
Double fabric knees double wear
Popular Western styling.. Big cuffs
8-oz. BLUE or new BROWN denim



Double fabric
covers knees



Elastic keeps
shirt in, jeans up

Our best quality boys' jean. Double knees and Snugtex® elastic back waist. Keeps jeans up. Fit comfortably. Zipper fly, band front waist. Wide belt loops. Tapered legs. 4 big pockets. Tough sanforized denim. Won't shrink over 1%. Sturdiest construction. Wash separately. State size 2, 3, 4.
29 G 7682—Range brown
29 G 7683—Navy blue. Shpg. wt. each 8 oz. Each \$1.79, 3 for \$5.13
*Reg. trade mark

\$1.71

Each in
lots of 3



Stock up on PLAYWEAR... Buy Thrifty Packages... Excellent Quality at Low Prices



6-oz. Girls' Jeans
\$1.15 Each
in this package!
3 for \$3.45



6-oz. Boys' Jeans
Less
than
\$1.00 Each
in this package!
3 for \$2.99



6-oz. Denim Boxers
Only
88c Each
in this package!
3 for \$2.64



Bright twill Jeans
Only
\$1.33 Each
in this package
3 for \$3.99



Flannel lined Jeans
Only
\$1.59 Each
in this package
3 for \$4.77

Sizes
2 to 6x

Use this chart before ordering

Order size...	2	3	4	5	6	6x
If height is...	31½-34	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is...	21	22	23	24	25	25½ in.
If weight is...	25½-29	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.

PUTTER PANTS

New Snug-Tex* Elastic Waist.

Keeps shirts in, pants up;

Ends flying shirttail problems

New Snug-Tex elastic has exposed neoprene bands that hug shirts—keep slacks up without bothersome suspenders—end flying shirttail problems. Your children will look neater. It's easy to launder, too!

*Reg. U. S. Pat. Off.



2 convenient back patch pockets



Snap Fasteners; zipper fly front



Snap Fasteners; zip side placket

\$2.98
Each

ORDER
2 FOR \$5.88

A GIRLS' PINWALE CORDUROY PUTTER PANTS. Concealed zipper placket. "Non-skid" elastic back waist. State size 2, 3, 4, 5, 6, 6x. Wt. each 12 oz. 29 G 6942—Bright red 29 G 6943—Dark green Each \$2.98.....2 for \$5.88

B BOYS' PINWALE CORDUROY PUTTER PANTS. New "non-skid" elastic back waist. Zipper fly front. State size 2, 3, 4, 5, 6, 6x. Shpg. wt. each 12 oz. 29 G 6940—Dark green 29 G 6941—Navy blue Each \$2.98.....2 for \$5.88

See corduroy shirt (E) at right

COTTON FLANNEL LINED

LONGIES
\$2.94
Each in lots of 2

LONGIES
\$1.94
Each in lots of 2

\$1.94
Each in lots of 2



\$3.98

F



New Boxer Longies

C COLD-WEATHER LONGIES have knit ski-cuffs. Bar-tacked front seam may be opened for boy's fly. State size 2, 3, 4, 5, 6, 6x. Shpg. wt. ea. 14 oz. 29 G 6956—Red 29 G 6957—Navy Each.....\$2.98 2 for.....5.88

D CORDUROY LONGIES with "non-skid" elastic waist. 2 pockets. State size 2, 3, 4, 5, 6, 6x. Shpg. wt. ea. 10 oz. 29 G 6916—Red 29 G 6917—Gray 29 G 6918—Dark green. Each \$1.98 2 for.....3.88

SHIRT

E CORDUROY SHIRT goes well with other corduroy togs. In-or-out-style. State size 2, 3, 4, 5, 6, 6x. Shpg. wt. ea. 10 oz. 29 G 6219—Red 29 G 6220—Navy 29 G 6218—Dark green. Each \$1.98 2 for.....3.88

JACKET

F LEISURE JACKET with rayon lining. Belted back waist. Team with other corduroys. State size 3, 4, 5, 6, 6x. Shpg. wt. 12 oz. 29 G 6945—Dark green 29 G 6946—Red 29 G 6947—Dark blue.....\$3.98

WASHFAST
CORD

Completely Washable even in hot water...

Cold-Weather CORDUROY TOGS

Fully FLANNEL LINED

Sanforized checked flannel lines longies and jacket... (maximum shrinkage 1%). Checked flannel shirt.

G SNUG-TEX ELASTIC WAIST LONGIES are guaranteed to stay up. Sanforized checked flannel lining. Bar-tacked front may be opened to make fly for boy. State size 2, 3, 4, 5, 6, 6x. Shipping wt. each 15 oz. 29 G 6890—Red, red check 29 G 6891—Navy; navy check. Ea. \$2.98; 2 for \$5.88

H CHECKED SHIRT of sturdy Sanforized cotton flannel teatns with lining in jacket and longies. Shirt may be worn in or out. Washfast. Please state size 2, 3, 4, 5, 6, 6x. Shipping wt. each 8 oz. 29 G 6216—Red check 29 G 6217—Navy check Each \$1.49.....2 for \$2.90

J COMPANION JACKET has striped rib knit collar, cuffs and waistband. Sanforized checked flannel lining. Zipper front; 2 slash pockets. State size 2, 3, 4, 5, 6, 6x. Use size chart above. 29 G 6892—Red; red check 29 G 6893—Navy; navy check. Shpg. wt. 14 oz. \$3.49

H

\$1.45
Each in lots of 2

\$3.49

J

\$2.94
Each in lots of 2

G



Snug-Tex Elastic



\$1.94
Each in lots of 2



\$2.44
Each in lots of 2



SPECIAL PACKAGE
\$119

Each in pkg. of 3

Practical Corduroy FUN TIME TOGS

BEST \$1.98 CORDUROY OVERALLS we've ever offered. Non-slip adjustable suspenders. Drop-seat can be lowered without removing suspenders. Bar-tacked front seam may be opened for fly. "Non-skid" elastic back waist. State size 2, 3, 4, 5, 6. 29 G 7062—Gray 29 G 7063—Dk. green 29 G 7064—Red 29 G 7065—Brown Wt. ea. 9 oz. Ea. \$1.98, 2 for \$3.88

PINWALE CORDUROY JODHPURS. Button suspenders, side placket. Elastic foot straps. State size 2, 3, 4, 5, 6, 6x. Wt. each 10 oz. 29 G 7354—Red 29 G 7355—Dk. green Each.....\$2.49 Save.....2 for 4.88

BOXER LONGIES with elastic waists. Bar-tacked front seams may be opened for boy's fly. 1 each red, dark green and brown. State size 2, 3, 4, 5, 6. Wt. pkg. 1 lb. 8 oz. 29 G 6834—Package of 3 of 1 size....\$3.57

Washable!

OUR BEST SUIT

Recommended because Eton jacket and slacks are tailored in crease resistant rayon gabardine fortified with 15% Nylon. Set includes tattersall vest, bow tie, and white shirt

5-piece suit \$5.98



New SNUGTEX elastic waist on slacks is guaranteed to grip shirt firmly—keeps slacks up!

This handsome 5-piece suit consists of an Eton jacket and boxer slacks in nylon strengthened rayon gabardine. It's crease resistant. There's a rayon tattersall check vest with smart bow-tie to match. A white short sleeve classic shirt in smooth cotton broadcloth completes the set. Slacks have full cuffs, 2 pockets, and fly front. Washable. Please state size 2, 3, 4. Use the size chart at right. Shpg. wt. for set 1 lb. 9 oz. 29 G 6739—Navy 29 G 6740—Brown. Set \$5.98

CHART FOR TOTS' SIZES 1 TO 4

Order size	1	2	3	4
If height is...	29 1/2-31 1/2	31 1/2-34 1/2	34 1/2-37 1/2	37 1/2-40 in.
If chest is...	20	21	22	23 in.
If weight is...	22 1/2-25 1/2	25 1/2-29 1/2	29 1/2-34 1/2	34 1/2-38 lbs.

Sizes
1 to 4

A Rayon and Nylon Gabardine Suit \$3.98

B Nylon Reinforced \$4.98

C Knit Cotton 3-piece suit \$2.98

SUITS and SHIRTS for Active Boys

Sturdy washable fabrics... classic styles

D Sanforized Twill Suit \$2.98

E Rayon Acetate Shirt Rayon, Nylon Slacks \$2.98

F Sanforized Cotton Western Suit \$3.98

G Our Best Western Suit \$4.98

A RAYON GABARDINE strengthened with 10% nylon. Zipper front jacket with contrasting collar, yoke, sleeves, and pocket trim. Boxer longies have shirred elastic waist; fly front. Neat cuffs. Please state size 1, 2, 3, 4. Shpg. wt. 14 oz. 29 G 6703—Brown with tan 29 G 6704—Royal blue with gray. Suit \$3.98

C COMBED KNIT COTTON SET. Cardigan and polo have knit-in rocking horse design; solid color trim. Taped necks. 2-button shoulder on polo. Solid color interlock knit shorts. State size 1, 2, 3, 4. Wt. set 11 oz. 29 G 6583—Navy, light blue. 29 G 6582—Brown, tan. \$2.98

E NEW SLACK SET. Shirt is rayon and acetate with gabardine trim. Elastic waist slacks are 90% rayon gabardine and 10% nylon. Crease resistant. Fly front; 1 back pocket. State size 2, 3, 4. Shpg. wt. 11 oz. 29 G 6998—Blue and gray \$2.98 29 G 6999—Brown and tan 2.98

G OUR FINEST WESTERN BRONCO SUIT. It's authentic—made in Texas with colorful embroidery and fringe on jacket. Zip front. Pants have half belt; elastic back waist. 2 cowboy pockets. Sanforized cotton twill won't shrink more than 1%. State size 2, 3, 4. Shpg. wt. 14 oz. 29 G 7316—Brown. \$4.98 29 G 7317—Red. 4.98

J GRAY INTERLOCK KNIT COTTON SUIT. Shirt and pants button at waist. Button shoulder shirt has football design and red trim. Pants have elastic back waist for better fit. State size 1, 2, 3, 4. Shpg. wt. ea. 7 oz. 29 G 6584—Gray with red. Each \$1.98 2 for 3.88

B 15% NYLON ADDS WEAR. WASHABILITY to rayon and acetate gabardine slacks. Spot resistant, shrink resistant, crease resistant. Gabardine jacket has wool front lined with acetate. Slacks have fly front. Dry clean jacket. State size 2, 3, 4. Shpg. wt. 1 lb. 6 oz. 29 G 6726—Navy. \$4.98 29 G 6727—Brown. 4.98

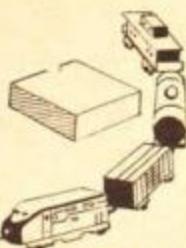
D SANFORIZED COTTON TWILL FLIGHT SUIT. Rib knit cuffs and waist on pullover jacket. Comfortable gaucho collar. Cuffed boxer longies. Maximum fabric shrinkage 1%. State size 1, 2, 3, 4. Shpg. wt. suit 8 oz. 29 G 7231—Medium blue \$2.98 29 G 7232—Brown. 2.98

F REAL TEXAS-MADE WESTERN SUIT. Rodeo-bright embroidery. Cotton broadcloth shirt, covert pants. Elastic back waist; half belt. Sanforized fabric won't shrink more than 1%. State size 2, 3, 4. Shpg. wt. 11 oz. 29 G 7229—Red; light blue 29 G 7230—2-tone green. \$3.98

H TRAIN-STRIPED WHITE POLO SHIRT IN SMOOTH KNIT COTTON. Button shoulder. Vat-dyed navy cotton twill slacks have elastic at back waist. Non-slip ladder back button suspenders; 2 pockets. Slacks are sanforized—fabric won't shrink more than 1%. State size 2, 3, 4. Shpg. wt. set 13 oz. 29 G 6906—Set. \$2.98

L 100% DACRON* BROADCLOTH DRESS-UP SHIRT. This new miracle fabric washes easily, dries quickly, and needs no ironing. It's shape retaining and moth-proof. Short sleeves; double yoke. State size 2, 3, 4. Shpg. wt. each 4 oz. 29 G 6222—White Each. \$1.98 2 for only 3.88

6-piece Plastic Train Included



Polo shirt and longies complete this set. It's a grand idea for gifts, too

H \$2.98 Set

J Interlock Knit 2-piece suit \$1.94 Ea. in lots of 2





Drop seat for training...
Non-slip suspenders
stay up



Bar-tacked front seam can
be opened for boys' fly...
left closed for girls



Snap-crotch
for diaper
changes



Shirt gripping
Snugtex
elastic



\$2.35

Each in
lots of 2

\$1.94

Each in
lots of 2

NEW TRAINING OVERALLS

Just check all these features! Snap crotch for easy diaper changes. Drop seat snaps open without removing the non-slip suspenders. Buckles adjust suspender length. Bar-tacked front seam can be opened for fly. Extra full cut. Double fabric embroidered bib. Elastic back drop seat. Please state size 1, 2, 3. Shipping weight each 10 oz.
29G7059-Medium blue 29G7060-Red
29G7061-Aqua (light blue-green)
Each \$2.39... 2 for \$4.70

NEW FEATURES ADDED!

Best \$1.98 corduroy overalls we've ever offered. Snug-Tex elastic back waist grips shirt—keeps it in. Adjustable suspenders guaranteed not to slip off shoulders. Drop seat lowers without removing suspenders. Extra-strong safety stitched seams. 2 patch pockets. State size 2, 3, 4. Shipping weight each 9 oz.
29G7062-Gray 29G7063-Dk. green
29G7064-Red 29G7065-Brown
Each \$1.98... 2 for \$3.88

Eliminate Returns . . Measure First!

SIZE CHART FOR 1 to 5 SPORTSWEAR					
Order size	1	2	3	4	5
If height is	29½—31	31½—34	34½—37	37½—40	40½—43 in.
If chest is	20	21	22	23	24 in.
If weight is	22½—25	25½—29	29½—34	34½—38	38½—44 lbs.

Sizes
1 to 5



Another 4-STAR Feature because..

laboratory approved, compared in price and quality with other brands. Surpassed all other corduroy overalls at any price.

OUR BEST OVERALLS

for Toddlers—Sizes 2 to 5



Drop seat
lowers
without
undoing
suspenders



Snug-Tex*
elastic
waist keeps
shirts in,
pants up



Zip front,
easier
dressing,
serves as
fly front



Rustproof
Safety-tilt
adjustable
buckles on
suspenders



Cuffs can
be lower-
ed for ad-
ditional
length



Non-slip
suspenders
always
stay on
shoulders

\$2.98
Each

SAVE
2 FOR \$5.88

Here's why they're a top buy! Safety-tilt rust resistant adjustable buckles on suspenders. Drop seat can be lowered without removing the non-slip suspenders. Zipper front makes dressing easy; also serves as fly for boys. Double fabric bib has embroidered trim. Non-skid elastic back waist keeps shirt tails in. 2 patch pockets. State size 2, 3, 4, 5.
29G7013-Red 29G7014-Medium blue
29G7015-Dark green 29G7016-Brown
Wt. ea. 13 oz. Each \$2.98... 2 for \$5.88
* Reg. U.S. Pat. Off.



SUNFAST CORDUROY

Toss in washer or send to laundry—colors stay bright



\$1.44
Each in
pkg. of 3



\$1.94
Set in
lots of 2



\$2.94
Each in
lots of 3



\$2.44
Each in
lots of 2



\$2.94
Each in
lots of 2



Drop seat
lowers with-
out removing
non-slip sus-
pender. Shirt-
grip-
ping elastic
back waist



\$4.98
Set

PACKAGE SPECIAL

Just think! Washfast corduroy at this low price. Full cut, neat fitting overalls. 1 each red, medium blue, and brown. Elastic back waist for fit. State size 1, 2, 3, 4. Shpg. wt. package 1 lb. 3 oz.
29 G 7080—Package of 3 of 1 size... \$4.32

POLO, LONGIES

Washfast combed knit cotton polo shirt blends with corduroy longies. Elastic waist. Bar-tacked front seam may be opened for fly. State size 2, 3, 4. Shpg. wt. set 13 oz.
29 G 6838—Red
29 G 6839—Dark green
Set \$1.98, 2 sets \$3.88

Fully Lined

Gay checked flannel lining. Non-slip suspenders needn't be removed to lower drop seat. Bar-tacked front seam may be opened for fly. See shirt (H), jacket (J) opposite page. State size 2, 3, 4. Shpg. wt. ea.
29G7090—Red 12 oz.
29G7091—Navy 12 oz.
Each \$2.98... 2 for \$5.88

RUFFLES

Detachable bib top; elastic waist. Wear as longie, too. State size 2, 3, 4.
29 G 7078—Aqua (light blue-green)
29 G 7079—Shrimp pink. Shpg. wt. ea. 9 oz... Each \$2.49
2 for... 4.88

Smart SLACKS

Detachable suspenders; adjustable half belt. Elastic back waist. Zip fly; cuffs. State size 2, 3, 4. Shpg. wt. each 10 oz.
29 G 6888—Dark green
29 G 6889—Brown
Each \$2.98... 2 for \$5.88

JACKET SET

Zipper front jacket with cotton kasha lining. Embroidery trim. Elastic at sides. Overalls have bar-tacked front seam which may be opened for fly. State size 2, 3, 4. Shpg. wt. set 1 lb. 2 oz.
29G7069-Red 29G7071-Brown
29G7070-Medium blue. Set \$4.98

Tough, Sturdy Cotton PLAYTOGS, Sizes 1 to 4



C
Sanforized
Denim
Less than
\$1.12
Each in
lots of 3

A
Sanforized
Gabardine
\$1.94 Each in
lots of 3

B
Sanforized
Twill
\$1.25 Each in
lots of 2

Comfortable PLAYCLOTHES for Pre-Schoolers

Practical cottons that wash and wear—many Sanforized**

A ZIPPER FRONT OVERALLS make dressing quick and easy. Fine quality Sanforized 8 oz. cotton gabardine. Adjustable snap fastened suspenders; 2 pockets in front. Elastic at waist back gives neat fit for toddlers. Washfast. *State size 1, 2, 3, 4. Shpg. wt. each 12 oz.*
29 G 7052—Medium blue
29 G 7053—Gray
Each \$1.98.....2 for only \$3.88

B SANFORIZED TWILL OVERALLS REDUCED. Last fall were \$1.39, now only \$1.29 each. Scottie applique on bib. Adjustable buckle suspenders bar-tacked in back. Snap side placket; 2 front pockets. Elastic waist back. Washable. *State size 2, 3, 4. Shpg. wt. each 8 oz.*
29 G 7093—Medium blue
29 G 7094—Red
Each \$1.29.....2 for only \$2.50

C SANFORIZED 6-OUNCE NAVY BLUE DENIM OVERALLS. Suspenders are crossed and bar-tacked in back to stay in place. Bright copper colored buckles in front. Bar-tacked at all points of strain. 2 front pockets, 1 back pocket. Fly front. Wash separately. *State size 1, 2, 3, 4. Shpg. wt. each 8 oz.*
29 G 7096—Navy blue
Each \$1.19.....3 for only \$3.34

D HUSKY COTTON CHAMBRAY 1-PIECE PLAYSUIT. Last fall was \$1.29, now only \$1.19. Double stitched seams add strength and wear. Button back drop seat. Medium blue with bright red buttons, stitching, and piping. So practical and warm! Washable. *State size 1, 2, 3, 4. Shpg. wt. ea. 7 oz.*
29 G 7392—Medium blue with red
Each \$1.19.....2 for only \$2.30

Snappy JODHPURS... Practical, Warm COVERALLS

E POPULAR COTTON TWILL JODHPURS spur the imagination of little girls and boys. Button suspenders; belt loops, 2 side snap plackets. Western-style pockets; elastic foot straps; neat cuffs. Bar-tacked front seam can be opened for fly. Washable. Sanforized. *State size 1, 2, 3, 4. Shpg. wt. each 8 oz.*
29 G 7306—Red
29 G 7307—Medium blue
Each \$1.98.....2 for only \$3.88

G WARM COVERALLS in sturdy pinwale corduroy—a wintertime favorite. Peter Pan collar has plaid piping; cute applique. Zipper front makes dressing and undressing easy. Elastic insert around waist for smooth fit. Washable. *State size 1, 2, 3, 4. Shpg. wt. each 10 oz.*
29 G 7304—Bright red
29 G 7305—Medium blue
Each \$1.98.....2 for only \$3.88

F JODHPUR SUIT OF SANFORIZED VAT-DYED COTTON TWILL. Zipper jacket has 2 slash pockets, stitched-down belt in back. Jodhpurs have suspenders, belt loops, cuffs. Western pockets; snap side plackets. Elastic foot straps. Bar-tacked front seam can be opened for fly for boys. Washable. *State size 1, 2, 3, 4. Shpg. wt. 14 oz.*
29 G 7314—Light tan.....\$3.98
29 G 7315—Red.....3.98

H PLAYSUIT OF DAN RIVER COTTON CHAMBRAY. Plaid gingham piping on collar; plaid Scottie applique. Short puffed sleeves. Long front zipper for dressing ease. Elasticized at waist for neat fit. Wash separately. *State size 1, 2, 3, 4. Shpg. wt. each 8 oz.*
29 G 7233—Red 29 G 7234—Green
Each \$1.59.....2 for only \$3.10

Sanforized Cotton OVERALLS—Thrifty Package of 3

J BARGAIN PACKAGE OF 3 OVERALLS—ALL SANFORIZED. One is new brown denim with applique on pocket, one is sturdy 6-ounce navy blue denim, the other is a bright red cotton twill. All have 1 pocket; button suspenders; double fabric bibs. Elastic back waists. Wash separately. *Please state size 1, 2, 3, 4. Chart on facing page. Shpg. wt. package 1 lb.*
29 G 7095—Package of 3 overalls of 1 size.....\$2.99

** Maximum fabric shrinkage 1%

Slack Set

Sanforized faded denim
with checked flannel

Warm, neat set is suitable for both boys and girls

\$2.94 Set in lots of 2 sets

Completely Sanforized play set won't shrink more than 1%. Bright checked cotton flannel shirt has faded denim collar to match longies. In-or-out style with short sleeves. Boxer longies in sturdy faded denim have checked flannel cuffs. All-around covered elastic waist; one back pocket. Bar-tacked front seam may be opened to make fly for boys. Washable. *Please state size 2, 3, 4. See size chart on facing page before ordering.*
Shpg. wt. set 11 oz.

29 G 6968—Faded red; red check
29 G 6969—Faded blue; blue check
Shirt and slack set.....\$2.98
Save, order 2 sets for only.....5.88



D
Cotton
Chambray
\$1.15 Each in
lots of 2



E
Sanforized
Twill
\$1.94 Each in
lots of 2



F
Sanforized
Twill Suit
\$3.98



G
Corduroy
Playsuit
\$1.94 Each in
lots of 2



H
Dan River
Chambray
\$1.55 Each in
lots of 2



SANFORIZED
OVERALLS
J Less than \$1.00
Each in pkg. of 3



Sizes
1 to 6x

SIZE CHART: For Slips, Panties and Nightwear Sizes 1 to 8

Order size.....	1	2	3	4	5	6	6x	8
If height is.....	29½	31½	34½	37½	40½	43½	46½	48½ to 52 in.
If chest is.....	20	21	22	23	24	25	25½	27 in.



Ruffled Batiste
A
\$1.55
Each in lots of 2

Bargain special
95c Each in lots of 2



Tiered Skirt
C
\$1.45 Each in lots of 2

Crinkle Crepe
D
\$1.25 Each in lots of 2

Insured Wear
E
66c Each in pkg. of 3

Cotton Package
F
Less than **85c** Each in pkg. of 2



Nylon Paper Taffeta Tiered Circle Skirt
2 under layers of nylon net add billowing flare

\$2.50 Each in lots of 2

Winsome Honeysuckle SLIPS for Girls—Sizes 2 to 6x

- A** 2 FRILLY RUFFLES circle hemline! Neck, straps, and ruffles edged with lace. Sanforized* white cotton batiste. Washable. State size 2, 4, 6, 6x. 29G2839—Shpg. wt. ea. 5 oz. Each \$1.59 2 for..... 3.10
- B** SANFORIZED* COTTON CIRCLE SKIRT SLIP. Embroidered eyelet trim; elasticized sides. 4-gore skirt. Ruffled hemline. Washable. White. State size 2, 4, 6, 6x. 29 G 2705—Shpg. wt. ea. 5 oz. Each 98c 2 for..... \$1.90
- C** CAMISOLE STYLE GROW SLIP. Top is Sanforized* cotton; 4-tiered skirt is preshrunk* polished cotton. White. Washable. State size 2, 4, 6, 6x. See chart. 29G2713—Shpg. wt. ea. 5 oz. Each \$1.49 2 for..... 2.90
- D** PRE-SHRUNK* COMBED COTTON CRINKLE CREPE SLIP with nylon lace trim. 4-gore Gertrude style with elastic at sides and back. Washable—no ironing. State size 2, 4, 6, 6x. Wt. ea. 5 oz. 29 G 2707—White Each \$1.29, 2 for \$2.50
- E** INSURED WEAR cotton slips guaranteed to wear a full year or your money refunded. 2 white, 1 pink. Rayon corded edges neck, armholes. Washable. State size 2, 4, 6, 6x. Shpg. wt. box 1 lb. 2 oz. 29 G 2821—Box of 3 slips of 1 size..... \$1.98
- F** SANFORIZED* WHITE COTTON SLIPS. Ruffled flounces and eyelet bodice fronts. One is camisole style; the other has a sweetheart neckline. Washable. State size 2, 4, 6, 6x. Shpg. wt. pkg. 7 oz. 29 G 2702—Package of 2 slips of 1 size..... \$1.69
- G** WHITE NYLON SLIP flares all dresses! Lace trimmed tricot top. 3-tiered nylon "paper taffeta" skirt has 2 under layers of net edged with pink. Hand wash. State size 2, 4, 6, 6x. 29G2841—Shpg. wt. ea. 6 oz. Each \$2.59; 2 for \$5.00

Lovely SLIPS for Toddlers—Sanforized* White Cotton

- H** GERTRUDE STYLE SLIP with shirred sides. Hemstitched armholes, neck. 6-gore skirt with eyelet flounce. Washable. State size 1, 2, 3. Wt. pkg. 6 oz. 29 G 2704—Pkg. of 2 of 1 size.... \$1.69
- I** 2 TO 6X SLIP. Same style with val-type lace trim. State size 2, 4, 6, 6x. 29 G 2706—Pkg. of 2 of 1 size.... \$1.69
- J** PACKAGE OF 2 SLIPS. One has elasticized back; the other has elastic at sides of waist for perfect fit. Washable. State size 1, 2, 3. Shpg. wt. pkg. 5 oz. 29 G 2807—Pkg. of 2 of 1 size..... \$1.98
- K** CIRCLE SKIRT SLIP has sweetheart neck edged with cotton lace. Two ruffles of lace edged flocked sheer nylon around skirt. Washable. State size 1, 2, 3. 29 G 2822—Wt. ea. 4 oz. Each \$1.69, 2 for \$3.30

Lace Trimmed or Tailored PANTIES for Sizes 1 to 6x

- L** HONEYSUCKLE TREASURY OF PANTIES BOOK Box contains 2 pink, 2 white, 2 blue, 1 yellow. Knit rayon with lace trim. Elastic waist, legs. Hand wash. State size 2, 4, 6, 6x. See chart above. Shpg. wt. box 14 oz. 29 G 3050—Box of 7 panties of 1 size.. \$1.98
- M** HONEYSUCKLE TREASURY OF PANTIES BOOK Box contains 2 white, 2 pink, 2 blue, 1 yellow in knit rayon. Self cuffs. Elastic waist. Hand wash. State size 2, 4, 6, 6x. Use the size chart above. Shpg. wt. box 14 oz. 29 G 3033—Box of 7 panties of 1 size.. \$1.88
- N** RUNPROOF ACETATE TRICOT. Nylon lace trim. Elastic waist, legs. Double fabric crotch. 2 white, 1 pink. Hand wash. State size 2, 4, 6, 6x. Shpg. wt. pkg. 6 oz. 29 G 3013—Pkg. of 3 of 1 size \$1.19, 2 pkgs. \$2.25
- P** RUNPROOF ACETATE TRICOT TAILORED PANTIES. Elastic waist; double fabric crotch; self cuffs. 1 white, 1 pink, 1 yellow. Hand wash. State size 2, 4, 6, 6x. Wt. pkg. 8 oz. 29 G 3051—Pkg. of 3 of 1 size \$1.00, 2 pkgs. \$1.90
- R** SANFORIZED* COTTON NAIN-SOOK PANTIES with double panel back and crotch. Elastic waist; lace trim. White. Hand wash. State size 1, 2, 4, 6, 6x. Shpg. wt. pkg. 5 oz. 29 G 3035—Pkg. of 3 of 1 size \$1.59
- S** SAME STYLE IN COTTON PLISSE. 29 G 3025—Pkg. of 3 of 1 size \$1.89

*Maximum fabric shrinkage—Sanforized 1%; Preshrunk 2%



PACKAGE

Cotton Package
99c Each in pkg. of 2

H
Less than **85c** Each in pkg. of 2

K
Toddler's Circle Skirt Slip
\$1.65 Each in lots of 2





A 4-STAR Feature because . . . they have extra features . . . have been laboratory approved and compared in price and quality with other brands. We know of no finer value in America

KNIT COTTON SLEEPERS

Dualoy coated Slipper Soles . . . Compare these features!

1. Fabric is specially processed to resist shrinkage
2. Heavyweight knit cotton is softly napped on both sides for tops in warmth, comfort, wear
3. 9-thread sewn seams; reinforced at strain points
4. Nylon reinforced seams at neck, cuffs and feet
5. Matching color Gripper Fasteners and thread
6. Extra-wide knit cuffs allow generous turnbacks
7. Warm bootee feet—double fabric through ankle



Dualoy (vinyl plastic backed with knit cotton) slipper soles on bootee feet keep out drafts—no need for extra slippers because they wipe clean . . . need no special care in laundering



A Our Best 2-piece
\$1.95
Each in lots of 2

B Our Best Grow-Sleeper
\$2.25 Each
in lots of 2

C Our Best 1-piece
\$1.95
Each in lots of 2

Our Best Honeysuckle Knit Cotton SLEEPERS

A 2-PIECE SLEEPER with elastic drop seat. Washable. *State size* 6 mos., 1, 2, 3, 4. Shpg. wt. each 14 oz. 29G3363—Yellow 29G3364—Pink 29G3365—Blue 29G3366—Mint green Each \$1.98 . . . 2 for \$3.90

3-PIECE STYLE with 2 pairs of pants. *Sizes above.* Shpg. wt. each 1 lb. 3 oz. 29G3374—Yellow 29G3375—Pink 29G3376—Blue 29G3377—Mint green Each \$2.89 . . . 2 for \$5.68

B NEW 2-PIECE GROW-SLEEPER that will fit your child for a long time to come. Heat resistant live rubber in waistband keeps top down and in. Washable. *State size* 1, 2, 3, 4, 6. Wt. ea., 1 lb. 2 oz. 29 G 3352—Yellow 29 G 3353—Blue 29 G 3354—Mint green Each \$2.29 . . . 2 for \$4.50

C 1-PIECE SLEEPER can be adjusted at front crotch (pull thread) to make fly front for boys. Elastic drop seat. Our best knit cotton. Washable. *State size* 4, 5, 6, 8. Shipping weight each 1 pound. 29 G 3397—Yellow 29 G 3398—Blue 29 G 3399—Mint green Each \$1.98 . . . 2 for \$3.90



Grow-Sleeper top is 2 inches longer; pants 1 size larger than regular size

DENTON SLEEPERS

Winterweight knit cotton . . . so soft



Bargain Special
3-piece
\$1.23
Each in lots of 3

Denton Knit Cotton Sleeper
2-piece
\$2.15

Denton Knit Cotton Sleeper
1-piece
\$2.40

BUDGET SLEEPERS

Knit cotton—processed for minimum shrinkage



Budget Grow-Sleeper
\$1.65
Each in lots of 2

Top 2 in. longer; pants 1 size larger than regular sizes

Budget Sleeper
2-piece
\$1.55
Each in lots of 2

Budget Sleeper
1-piece
\$1.55
Each in lots of 2

THRIFTY HONEYSUCKLE knit cotton sleepers. 2-piece style with laundry-proof Gripper Fastener closings; elastic drop seat. Warm rib knit cuffs. Bootee feet with double fabric soles, toes. Washable. *State size* 1, 2, 3, 4. Shpg. wt. ea. 10 oz. 29 G 3405—Blue 29 G 3406—Yellow 29 G 3407—Mint green Each \$1.29 . . . 3 for \$3.69

DENTON 2-PIECE SLEEPER in heavy knit cotton. Gripper Fastener closings. Elastic back drop seat. Double thick yarn at feet and ankles. Washable. *State size* 1, 2, 3, 4. See size chart on facing page before ordering. Shpg. wt. 12 oz. 29 G 3169—Yellow 29 G 3170—Blue 29 G 3176—Mint green Each . . . \$2.15

DENTON 1-PIECE SLEEPER. Heavy quality knit cotton with Gripper Fasteners at front. Extra heavy yarn at ankles and feet adds wear and warmth. Elastic drop seat. Washable. *State size* 4, 5, 6, 8. Size chart facing page. Shpg. wt. 14 oz. 29 G 3172—Yellow 29 G 3173—Blue 29 G 3175—Mint green Each . . . \$2.40

GROW-SLEEPER. Slip-over top and pants are larger than regular sizes . . . grow with child. Rib knit cuffs; double fabric bootee feet and toes. 9-thread sewn seams. Washable. *State size* 1, 2, 3, 4. Shpg. wt. ea. 13 oz. 29G3402—Blue 29G3403—Mint green 29G3404—Yellow Ea. \$1.69, 2 for \$3.30

2-PIECE. Nylon reinforced seams at neck, cuffs, and double bootee feet. Gripper Fasteners; elastic drop seat. Washable. *State size* 1, 2, 3, 4. 29G3470—Yellow 29G3471—Blue 29G3472—Mint green. Shpg. wt. each 12 oz. Each \$1.59 . . . 2 for \$3.10

3-PIECE STYLE, 2 pairs of pants. 29G3422—Yellow 29G3423—Blue 29G3424—Mint green. Shpg. wt. each 14 oz. Each \$2.19 . . . 2 for \$4.30

1-PIECE. Nylon reinforced seams at neck, cuffs, and double feet. Elastic drop seat; Gripper Fasteners. Washable. *State size* 4, 5, 6, 8. Shpg. wt. ea. 14 oz. 29 G 3494—Yellow 29 G 3495—Blue 29 G 3496—Pink Ea. \$1.59; 2 for \$3.10

OUR BEST QUALITY NIGHTWEAR SANFORIZED FLANNELETTE

- Heavy quality cotton flannelette keeps its true fit—maximum shrinkage only 1%
- Laundryproof Gripper Fastener closings
- Double stitched seams give added wear



A SKI JAMARETTES. Boxy top has club collar and contrasting piping. Knit cuffs and anklets. Pants have fitted adjustable Gripper Fastener waist. Washable. *State size 4, 6, 8. Shpg. wt. ea. 10 oz.* 29 G 3111—Print on white Each \$2.49, 2 for \$4.90

B SCREEN PRINTED winter scene on top. Turn-down collar. Vatted knit cuffs. Pants have elastic back waist. Washable. *State size 4, 6, 8. Shpg. wt. ea. 11 oz.* 29 G 3367—Yellow 29 G 3368—Medium blue Each \$1.98, 2 for \$3.90

C 2-PIECE. Elastic drop seat. Nursery print on white. Washable. *State size 1, 2, 3, 4.* 29 G 3180—Wt. ea. 9 oz. Each \$1.79, 2 for \$3.50

3-PIECE STYLE, 2 pants. 29 G 3181—Wt. ea. 10 oz. Each \$2.59, 2 for \$5.10

D ROSEBUD PRINT SLEEPER has contrasting binding. Knit cuffs and anklets keep body heat in. Self-help drop seat. Double back yoke. Washable. *State size 2, 4, 6, 8. Shpg. wt. each 12 oz.* 29 G 3179—Each \$1.98, 2 for \$3.90

E SPACE PILOT SLEEPER in 2-tone yellow and green with red trim. Double knit cuffs and anklets for warmth. Elastic back drop seat. Washable. *State size 2, 4, 6, 8. Shpg. wt. ea. 11 oz.* 29 G 3498—Each \$1.98, 2 for \$3.90

A BARGAIN BUY



\$1.11
Each in
package of 3

Warm Flannelette SLEEPERS

OUR THRIFT QUALITY flannelette one-piece sleepers. Dainty rosebud print trim down front; laundryproof Gripper Fastener closing. Elastic back drop seat. All seams are double needle stitched to prevent fraying. Washable. *Please state size 2, 4, 6, 8. Be sure to see size chart on facing page before ordering. Shipping weight each 9 oz.* 29 G 3138—Blue 29 G 3139—Yellow Each \$1.15, 3 for \$3.33

Children's wear may be ordered on
Easy Terms . . . see inside back cover



2-piece print
Each in
lots of 2
\$1.95

2-piece print
Each in
lots of 2
\$1.45

Rosebud print
Each in
lots of 2
\$1.45

1-piece print
Each in
lots of 2
\$1.35

1-piece pastel
Each in
lots of 2
95c

2-piece pastel
Each in
lots of 2
\$1.15

2-pc. nursery print
Each in
lots of 2
\$1.25

Rosebud print
Each in
lots of 2
\$1.45

Thrifty Cotton FLANNELETTE Nightwear for sizes 2 to 8

TOP HAS VAT-DYED knit collar, cuffs and trim. Pants have elastic back waist. Knit ski anklets. Washable. *State size 4, 6, 8. Shpg. wt. ea. 11 oz.* 29 G 3370—Print on white ground. Ea \$1.98 2 for 3.90

SKI-STYLE PAJAMAS. Top has knit neck and cuffs. Pants have boxer waist; knit anklets. Washable. *State size 4, 6, 8. Shpg. wt. ea. 12 oz.* 29 G 3152—Multicolor print. Each \$1.49 2 for 2.90

COMFORTABLE GOWN in rosebud print on white ground. Dainty white eyelet trim, yoke back. Washable. *State size 4, 6, 8. Shipping weight each 9 oz.* 29 G 3345—Print Each \$1.49 2 for 2.90

BOYS' OR GIRLS' SLEEPER. Gripper Fasteners; elastic drop seat. Knit cuffs, anklets. Double stitched seams. Washable. *State size 2, 4, 6, 8. Wt. ea. 10 oz.* 29 G 3481—Print Each \$1.39 2 for 2.70

Honeysuckle Budget FLANNELETES for Sizes 6 mos. to 4

F PASTEL 1-PIECE SLEEPER. Gripper Fasteners at back and drop seat. Double stitched seams. Washable. *State size 1, 2, 3, 4. Shpg. wt. each 8 oz.* 29 G 3440—Pink 29 G 3441—Blue Each 98c. 2 for \$1.90

NURSERY PRINT SLEEPER. White ground 29 G 3435—Each \$1.19, 2 for \$2.30

H 2-PIECE SLEEPER. Nursery print on white. Gripper Fasteners. Elastic drop seat. Washable. *State size 6 mos., 1, 2, 3, 4. Shpg. wt. each 9 oz.* 29 G 3198—Each \$1.29, 2 for \$2.50 3-PIECE. 2 pants. Shpg. wt. each 10 oz. 29 G 3199—Each \$1.98, 2 for \$3.90

G 2-PIECE SLEEPER with Gripper Fasteners; elastic drop seat. Washable. *State size 1, 2, 3, 4. Wt. ea. 9 oz.* 29 G 3325—Blue 29 G 3326—Yellow Each \$1.19. 2 for \$2.30

3-PIECE. 2 pants. Shpg. wt. ea. 10 oz. 29 G 3327—Blue 29 G 3328—Yellow Each \$1.69. 2 for \$3.30

J TODDLERS' GOWN. Dainty rosebud print on white background with ruffle and eyelet trim. Elasticized ruffled cuffs; round yoke in front and back. Washable. *Please state size 1, 2, 3. Shipping weight each 7 ounces.* 29 G 3306—Each \$1.49, 2 for \$2.90

Sizes
Infants'
to 6x

SIZE CHART for SLEEPWEAR, SIZES 6 mos. 1 TO 8					
Order size If chest is If height is	6 mos. 18 up to 26½	1 20 27-31	2 21 31½-34	3 22 in. 34½-37 in.	4 23 37½-40
Order size If chest is If height is	5 24 40½-43	6 25 43½-46	6x 25½ 46½-48	8 27 in. 48½-52 in.	

KNIT COTTON NIGHTWEAR

A FINE COMBED COTTON knit pajamas for girls. Top has knit-in check pattern with solid yoke, sleeves, and pocket. 2-button shoulder. Trim and pants are solid color suede interlock. Bootie feet. Washable. *State size* 1, 2, 3, 4. Shpg. wt. ea. 9 oz. 29 G3298—Yellow 29 G3299—Medium blue Each \$2.49, 2 for \$4.90

B BOYS' PAJAMAS in fine combed cotton knit. Check-patterned top with solid color suede interlock sleeves, pants and trim. Pants have elastic waist; fly front. Washable. *State size* 1, 2, 3, 4. Shpg. wt. each 10 oz. 29 G 3356—Blue 29 G 3357—Yellow Each \$2.49, 2 for \$4.90

C WINTERWEIGHT KNIT COTTON PAJAMAS. Nylon reinforced neck. Elastic waist. Washable. *State size* 4, 6, 6x. Shipping wt. each 15 oz. 29 G3458—Yellow 29 G3459—Blue 29 G3464—Lt. Mint green Each \$1.98, 2 for \$3.90

NEW DUALOY SOLES

Double fabric bootie feet with Dualoy (vinyl plastic) coated slipper soles. (Styles A and B) No need for slippers because Dualoy keeps out drafts... wipes clean with a damp cloth... launder easily



A
Each in
lots of 2
\$2.45

B
Each in
lots of 2
\$2.45

C
Each in
lots of 2
\$1.95

NEW COVERLET SLEEPER

Keeps Toddlers Warm without Blankets

- Child is always safe, always covered, warm and free from drafts in this wonderful new sleeper
- Fleecy fabric is 75% Estron (acetate) and 25% Nylon for toasty warmth and wear... hand washes easily, dries in a wink, and never needs ironing
- Front zipper makes diaper changes, "getting ready for bed" easy. Tab closing snap fastens at neck
- Just dress child in diaper or undies—no need for extra sleeper or extra cover with this sleeper

New coverlet sleeper gives warmth without bulk

\$6.98

This cozy coverlet sleeper zips down front through one leg. Self-material under zipper keeps metal away from child's body. Bootie feet elasticized at ankles. Hand wash—no ironing. *Please state size* Small (fits to size 1); Medium (fits sizes 2 to 3); Large (fits sizes 3 to 4). Shipping weight each 1 pound 11 ounces. 29 G 3340—Pink 29 G 3341—Blue 29 G 3342—Yellow 29 G 3343—Light Mint green..... Each \$6.98



Price Cut!

INFANTS' TERRY SET
for Sleep and Playtime

Was \$2.95 Set in lots of 2
Now \$1.95

3-piece set in soft, winterweight knit cotton terry cloth that needs no ironing. Pullover top, pants and booties all have elasticized openings. White shell-stitching edges ruffles; white cord tie at neck. Washable. *State size* Small (fits infants to 9 months) Large (fits infants 9 to 18 months). 29 G3320—Pink 29 G3323—Yellow 29 G3322—Lt. Mint green 29 G3321—Blue Shpg. wt. ea. 11 oz. Ea. \$1.98, 2 for \$3.90



Chenille
Duster
\$1.98

Chenille
Robe
\$1.98

Flannel
Robe
\$2.98

Chenille
Duster
\$3.98

Flannel
Duster
\$2.98

Chenille
Duster
\$1.98

Chenille
Robe
\$1.98

ROBES and DUSTERS for Toddlers, Sizes 1 to 4

GOOD QUALITY COTTON CHENILLE duster styled just like Mom's. Round yoke front and back with full back swing. Double fabric-collared and cuffs; push-up sleeves. Decorative metal buttons down front. 1 patch pocket. Wash separately. *State size* 1, 2, 3. Shpg. wt. 13 oz. 29 G 9826—Aqua blue 29 G 9827—Melon red 29 G 9828—Yellow Each \$1.98

GAY MULTICOLOR PATTERN of tinker toys trims skirt of this fluffy cotton chenille robe. Classic shawl collar; cuffed sleeves. Self-material belt and inside tape ties. Wash separately—needs no ironing. *State size* 1, 2, 3. Shpg. wt. 12 oz. 29 G 9801—Med. blue 29 G 9802—Pink 29 G 9803—Yellow Each \$1.98

COWBOYS AND HORSES prance proudly across this cotton flannel robe. It's lined with navy flannel, too, for extra warmth. Completely Sanforized and vat-dyed. Shawl collar. Wash-fast—maximum fabric shrinkage 1%. *State size* 1, 2, 3, 4. Shpg. wt. 13 oz. 29 G 9805—Medium blue print, navy lining, trim.....\$2.98

THREE-WAY DUSTER in pinpoint cotton chenille. Tie belt in front or back only or all around. Contrast pattern on front yoke and sleeves. Swing back shirred to circular yoke. Wash separately. *State size* 4, 5, 6, 6x. Wt. 1 lb. 2 oz. 29 G 9879—Med. blue 29 G 9880—Light Mint green 29 G 9881—Rose Each \$3.98

COLORFUL RED AND BLACK check flannel duster has red corduroy collar, cuffs and trim. Graceful lines. Sanforized cotton flannel won't shrink more than 1%. Metal buttons. Wash separately. *State size* 4, 5, 6, 6x. Be sure to use size chart above before ordering. Wt. 13 oz. 29 G 9875—Red and black check with red trim.....\$2.98

GIRLS' DUSTER in fluffy pinpoint cotton chenille. Double fabric collar; 1 patch pocket. Attractive buttons. Wash separately. *State size* 4, 5, 6, 6x. Shpg. wt. 1 lb. 2 oz. 29 G 9876—Melon red 29 G 9877—Aqua blue 29 G 9878—Yellow Each \$1.98

SQUIRREL DESIGN in contrasting colors decks front of this robe. Good quality pinpoint cotton chenille. Shawl collar; inside tape ties. Wash separately. *State size* 4, 5, 6, 6x. See chart above. Wt. 1 lb. 2 oz. 29 G 9851—Scarlet red.....\$1.98 29 G 9852—Medium blue.....\$1.98

CPBKMN PAGE 37... NIGHTWEAR, ROBES



Sizes
2 to 6x

SHIRT

Less than
73c
Each in
lots of 6

PANTIES

59c
Each in
lots of 6



OUR BEST... INTERLOCK KNIT

Softer, smoother, longer wearing
Nylon reinforced... Extra warm, comfy

Interlock knit (extra smooth surface on both sides of fabric) of long-staple white combed cotton. Shrink-resistant treated. Flat-locked seams, bar-tacked at strain points. Nylon reinforced at neck of shirt, ribbed panty cuffs. Shirt has "easy-on" neckline, plenty of tuck-in. Roomy panties are panel constructed to provide 2-way stretch. Won't creep up or down. Covered elastic waist. *State size 2, 4, 6, 6x.* 29 G 1102—Shpg. wt. pkg. 8 oz. Package of 3 shirts, 1 size... \$2.29; 2 packages for... \$4.34 29 G 1164—Shpg. wt. pkg. 10 oz. Package of 3 panties, 1 size... \$1.86; 2 packages for... \$3.54

HONEYSUCKLE KNIT COTTON UNDERWEAR

Every Garment Cut for a Full, Comfortable Fit... Strongly Stitched, Reinforced

BUYING GUIDES: Rib knits have a smooth texture on both sides of fabric... greater springiness... more yarn per square inch. They are warmer, longer wearing. Flat knits (jersey-type) are lighter weight. Combed cotton yarns are made of fine, long staple fibers. They are softer and stronger than ordinary cotton yarns.



GOOD Quality **59c** Each in
lots of 6

SHIRT WITH "EASY-ON" NECKLINE. Slips on with ease, holds its shape. White rib knit combed cotton. Shrink-resistant treated. Nylon reinforced around neck. *State size 2, 4, 6, 6x.* Wt. pkg. 13 oz. 29 G 1103—Package of 3, 1 size, \$1.86; 2 packages for only \$3.54



GOOD Quality **39c** Each in
lots of 6

FIRM FLAT KNIT COTTON T-SHIRT. Snowy white. Neatly bound neckline. Hemmed sleeves and bottom. A thrifty buy for year 'round wear. *State size 2, 4, 6, or 6x.* Shpg. wt. package 9 oz. 29 G 1101—Package of 3 shirts, 1 size, \$1.29; 2 packages \$2.34



OUR BETTER T-SHIRT **58c** Each in
lots of 6

SPRINGY RIB KNIT COMBED COTTON. Strongly reinforced crew neck. Over-edge stitched at sleeves and bottom. Shrink-resistant treated. White. *State size 2, 4, 6, 6x.* Shpg. wt. pkg. 12 oz. 29 G 1100—Package of 3, 1 size, \$1.83; 2 packages... \$3.48



OUR BEST SLEEVELESS SHIRT. Extra fine rib knit *Duane** combed cotton. White. Neatly bound, shell stitched edge. Shrink-resistant treated. *State size 2, 4, 6, 6x.* Shpg. wt. package 8 oz. 29 G 1104—Package of 3, 1 size, \$1.36; 2 pkgs. \$2.94



BETTER SLEEVELESS SHIRT. Rib knit white combed cotton. Bound neck, armholes. Shrink-resistant treated. *State size 2, 4, 6, 6x.* Shipping wt. package 7 oz. 29 G 1105—Pkg. of 3, 1 size, \$1.08; 2 pkgs. \$1.98



GOOD QUALITY SLEEVELESS SHIRT. Light-weight Swiss rib knit cotton. White. Bound armholes, neckline. *State size 2, 4, 6, 6x.* Shpg. wt. package 7 oz. 29 G 1106—Pkg. of 3, 1 size, 99c; 2 pkgs. \$1.86



BUTTON FRONT SHIRT. Rib knit combed cotton. Reinforced button panel. Neck, sleeves styled to fit neatly under dresses. White. Shrink-resistant treated. *State size 2, 4, 6, 6x.* Wt. pkg. 10 oz. 29 G 1108—Pkg. of 3, 1 size, \$1.98; 2 packages for \$3.80



COMFORTABLE COTTON PANTIES... Reinforced crotches... Springy elastic waists... Firmly knit

Rayon Stripe

A OUR LOWEST PRICED PANTY. Light weight flat knit cotton. Ribbed cuffs. Same ample cut, comfortable fit as higher priced panties. White. *State size 2, 4, 6, 6x.* Shpg. wt. package 8 oz. 29 G 1157—Pkg. of 6, 1 size, \$1.23; 2 pkgs. \$2.28

D DAINY ELASTIC EDGING around leg gives panty a big-sister look. Smooth flat knit combed cotton. Buy 2 packages and save. *State size 2, 4, 6, 6x.* Shpg. wt. package 7 oz. 29 G 1158—Package of 3 white 29 G 1159—Package of 1 white, 1 pink, 1 yellow. Package of 3, 1 size, \$1.19; 2 packages \$2.30

E STURDY PANEL RIB KNIT white combed cotton. Ribbed cuffs. *State size 2, 4, 6, 6x.* Shpg. wt. pkg. 5 oz. 29 G 1156—Pkg. of 3, 1 size, \$1.19 Save, buy 2 packages for... 2.30

F DOUBLE THICKNESS of rib knit combed cotton through-out panty. Triple crotch. Warm, long wearing. White. *State size 2, 4, 6, 6x.* Shpg. wt. pkg. 9 oz. 29 G 1165—Pkg. of 3, 1 size, \$1.38 Save, buy 2 packages for... 2.58

C FLAT KNIT COTTON in white or pastel colors. Comfy ribbed leg cuffs. *State size 2, 4, 6, 6x.* Wt. pkg. 6 oz. 29 G 1151—Package of 4 white 29 G 1152—Pkg. of 1 white, 1 yellow, 1 pink, 1 blue. Pkg. of 4, 1 size, 97c; 2 packages \$1.84

G FINE *Duane** MERCERIZED COMBED COTTON. Rib knit. Soft, absorbent. Sturdy rib cuffs. White. *State size 2, 4, 6, 6x.* Shpg. wt. pkg. 8 oz. 29 G 1153—Package of 3, 1 size, \$1.56; 2 packages for... \$2.94

FLAT KNIT COTTON GLAMOUR-IZED with lustrous rayon stripes. Pretty pink. Double fabric crotch. Elastic at waist. Choose bloomer or bloomerette style. *State size 2, 4, 6, 6x.* Shpg. wt. pkg. 12 oz.

H BLOOMER. Elastic all around leg opening. Longer leg. 29 G 1162—Package of 3 bloomers, 1 size.

J BLOOMERETTE. Elastic at front of leg. 29 G 1163—Package of 3 bloomerettes, 1 size. Pkg. \$1.08; 2 pkgs. \$1.98

VESTS, T-SHIRTS, Measure chest over underwear; hold tape under arms, over shoulder blades.

If chest measures... 21 23 25 25 1/2 in.
If weight is... 25 1/2-29 29 1/2-38 38 1/2-49 49 1/2-54 lbs.
ORDER SIZE... 2 4 6 6x

PANTIES, BRIEFS, Measure Waist over underwear. Keep tape snug, but not too tight.

If waist measures... 20 1/2 21 1/2 22 1/2 23 in.
If weight is... 25 1/2-29 29 1/2-38 38 1/2-49 49 1/2-54 lbs.
ORDER SIZE... 2 4 6 6x

*Reg. U. S. Pat. Off.

38... SEARS CFBKMN

Honeysuckle UNION SUITS.. Sizes 2 to 12

Rib knit of fine cotton
Soft, smooth textured
Lightly fleeced inside
Carefully sized for snug comfort



Protect your youngsters against wintry blasts with a well-made, comfortable HONEYSUCKLE union suit. Elastic topped drop seats are easy to manage . . . no bother with buttons. Reinforced neckline and button border. Strong, smooth seams. In four different lengths to provide just right warmth for varying weather and needs.

A BRIEF LENGTH LEG with ribbed cuffs. Short sleeve. Warm rib knit white cotton. State size 2, 4, 6, 8, 10, 12. 29 G 1185—Shpg. wt. each 6 oz. Each . . . 97c. 2 for only . . . \$1.85

B KNEE LENGTH UNION SUIT. Ribbed cuffs. Short sleeves. Soft rib knit white cotton. State size 2, 4, 6, 8, 10, or 12. Shipping weight each 7 ounces. 29 G 1186—Each \$1.09; 2 for \$2.10

C ANKLE LENGTH SUIT with short sleeves. Ribbed cuffs, anklets. Toasty warm white rib knit cotton. State size 2, 4, 6, 8, 10, 12. 29 G 1187—Shpg. wt. each 9 oz. Each . . . \$1.19. Save, buy 2 for . . . \$2.30

D LONG SLEEVE, ANKLE LENGTH SUIT gives most protection. Ribbed cuffs and anklets. Closely rib knit white cotton. State size 2, 4, 6, 8, 10, 12. Shipping weight each 9 ounces. 29 G 1188—Each . . . \$1.29. 2 for only . . . \$2.50



Neat-fitting "TUCK KNITS" for comfortable warmth

Soft, figure-conforming tuck knit underwear. Your choice of cozy all cotton or cotton with 10% wool added for additional warmth. Pretty colors make them popular with young wearers. Panties are shaped at the crotch, have snug elastic waists. Shirt is narrowed at the waist, has elastic around neckline and sleeves for a sure, comfortable fit.

100% COTTON TUCK-KNITS. Less Than 39c Each in lots of 6. State color blue, yellow, tearose, or white. State size 2, 4, 6, 8, 10, 12. Order only 1 size and 1 color for each package. Shpg. wt. pkg. 12 oz. [E] 29 G 1192—Pkg. of 3 brief panties [F] 29 G 1191—Pkg. of 3 short leg panties [G] 29 G 1190—Pkg. of 3 short sleeve shirts Each package \$1.19; 2 packages \$2.30

10% WOOL, 90% COTTON. Soft, warm, easily laundered. Attractive tearose color. State size 2, 4, 6, 8, 10, 12. Shpg. wt. pkg. 12 oz. [F] 29 G 1194—Pkg. 3 short leg panties [G] 29 G 1193—Pkg. 3 short sleeve shirts Pkg. of 3, 1 size \$1.38; 2 pkgs. . . . \$2.58 [H] 29 G 1195—Pkg. of 3 ankle length pants, 1 size \$1.98; 2 pkgs. . . . \$3.80

UNION SUITS: Measure trunk over shoulder, through crotch, up to starting point. If trunk measures 38 41 45 47 53 55 in. If height is . . . 33-36 37-40 41-46 47-49 52-55 56-58 in. ORDER SIZE . . . 2 4 6 8 10 12



A 4-STAR Feature because..

they've extra features . . . are lab tested and approved . . . compared in price, quality with other brands . . . we know of no finer value in America

Nylon Reinforced HEELGUARD ANKLETS

Less than 32c Pair in lots of 6 pairs
3 pairs Guaranteed to Wear 3 Months

FINELY KNIT high-twist DURENE* mercerized combed cotton. NYLON reinforced toe and EXTRA HIGH HEELGUARD. Superior wearing quality TEST-PROVEN. Resisted 7,031 double rubs in heel-wear tests—non-reinforced anklets resisted only 2,613. WASHFAST. Each size "knit to fit"—won't shrink or stretch out of shape. Smoothly fashioned around ankle and instep—won't bunch up or slip down.

J PICOT-EDGED CUFFS. State size 4, 4½, 5, 5½, 6, 6½, 7, 7½. State color assortment pastel (pink, blue, yellow); dark (red, navy blue, green); or white. 29 G 1969—Wt. pkg. 5 oz. Pkg. of 3 pairs, 1 size, 98c. Any 2 4-star pkgs. . . . \$1.90

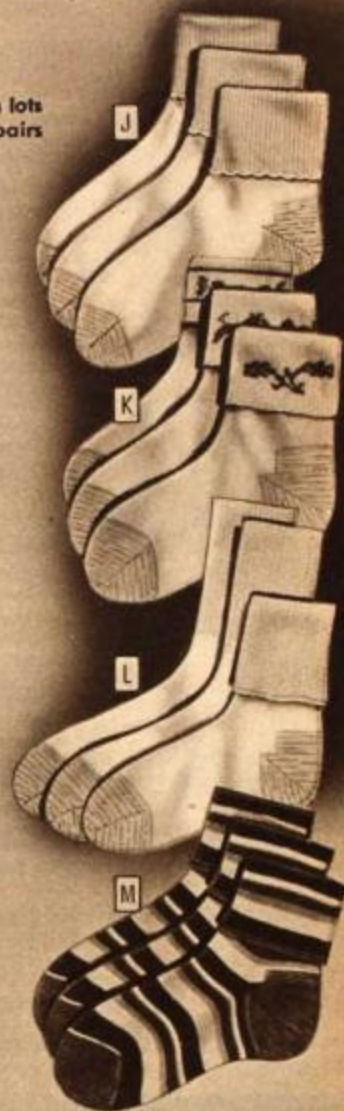
K Dainty ASSORTED CUFF DESIGNS. State size 4, 4½, 5, 5½, 6, 6½, 7, 7½. State color assortment pastel (pink, yellow, blue); dark (red, brown, navy); white. 29 G 1966—Shpg. wt. pkg. 5 oz. Pkg. of 3 pairs, 1 size, 98c. Any 2 4-star pkgs. . . . \$1.90

L CREW STYLE RIBBED CUFF. State size 4, 4½, 5, 5½, 6, 6½, 7, 7½. State color assortment pastel (blue, yellow, green); dark (navy blue, red, green); or white. 29 G 1968—Shpg. wt. pkg. 5 oz. Pkg. of 3 pairs, 1 size, 98c. Any 2 4-star pkgs. . . . \$1.90

M BOLD BLAZER STRIPES. State color assortment pastel (pink, yellow, blue); or dark (brown, royal blue, red) State size 4, 4½, 5, 5½, 6, 6½, 7, 7½. 29 G 1965—Shpg. wt. pkg. 5 oz. Pkg. of 3 pairs, 1 size, 98c. Any 2 4-star pkgs. . . . \$1.90

SIZE CHART FOR INFANTS' ANKLETS

Order size . . .	4	4½	5	5½
For foot length . .	3½	4	4½	5 in.
Order size . . .	6	6½	7	7½
For foot length . .	5½	6	6½	7 in.



ANKLETS That Grow With Your Youngster . . . Fit Smoothly
Soft, lightweight Hellenca* NYLON S-T-R-E-T-C-H to fit . . . won't bind or wrinkle

Infants' size 47c pair in lots of 6 pair
Children's size 55c

Infants' size fits from size 4 to 5½
Children's size fits from size 6 to 7½

Processed to mold comfortably to your child's foot without elastic. Always fit smoothly . . . never bind or wrinkle. Stretch to fit as foot grows. Stay neatly in place. Washable. Dry quickly. State color white, yellow, medium blue, red. Shpg. wt. 3 pairs, 5 oz. 29 G 1971—Fit sizes 4 to 5½. 3 prs. \$1.47; 6 prs. \$2.82 29 G 1972—Fit sizes 6 to 7½. 3 prs. 1.70; 6 prs. 3.30

Thrifty Package 5 pairs \$1.00

N Only 19c each if you buy 2 packages. Mercerized cotton anklets in an assortment of washfast pastel colors and white. Reinforced heel, toe. State size 4, 4½, 5, 5½, 6, 6½, 7, 7½. 29 G 1960—Pkg. of 5 pair, 1 size. Shpg. wt. pkg. 6 oz. \$1.00. 2 packages for only . . . \$1.90

Gay Gift Package 4 pairs 98c

P Assorted pastel colors, sweet cuff designs. Washfast mercerized cotton. Reinforced heel, toe. State size 4, 4½, 5, 5½, 6, 6½, 7, 7½. 29 G 1976—Package of 4 pairs, 1 size. Shipping weight package 6 ounces. . . . 98c 2 packages for only . . . \$1.90



Sizes
9 to 24
Months



A COVERALL. Em-
broidery trim. But-
ton-on pants with snap
crotch. *State size 12, 18, 24 mos.*
State color light blue, green, yellow.
Shpg. wt. each 8 oz.
29 G 4716—Each \$2.59; 2 for \$5.00

B CREEPALONG. Hand
loomed embroidery. Snap
crotch. Ladder
back suspenders. *State size 12, 18,*
24 mos. State color light blue,
green, yellow. Shpg. wt. ea. 7 oz.
29 G 4852—Ea. \$1.79; 2 for \$3.48



C DRESS, PANTY SET. \$2.45
Embroidered yoke,
button shoulders. Panty
Dualoy treated for water repel-
lency. *State size 9, 12, 18 mos.*
State color lt. green, yellow, peach.
Shpg. wt. set 8 oz.
29 G 4719—Set \$2.49; 2 sets \$4.90

**D COLLARED CARDI-
GAN.** Cute embroi-
dery. *State size 9, 12, 18*
mos. State color light blue, green,
yellow, white. Shpg. wt. ea. 6 oz.
29 G 4707—Each \$1.69; 2 for \$3.30
*Reg. U.S. Pat. Off.



E POLO SHIRT. Sweet
embroidery. Taped
neck, button shoulder.
State size 9, 12, 18 mos. State color
white, yellow, lt. blue, green.
29 G 4708—Shpg. wt. 2, 8 oz.
2 for \$2.38 4 for \$4.60

**F POLO with knit-in
pattern.** Button
shoulder, taped neck.
State size 9, 12, 18 months. State
color white, yellow, lt. green, blue.
29 G 4728—Shpg. wt. 2, 8 oz.
2 for \$2.38 4 for \$4.60



G ATTRACTIVE 75c
knit-in stripes. Each
Combed cotton. *Each in*
lots of 4
Long sleeves. Taped neck,
Button shoulder. Washable.
State size 9, 12, 18 months.
State color red or blue
stripe. Shpg. wt. 2, 8 oz.
29 G 4705—2 polos...\$1.58
Save, buy 4 for only 3.00

H SOFT, SMOOTH 97c
INTERLOCK knit *Each in*
combed cotton. *lots of 4*
Taped neck. Gripper Fast-
eners at shoulder. Long
sleeves. Washable. *State*
color lt. green or blue stripe.
State size 9, 12, 18 mos.
29 G 4706—Shpg. wt. 2, 7 oz.
2 for \$1.98 4 for \$3.88

J PRETTY SOLID 70c
COLORS. Combed *Each in*
cotton knit. Tape re- *lots of 4*
inforced neck. Button should-
er for dressing ease. Long
sleeves. Washable. *State color*
light blue, green, yellow. State
size 9, 12, or 18 months.
29 G 4731—Shpg. wt. 2, 8 oz.
2 for \$1.49; 4 for only \$2.80

K THRIFT BUY! 49c
Package of 1 *Each in*
white, 1 light blue, 1 *lots of 6*
yellow polo. Knit combed
cotton. Button shoulder for
dressing ease. Washable. *State*
size 9, 12, 18 months. Shpg.
wt. package 8 oz.
29 G 4700—Package of 3, 1
size, \$1.55; 2 packages \$2.94

SHRINK-STRETCH-SAG RESISTANT KNITS

COLORMATES knit of fine Durene* mercerized 2-ply
combed cotton. . WASHFAST colors dyed to mix, match
GUARANTEED to keep their shape. . need no ironing

POLO SHIRTS for tiny tykes



SMOOTH INTERLOCK KNIT combed
cotton. White top. Button shoulder,
embroidery. 1 yellow, 1 lt. green panty.
Zelan treated for water repellency. Washable.
State size 9, 12, 18 months. Shpg. wt. set 7 oz.
29 G 2051—3-piece set \$1.98 2 sets \$3.88

CREEPER AND CARDIGAN SET. 70% cot-
ton, 30% Orlon**. Finely knit. Creeper
has button shoulder, elastic insert at
waist, snap crotch. Hand loomed embroidery.
Washable. *State size 9, 12, 18 months. Wt. 6 oz.*
29 G 2060—Lt. green 29 G 2061—Lt. blue \$2.98



NYLON
Sweet creeper knit of 100%
nylon. Dualoy treated for
water repellency. Button
shoulder. Embroidery. Wash-
able. *State size 9, 12, 18 mos.*
29 G 2052—White with lt. blue
29 G 2053—White, yellow. Wt.
ea. 5 oz. Ea. \$1.98; 2 for \$3.88

BARGAIN PACKAGE of knit
combed cotton creepers. 1 light
green, 1 medium blue, 1 yellow.
Button shoulder style. A pert
nursery design on each. Wash-
able. *State size 9, 12, 18 months.*
29 G 2054—Shpg. wt. pkg. 11 oz.
Package of 3, 1 size\$2.67

**WASHFAST PINWALE CORDUROY
JACKET** for tiny tykes. Gripper
Fasteners down front. Elasti-
cized back waist. *State size 9, 12,*
18 months. Shpg. wt. 7 oz.
29 G 4572—Red.....\$1.39
29 G 4573—Medium blue 1.39
29 G 4574—Brt. navy blue 1.39

NYLON and ORLON**

White puckered nylon
top, plastic lined nylon
and Orlon checked bot-
tom. Snap front, crotch. Hand
loomed embroidery. Elastic
at waist. Hand wash. *State size 9,*
12, 18 mos. Shpg. wt. ea. 4 oz.
29 G 2057—Red 29 G 2058—Green
Each \$1.98.....2 for only \$3.88

Warm CORDUROY

Fine pinwale cordu-
roy creeper. Plastic
lined from waist to
crotch. Elastic at waist. Snap
front, crotch. Hand wash. *State*
size 9, 12, 18 months.
29 G 2062—Light blue
29 G 2063—Yellow
29 G 2064—Red. Shpg. wt. 8 oz.
Each \$1.98.....2 for \$3.88
**Reg. T.M. for DuPont acrylin fiber

NEW DESIGN FOR FASTER, EASIER
CHANGES. Snaps open all the way down
front and across crotch. PLASTIC LINED
No need for additional waterproof pants





Seat snaps open without removing suspenders



D
\$1.94
Each in lots of 2

	6 to 9 months	12 months	18 months	24 months
Order size...	18	19	20	21 in.
If chest is...	24 1/2-26 1/2	27-29	29 1/2-31 1/2	32 to 34 in.
If height is...	14-18	18 1/2-22	22 1/2-26	26 1/2-29 lbs.

Sizes
6 to 18
months



A
\$1.45
Each in lots of 2

B
\$2.35
Each in lots of 2

C
\$2.45
Each in lots of 2



Back of Crawler

Set
\$4.98

Washfast CORDUOYS, Twill

Snap-fastened crotches for easy diaper changes... Elastic or bib back for a shirt-hugging fit. Non-slip suspenders stay in place

A STURDY COTTON TWILL. Sanforized—won't shrink over 1%. Double fabric bib with cute embroidered design. Convenient snap crotch and drop seat. Non-slip suspenders. Washfast. State size 6, 12, 18 months. 29G7579—Yellow Shpg. wt. ea. 6 oz. Ea. \$1.49; 2 for \$2.90

B WASHFAST CORDUROY CREEPALONG with detachable booties. Button on in place of shoes to keep little feet toasty warm. Elasticized at ankle. Pleated front, snap-crotch. State size 6, 12, 18 mos. Shpg. wt. ea. 8 oz. 29G7581—Lt. green Ea. \$2.39; 2 for \$4.70

C WASHFAST PINWALE CORDUROY pinafore creep-along. Sweetly embroidered bib. Pleated front, Rip-resistant plackets. Snap crotch. State size 6, 12, 18 mos. Shpg. wt. each 8 oz. 29G7586—Aqua (light blue-green) 29G7589—Red 29G7590—Lt. green Ea. \$1.98; 2 for \$3.88

D FAMOUS ORIGINAL CRAWLERS.* Washfast corduroy. Front and back bib, action pleats. Gusset side plackets. Cute embroidery. State size 6, 12, 18 mos. Shpg. wt. each 8 oz. 29G7588—Med. blue 29G7589—Red 29G7590—Lt. green Ea. \$1.98; 2 for \$3.88

E FINEST QUALITY CORDUROY SET. Washfast. Warm cotton flannel lined jacket. Buttons for boy or girl. Embroidered animal. Snap crotch Crawler* with front and back bibs. State size 6, 12, 18 mos. 29G7596—Med. blue 29G7597—Red 29G7598—Lt. green Wt. 12 oz. Set \$4.98

*Reg. U. S. Pat. Off.

Our Best CREEPALONG

Recommended because it has every quality feature we can build into it! Full width drop seat snaps open without removing suspenders

Takes the bother out of toilet training
Non-slip suspenders stay on shoulders



\$2.94 Each in lots of 2

- WASHFAST corduroy
- Dress-speeding front zipper
- Non-slip snap-suspenders with adjustable buckles
- Padded embroidered knees
- Snug elastic back waist
- Snap crotch for diapering

State size 6, 12, 18 months.
29G7545—Medium blue
29G7547—Lt. aqua green
29G7546—Red. Shpg. wt. ea. 10 oz. Ea. \$2.98; 2 for \$5.88



Zipper front



Less than
\$1.00
each in
pkg. of 3

Less than
\$1.26
each in
pkg. of 3



\$1.94
Ea. in lots of 2

\$1.94
Ea. in lots of 2

Set
\$3.98

PLAY SUITS for the Mud-Pie Set

3 SNAP CROTCH CREEPALONGS in Sanforized cotton. 1 Navy denim, 1 red twill, 1 brown denim. Wash separately; max. fabric shrinkage 1%. State size 6, 12, 18 mos. Shpg. wt. pkg. 14 oz. 29G7571—Pkg. of 3 of 1 size... \$2.99

PACKAGE OF 3 PINWALE CORDUROY CREEPALONGS. Snap crotches, elastic back waists. 1 medium blue, 1 red, 1 yellow. Washable. State size 6, 12, 18 months. Shpg. wt. package 1 lb. 29G7575—Pkg. of 3 of 1 size... \$3.77

NEW PINWALE CORDUROY COVERALL. Zipper front, elasticized waist. Bright plaid trim. Snap crotch. Washable. State size 6, 12, 18 months. Shpg. wt. each 9 oz. 29G7550—Red 29G7551—Med. blue Ea. \$1.98; 2 for \$3.88

SANFORIZED COTTON TWILL SET. Max. fabric shrinkage 1%. Rib knit cuffs, collar, waist on jacket. Snap-crotch creep-along. Washable. State size 6, 12, 18 mos. Wt. 10 oz. 29G7553—Med. blue 29G7554—Red Ea. \$1.98; 2 for \$3.88

DAINTY NEW CORDUROY SET. Jacket has gathered yoke front and back, lacy edging. Snap crotch creep-along; lined bib. Washable. State size 6, 12, 18 months. Shpg. wt. 10 oz. 29G7561—Pink 29G7562—Lt. green Set \$3.98



Set
\$5.98

Set
\$5.98

HANDSOME CORDUROY 3-pc. SETS

For outdoor or indoor wear

Jackets, matching hats warmly lined with fleeced cotton. Creepalongs have snap crotch, elastic back waist, non-slip suspenders, pleated front. Washable. State size 6, 12, or 18 months. Shpg. wt. set 15 oz.

Little sister's set. Perky ascot collar. Elastic inserts at jacket waist. 29G7573—Lt. green 29G7574—Yellow 3-piece set... \$5.98

Wee brother's outfit. Zipper jacket. Elastic at waist. Raglan sleeves. 29G7577—Honey tan 29G7578—Lt. green 3-piece set... \$5.98

Order regularly, get Sears catalogs regularly. See Sears Easy Terms inside back cover

CPBKMN PAGE 41 . . CREEPALONGS

Sizes
6 to 24
months

Be sure of getting correct size, check chart
—SIZE CHART for COAT SETS, SNOWSUITS, SWEATERS—

Sizes 6 mos. to 24 mos.

Order size	6 mos.	12 mos.	18 mos.	24 mos.
If chest is	18	19	20	21 in.
If height is	24½-26½	27-29	29½-31½	32-34 in.
Coat lgth.		15½	16½	17 in.



A
\$8.98

B
\$8.98



C
\$8.98

Estron 'Bootee' Snow Suit Detachable mitts, and bootees give little tots extra protection. Wear it from carriage to toddle age



D
Estron (acetate)
\$6.98

E
Acetate twill
\$4.98

F
Fleeced indoor-outdoor suit
\$2.49

WASHABLE NYLON

TWO long zippers double dressing ease
Warm quilted Intercel lining



G Nylon
\$1.98



H Nylon
Was \$1.98 \$1.69



J
Interlock cotton
\$1.39



K Wool
\$1.39



L Wool
\$1.09



N Corduroy
\$1.79



M Corduroy
\$1.09

Sturdily made HONEYSUCKLE SNOW SUITS

In your choice of practical, attractive fabrics

WASHABLE NYLON snow suits. Each has two long zippers. Slip them on, zip them up in a jiffy. Warmly lined with Intercel cellulose batting quilted to acetate. Elasticized at waist for sure fit. Rib knit cuffs. Extra strong double-overcast seams. Choice of handsome boys' or girls' style.

A GIRLS' SUIT with flattering hat. State size 12, 18 or 24 months. Shipping weight 1 lb. 11 oz.
29 G 8161—Yellow \$8.98
29 G 8162—Medium blue 8.98

B BOYS' SUIT and matching helmet. State size 12, 18, 24 months. Shipping weight 1 lb. 11 oz.
29 G 8159—Red \$8.98
29 G 8160—Medium blue 8.98

C DETACHABLE MITTS, BOOTEES fit over rib knit wristlets and anklets. Water repellent Estron (acetate) lined with Intercel cellulose batting quilted to acetate. Long zipper, elasticized waist. Matching hat. Dry clean. State size 12, 18, 24 months. Shpg. wt. 1 lb. 14 oz.
29 G 8163—Light blue \$8.98
29 G 8164—Lt. mint green 8.98

D WATER REPELLENT ESTRON (acetate) suit has zipper crotch and front zipper. Easy to slip on, change diapers. Heavy cotton flannel lining; rib knit wristlets, anklets. Attached drawstring hood has fluffy white fur trim. Dry clean. State size 12, 18, 24 mos. Shpg. wt. 1 lb 8 oz.
29 G 8156—Red \$6.98
29 G 8157—Medium blue 6.98

E SATINY ACETATE TWILL 3-pc. set. Water repellent treated. Zipper front jacket. Rib knit waistband, cuffs. Ski pants with elastic waist. Matching hat. Fleecy rayon and cotton lining. Dry clean. State size 12, 18, 24 mos. Wt. 1 lb. 3 oz.
29 G 8153—Mint green \$4.98
29 G 8154—Medium blue 4.98

F "LITTLE SOFTIE" 2-PIECE SUIT keeps baby warm indoors or outdoors. Fleecy 50% acetate, 25% nylon, 25% cotton. Rib knit cuffs, neck, waistband. Elastic waist ski-style pants. Wash separately. State size 12, 18, 24 mos. Shpg. wt. 14 oz.
29G8150—Yellow 29G8151—Lt. blue
29G8152—Lt. mint green \$2.49

100% Nylon SWEATERS

G NEW CARDIGAN with attractive cable knit pattern. Hand embroidered yoke. Crimp set nylon. Hand wash. State size 6, 12, 18 months.
29 G 3505—Pink
29 G 3506—Lt. blue
29 G 3507—White
Shpg. wt. 5 oz. \$1.98

H BIG PRICE CUT! WEE CLASSIC of fine crimp set nylon. Snug ribbing at neck and cuffs. Hand wash. State size 6, 12, 18 months. Shipping weight each 5 oz.
29 G 3500—White
29 G 3501—Yellow
29 G 3502—Lt. green
Each \$1.69; 2 for \$3.30

Cotton Cardigan

J SOFT, SMOOTH SUEDE-LIKE INTERLOCK KNIT. Rosebud embroidery. Crew neck, cuffs. Hemmed bottom. Washable. State size 6, 12, 18 mos. Shpg. wt. ea. 5 oz.
29 G 3508—White
29 G 3509—Lt. blue
29 G 3510—Yellow
Each \$1.39; 2 for \$2.70

BECOMING HATS for your very young folk

K PIXIE HAT of double knit zephyr wool. Fluffy white knit-in bunny pattern. Chin ties. Hand wash. Fits up to 18 mos. Shpg. wt. 4 oz.
29 G 2305—Jockey red \$1.39
29 G 2307—Light blue 1.39

L ALL WOOL HOCKEY CAP. Earlaps, chin ties. Topped with a fuzzy pompon. Hand wash. Fits up to 18 months. Shpg. wt. 4 oz.
29 G 2303—White \$1.09
29 G 2304—Light blue 1.09

M BOYS' PINWALE CORDUROY HELMET. Embroidered band. Contrasting piping. Grosgrain ties. Rayon lined. State size 12, 13, 14, 15 in.
29G7981—Med. blue, Wt. 4 oz. \$1.09

N PINWALE CORDUROY BONNET. White fur trim. Rayon lined. Grosgrain ties. State size 13, 14, 15 in.
29 G 7979—Lt. blue. Shpg. wt. 4 oz.
29 G 7980—Pink \$1.79

To measure for headwear—measure 1 inch under ear around face to 1 inch below other ear

OUR BEST TINY TYKE'S COAT

WASHABLE FLANNEL

Recommended because it's

- Soft, pretty flannel of 85% wool, 15% nylon
- Sanforlan® treated — won't shrink or mat
- Hand wash... drip dry

Saves cleaning bills!

\$14.95

A practical beauty! Carefully tailored of 85% wool, 15% nylon flannel. Washable. Won't shrink out of fit. Stays soft textured. Pleated from yoke in back and front. White collar and cuff lining peeps out from scallops. Coat lined with warm quilted Estron (acetate). Matching hat. Cotton flannel lined leggings; zippers at ankles. State size 12, 18, 24 months. Shpg. wt. 2 lbs. 2 oz. 29 G 9028—Pink 29 G 9029—Yellow 3-piece set...\$14.95



Measure tot and check chart on opposite page



A Corduroy \$7.95

B 75% Estron 25% wool \$7.95

C NYLON Reinforced Wool \$10.95

D All Wool \$12.95

Dress up your darling in a PRETTY COAT SET

Matching hats and leggings that slide on easily

A WASHABLE PINWALE CORDUROY SET. Coat and leggings lined with fleecy cotton flannelette; rayon lined hat. Coat has yoke front and back, puffed embroidery trim. Zipper ankles, suspenders on the leggings. State size 12, 18, or 24 months. Shipping weight 2 pounds 3 oz. 29 G 9021—Pink...Set \$7.95 29 G 9022—Light blue...Set 7.95

C FLEECE 75% WOOL, 25% NYLON ON COTTON BACK (40% of total fabric). Yoke style coat. Fluffy fur and embroidered pretend-pearl trim on collar. Coat, hat rayon lined. Zipper ankles, suspenders on leggings. Dry clean. State size 12, 18, 24 months. Shpg. wt. 2 lbs. 2 oz. 29 G 9023—Light mint green 29 G 9024—Pink...Set \$10.95 29 G 9025—Light blue...Set 10.95

B FLUFFY WHITE FUR trim. Fleece 75% Estron (acetate), 25% wool on cotton backing (40% of total fabric). Coat cotton flannelette lined. Adjustable buckle suspenders, zipper ankles on leggings. Rayon lined bonnet. Dry clean. State size 12, 18, 24 mos. Wt. 2 lbs. 8 oz. 29 G 9018—Pink 29 G 9020—Yellow 29 G 9019—Aqua blue...\$7.95

D TOASTY ALL WOOL SET. Coat rayon lined, 100% new wool interlined. Sweetly trimmed with hand loomed embroidery. Fur edged collar. Front and back yokes. Cotton flannel lined leggings with zipper ankles, adjustable suspenders. Rayon lined bonnet. Dry clean. State size 12, 18, 24 months. Wt. 2 lbs. 1 oz. 29 G 9026—Light blue...Set \$12.95 29 G 9027—Pink...Set 12.95



E Nylon \$8.98



F Estron twill \$6.98

G Fleece Estron \$4.49

CARRIAGE SUITS for baby's winter outings

E 100% NYLON SUIT. Water repellent treated. Washable. 2 long zippers of matching color for dressing speed. Warmly lined with soft fleeced Estron (acetate). Elasticized at back of waist, belted. Sturdy seams won't fray with tubbing. Closed hands, feet. Matching hat. Size fits infants up to 12 months. 29 G 8009—Light blue 29 G 8010—Yellow Shpg. wt. 1 lb. 7 oz...\$8.98

G DOWNY-SOFT FLEECE ESTRON (acetate) and cotton. Long front zipper for dressing ease... zipper crotch for quick diaper changes. Attached rayon lined hood. Fur trim. Closed hands and feet. Washable. Fits infants up to 12 months. 29 G 8003—Yellow. Wt. 1 lb. 7 oz. 29 G 8004—Light blue...\$4.49 29 G 8005—Pink...4.49

F ESTRON (ACETATE) TWILL SUIT lined with fleeced Estron and cotton. Pert embroidered trim. Long front zipper. Water repellent treated. Closed hands and feet. Elasticized waist. Dry clean. Matching 50% wool, 50% cotton knit helmet ties under chin. Fits infants up to 12 months. Shpg. wt. 1 lb. 8 oz. 29 G 8006—Yellow...\$6.98 29 G 8007—Pink...6.98 29 G 8008—Light blue...6.98

H BUDGET-STRETCHER! Fleece 75% acetate, 25% nylon. Long zipper to make dressing easy. Closed hands and feet. Elasticized waist. Matching flannelette lined hat. Washable. Fits infants up to 12 months. Shpg. wt. 15 oz. 29 G 8000—Light mint green...\$3.98 29 G 8001—Yellow...3.98 29 G 8002—Light blue...3.98

BUNTINGS to keep baby snug and warm

J BUNTING WITH SEPARATE CREEPER-JACKET. Soft fleeced Estron (acetate) and cotton quilted to smooth, lint-free nylon taffeta outside surface. Creeper has detachable mitts. Gripper Fastener crotch and front. Matching hat. Bunting bag zips open. Acetate satin bound. A top combination for warmth, convenience. 29 G 8015—Yellow. Shpg. wt. 1 lb. 9 oz. 29 G 8016—Light blue...\$6.98 29 G 8017—Light mint green...6.98

K PLASTIC LINED BUNTING. Separate jacket with attached rayon lined drawstring hood. Closed hands. Fleece Estron (acetate) and cotton. Bunting zips open. Appliqued trim. Shipping wt. 1 lb. 8 oz. 29 G 8012—Pink...\$4.98 29 G 8013—Light blue...4.98 29 G 8014—Yellow...4.98



J Quilted nylon \$6.98



H 75% Acetate 25% Nylon \$3.98

K Estron and cotton \$4.98

Sizes
6 to 18
months

Check chart first . . get the right size

SIZE SCALE FOR SIZES 6 TO 18 MONTHS

Order size.....	6 to 9 months	12 months	18 months
If chest is.....	18	19	20 in.
If height is.....	24½-26½	27-29	29½-31½ in.
If weight is.....	14-18	19-22	23-26 lbs.



100% NYLON and 70% ORLON*, 30% NYLON
3 DRESSES \$5.00

Good news for mom—these charmers need no ironing!

Less than \$1.67 each! A buy you'll find hard to match anywhere. Cunningly made of 100% nylon or 70% orlon, 30% nylon fabrics. Each a washable wonder that needs no ironing. Styles similar to those illustrated. 1 yellow, 1 blue, 1 green in each package. *State size* 9, 12, 18 months. Shpg. wt. package 1 lb. 8 oz. 29 G 5039—Package of 3 dresses, 1 size.....\$5.00

* Reg. Trade Mark Dupont's acrylic fiber



B
Cotton
\$1.98

D
Corduroy
\$1.98

C
Cotton
\$1.98

Carefully made, sweetly detailed little DRESSES

A DRESS AND CARDIGAN Set of soft, smooth combed cotton. Embroidered trim. Button shoulders on dress. Washable. Retain shape and fit. *State size* 9, 12, 18 months. 29 G 5036—Lt. mint green 29 G 5037—Yellow Shpg. wt. set 8 oz.....\$2.98

B SANFORIZED COTTON BROADCLOTH DRESS. Pert embroidery on the skirt. Lace trimmed white collar and cuffs. Fagoting outlines yoke. Tie-back sash. Washable. *State size* 9, 12, or 18 months. Shpg. wt. 6 oz. 29 G 5032—Red.....\$1.98 29 G 5033—Yellow... 1.98

C PIXIE-CUTE DRESS of cotton broadcloth. Checked trim. Elasticized sleeves. Tie-back sash, button back. Washable. *State size* 9, 12, 18 mos. 29 G 5034—Lt. mint green 29 G 5035—Medium blue Shpg. wt. 6 oz.....\$1.98

D WASHFAST PINWALE CORDUROY DRESS. A favorite for fall and winter wear. White lace-edged collar. Hanky pocket. Tie-back sash. *State size* 9, 12, 18 months. Shpg. wt. 8 oz. 29 G 5030—Lt. green. \$1.98 29 G 5031—Pink..... 1.98

50% ORLON*, 50% NYLON

Waterproof Plastic Lined Pants

A top buy
for wee
misses



3 for \$2.99

3 POLISHED COTTONS
Less than \$1.00 each!

An easy, thrifty way to keep her well dressed. One package has three cute styles, costs you much less than you would pay if they were bought separately. All made of fine Everglaze** polished cotton. Styles similar to those illustrated. 1 pink, 1 yellow, 1 light mint green. Washable. *State size* 9, 12, 18 mos. Shpg. wt. 10 oz. 29 G 5038—Pkg. of 3, 1 size, \$2.99

** Reg. Trade Mark

44..SEARS-ROEBUCK CPBRMNS



\$2.90 Set in lots of 2 sets

\$2.90 Set in lots of 2 sets

Perky, practical baby fashion
A whiz to wash . . need no ironing

BOYS' TOPPER SET features a sporty collar and wee chest pocket. 50% orlon, 50% nylon in a petite check. Plastic lined panty snaps open for quick changes. Elastic at back of waist and around legs. Hand wash. *State size* 9, 12, 18 months. 29 G 1507—Blue check 29 G 1508—Light mint green check. Shpg. wt. set 5 oz. Set \$2.98. 2 sets for.....\$5.80

DAINTY TOPPER SET FOR GIRLS. Lace trimmed topper with tiny puffed sleeves. 50% orlon, 50% nylon check. Lace "rhumba ruffles" on panty. Snaps open flat for dressing ease. Plastic lined for lap-sitting safety. Hand wash. *State size* 9, 12, or 18 months. 29 G 1509—Pink check 29 G 1510—Yellow check Shpg. wt. set 5 oz. Set \$2.98 Save, buy 2 sets for..... 5.80



Less than \$1.00 Set in pkg. of 3 sets

Less than \$1.00 Set in pkg. of 3 sets

Save! Buy Topper Set Packages
Cotton percale—plastic lined panties

BOYISHLY STYLED TOPPER SETS of assorted cotton percales. Stripes, checks and multicolor prints. 3 different outfits in each package. Baby-flattering colors. Plastic lined panties have snap fasteners down sides. Open flat for dressing. Washable. *State size* 9, 12, 18 months. Shpg. wt. package 12 oz. 29 G 1515—Package of 3 sets, 1 size.....\$2.99

TOPPER SETS trimmed with rickrack and embossed cotton for the feminine young wearer. Assorted printed cotton percales. Waterproof plastic lined panties. Snap fasteners down sides. Open flat for quick, easy diapering. Washable. *State size* 9, 12, 18 months. Shpg. wt. package 12 oz. 29 G 1516—Package of 3 sets, 1 size, for only...\$2.99

Cuddly KNITS . . prize finds for the gift-shopper



OUR BEST BABY SHAWL

\$4.69

Exquisite all-over rosebud embroidery. Hand-tied fringe. Extra large size. Finest quality nylon



BOOTEES, HATS, SWEATER SETS for babies up to 6 months

A ALL WOOL SACQUE, BONNET AND BOOTEES SET. Hand crocheted in Japan. Assorted lace patterns. Hand wash. Boxed for gift wrapping. Shpg. wt. set 7 oz.
29 G 2509—Pink.....Set \$1.98
29 G 2510—Lt. blue...Set 1.98
29 G 2511—Yellow...Set 1.98

D SOFT CRIMP-SET VIRGIN NYLON BOOTEES. Rayon satin bow. 1 white pair, 1 blue pair, 1 yellow pair in each package. Fit infants up to 3 months. Hand wash. Shpg. wt. pkg. 4 oz.
29 G 2519—Package of 3 pair of bootees.....\$1.69

B CUDDLY CRIMP-SET virgin nylon cardigan, hat and bootee set. Sweet hand embroidery, rayon satin bows. Hand wash; dries in a jiffy. Boxed. Shpg. wt. 8 oz.
29 G 2516—Light mint green
29 G 2517—Yellow...Set \$1.98
29 G 2518—White...Set 1.98

E WARM LITTLE ZEPHYR WOOL CAP. Sweet on baby boy or girl. Fuzzy pompon has a merry bell in center. Earlaps tie snugly under chin. Hand wash. Snowy white. Fits up to 6 months.
29 G 2300—Shpg. wt. 4 oz. Each.....\$1.59

C OUR BEST CRIMP-SET VIRGIN NYLON SET. Dainty sprays of hand embroidery on cardigan. Ribbon trim on bootees, cap. Hand wash. Boxed for gift giving. Shpg. wt. 6 oz.
29 G 2512—White.....Set \$2.98
29 G 2513—Yellow.....2.98
29 G 2514—Lt. mint green 2.98

F TINY PIXIE HAT of doubled knit zephyr wool. Fluffy angora rabbit trim around face. Ties under chin. Hand wash. Fits boy or girl up to 6 months. Shipping weight 3 oz.
29 G 2301—Pink.....\$1.59
29 G 2302—White.....1.59

Soft (Crimp-set) Nylon Cardigan, SHAWLS

G TOASTY NYLON CARDIGAN with attractive knit-in pattern. Pretty touches of hand embroidery. Hand wash. Dries quickly. Fits infants up to 6 months. Shpg. wt. 4 oz.
29 G 2528—White.....\$1.98
29 G 2529—Yellow.....1.98
29 G 2530—Lt. blue.....1.98

H OUR FINEST SHAWL. All nylon. Rosebud embroidery. Hand wash. 48x50 in. including fringe. Gift boxed. Wt. 15 oz.
29 G 2535—White.....\$4.69
29 G 2536—Light blue...4.69
29 G 2537—Yellow.....4.69
29 G 2538—Lt. mint green 4.69

J GOOD QUALITY NYLON SHAWL. Rayon satin bow in corner. Assorted knit-in patterns. Size 42x48 inches including rich hand-tied fringe. Hand wash. Gift boxed. Shpg. wt. 11 oz.
29 G 2539—White.....\$2.98
29 G 2540—Yellow.....2.98
29 G 2541—Lt. mint green...2.98

K LOVELY BELGIAN-TYPE SHAWL. Lacy knit pattern, wide border. Rayon trim. Hand wash. 40x40 inches. Boxed. Shpg. wt. 11 oz.
29 G 2531—White.....\$3.98
29 G 2532—Yellow.....3.98
29 G 2533—Lt. mint green...3.98
29 G 2534—Pink.....3.98



HAND MADE IN THE PHILIPPINES

L COTTON BATISTE SLIPS. Buttoned shoulder. Assorted ruffled, lace trimmed styles. Hand wash. State size 6, 12 mos.
29 G 1616—Pink, yellow, lt. green
29 G 1615—White. Wt. pkg. 5 oz. Package of 3, 1 size.....\$1.19

M BUY BABY THESE THREE cotton batiste dresses for one small price! Assorted yoke and collar styles in each package. Sweetly embroidered. Hand wash. State size 6 or 12 months.
29 G 1614—Pink, yellow, lt. green
29 G 1613—White. Shpg. wt. pkg. 5 oz. Pkg. of 3, 1 size.....\$1.79

N SHEER WHITE NYLON DRESS with pastel rayon slip for baby's best-dress occasions. Frosty nylon lace trim, ribbon banding and bows. Hand wash. Fits to 12 mos.
29 G 1617—White dress, white slip.
29 G 1618—White dress, light green slip.
29 G 1619—White dress, pink slip. Shpg. wt. 8 oz.....Set \$1.98
2 sets for.....3.88

P DEAR LITTLE COAT and matching bonnet of rayon crepe. Sure to inspire many oh's and ah's! Self-lined yoke style coat. Lace trim. Hand embroidery on collar and front panels. Hand wash. Size fits infants up to 12 mos. A sweet gift. Shpg. wt. 12 oz.
29 G 1623—Pink
29 G 1622—White 2-piece set.....\$3.98

R NYLON PLISSE DRESS with matching rayon crepe slip. Lace trimmed. Ribbon bows. Washable. Dress needs no ironing. Fits infants up to 12 months. Shpg. wt. 7 oz.
29 G 1627—White
29 G 1628—Pink
29 G 1629—Yellow
Set \$1.98; Buy 2 sets for only \$3.88

S HAND MADE COTTON BATISTE DRESS and slip set. Dress has dainty hand embroidery, tiny tucks, scalloped hemline. Matching button-shoulder slip. Hand wash. State size 6, 12 months. Shpg. wt. set 4 oz.
29 G 1603—White
29 G 1604—Lt. green
Set.....\$1.98
2 sets only... 3.88

T 2 OF THESE PRECIOUS HAND MADE COTTON batiste dresses—and only 99c each! Generously detailed with hand embroidery. Fine tucking at neckline. Hand wash. State size 6, 12 months.
29 G 1600—2 white
29 G 1601—2 pink
Pkg. of 2, 1 size and color. Wt. 4 oz. \$1.98

V COTTON BATISTE SET. RIBBON TRIMMED DRESS in designs similar to illustration. Daintily tucked, hand embroidered. Scalloped embroidery on slip. Hand wash. State size 6, 12 months.
29 G 1631—Lt. blue
29 G 1632—Yellow
29 G 1633—Pink
29 G 1634—White
Wt. 4 oz. Set \$2.98

See size chart on opposite page



OUR BEST FITTED SHEET Super-smooth Percale

Tape Reinforced for
added strength
More threads per inch
Choose from 5 colors

Once on, your bed-making is over! Mitered corners hold sheet in place. Gives baby a smooth comfortable sleeping surface... saves your time. Ends bias-taped for longer wear. Sanforized cotton percale—won't shrink over 1%. 190 threads per sq. in. after washing. *State color* white, pastel green, blue, yellow, or pink. Fits 52x28-in. crib mattress.
29 G 300—Shpg. wt. 3, 15 oz. 3 for \$4.35... 6 for \$8.40

\$1.40

Each in
lots of 6

A Complete Selection of FITTED CRIB SHEETS For Your Convenience... Baby's Comfort

Five mattress-hugging Honeysuckle styles
Stoutly constructed... all work-savers!

"Measuring Stick" Print

Less than **\$1.35** Ea. in lots of 2
Decorative and useful! Washfast pastel print makes baby's crib always look company-ready. Sanforized white cotton—164 threads per sq. in. after washing. Won't shrink over 1%. Mitered corners. Bias-taped ends. Fits 52x28-in. mattress. Shpg. wt. ea. 8 oz.
29 G 303—Ea. \$1.39; 2 for \$2.69

Slip It on in a Wink!

\$1.32 Ea. in lots of 6
All four corners of elasticized knit fabric. Slips on easily—no need to lift or bend mattress. Sturdy Sanforized white cotton—164 threads per sq. in. after washing. Won't shrink over 1%. Fits 52x28-in. crib mattress.
29 G 301—Shpg. wt. pkg. 1 lb. 2 oz. Pkg. of 3, \$4.12; 2 pkgs. \$7.92

Price Cut!

Was \$1.05
96c Ea. in lots of 6
Snug end pockets keep sheet rumple-free. Sanforized white cotton—won't shrink over 1%. 148 threads per square inch after washing. Fits standard 52x28-in. crib mattress.
29 G 302—Shpg. wt. pkg. 13 oz. Pkg. of 3, \$2.98; 2 pkgs. \$5.76

NEW! Top Quality Knit

\$1.60 Ea. in lots of 6
Best quality knit cotton fitted sheet we've ever offered. Soft, absorbent. Elastic all around hem. Fits 52x28-in. crib mattress. Washable. *State color* white, pink, blue, yellow, green.
29 G 306—Shpg. wt. pkg. 10 oz. Pkg. of 3, \$4.98; 2 pkgs. \$9.60

Fitted Percale SHEET for YOUTH BED

Sturdy, Smooth-fitting

\$2.54 Ea. in lots of 2
Just what you need for bouncing youngsters. Mitered corners hold sheet in place, save bed-making. Ends bias-taped for added rip-resistance. Sanforized white cotton percale—won't shrink over 1%. 190 threads per square inch after washing. Fits standard 66x33-in. youth bed mattress. Shpg. wt. each 12 oz.
29 G 304—Each \$2.58; 2 for \$5.08

Honeysuckle youth bed blankets on page 49. Youth beds; see Index



Crib SHEETS, Pillow CASES

Smooth white cotton—144 threads per square in. after washing. Neatly hemstitched. *in lots of 6* 36x54 in. Sizes stated before hemming.
29 G 308—Bassinette size, 36x54 in. Wt. pkg. 14 oz. Pkg. of 3, \$2.22; 2 pkgs. \$4.20
29 G 309—Crib size, 42x72 in. Shpg. wt. pkg. 1 lb. 10 oz. Pkg. of 3, \$3.20; 2 pkgs. \$6.18
29 G 312—Pillow case, About 17x13 in. Wt. pkg. 8 oz. Pkg. of 3, 82c; 2 pkgs. \$1.56

New WASHABLE Pillow

Soft, pretty—and PRAC-TICAL pillow for baby. Has washable Dacron* synthetic fiber filling. Stays soft and fluffy. Removable smooth nylon slipper satin cover. Zipper at one end. Plain white on one side with petite rosebud print on the other. About 11x15 inches. Hand wash cover.
29 G 314—Shpg. wt. 11 oz. Ea. \$2.49

*DuPont trademark for polyester fibers



SAVE on Absorbent Quilted COTTON PADS

Our best. Nylon stitched. Sanforized cotton cover—won't shrink over 1%. Sterilized bleached cotton filling. White. Washable.
29 G 400—17x18 in. Shpg. wt. pkg. 14 oz. Package of 2, **Was \$1.28**, \$1.19; 2 pkgs. \$2.24
29 G 401—17x30 in. Shpg. wt. pkg. 1 lb. 4 oz. Package of 2, **Was \$2.14**, \$1.98; 2 pkgs. \$3.76
29 G 402—27x34 in. Shpg. wt. each 1 lb. 2 oz. Each, **Was \$1.88**, \$1.69... 2 for \$3.28

Was 60c
56c Ea. in lots of 4 17x18 in.

Thrifty buy! White cotton cover, bleached white cotton filling. Zigzag stitching. Washable.
29 G 405—15x17 in. Shpg. wt. pkg. 10 oz. Pkg. of 2, **Was 74c**, 69c... 2 pkgs. \$1.30
29 G 406—17x30 in. Shpg. wt. pkg. 14 oz. Pkg. of 2, **Was \$1.50**, \$1.39; 2 pkgs. \$2.66
29 G 407—34x52 in. Shpg. wt. each 1 lb. 13 oz. Ea. **Was \$2.39**, \$2.19; 2 for \$4.18

Less than **Was 95c**
33c Ea. in lots of 4 16x17 in.



Use WATERPROOF SHEETS... stop stains, moisture damage

Kleinert's quilted rubber pads. Every square a buoyant, air-filled cushion. Flesh color.
29 G 605—18x18 inches. Shpg. wt. 1 lb. 2 oz. for 2, 2 for \$1.56... 4 for \$2.92
29 G 606—18x27 inches. Shpg. wt. 1 lb. 4 oz. for 2, 2 for \$1.88... 4 for \$3.66
29 G 607—27x36 in. Wt. ea. 1 lb. 3 oz. Ea. \$1.89; 2 for \$3.70

Durable 2-ply synthetic rubber sheets. Soft, pliant. Resist acids, oils, stains. White, Washable.
29 G 611—27x36 inches. Shpg. wt. pkg. 1 lb. 10 oz. Package of 2... \$1.32
2 packages for... 2.50
29 G 612—36x54 inches. Shpg. wt. ea. 1 lb. 6 oz. Each \$1.32... 2 for \$2.50

White cotton flannel-backed with flesh colored synthetic rubber. Boilable.
29 G 615—18x27 in. Wt. 11 oz. Pkg. of 2, 85c; 2 pkgs. \$1.60
29 G 616—27x36 in. Shpg. wt. pkg. 1 lb. 6 oz. Pkg. of 2 \$1.65... 2 pkgs. \$3.20
29 G 617—36x54 inches. Shpg. wt. each 1 lb. 8 oz. Each \$1.62... 2 for \$3.14

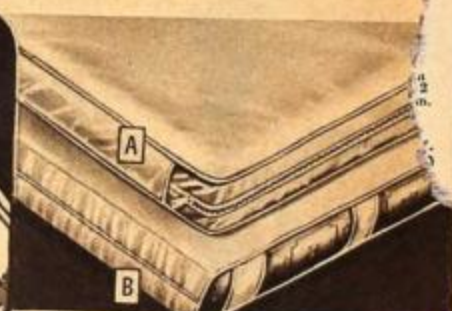


\$2.98
Each

OPAQUE PLASTIC COVER

Attractive... waterproof. Use to protect new crib mattress... recover stained, shabby ones

Makes old mattresses look new! Neat-fitting. Corded edges. Zipper end. Completely covers 52x28-in. mattress. Keeps out dirt, moisture. Multicolor design. *State color* pink or blue.
29 G 552—Shpg. wt. 15 oz. \$2.98



CRIB MATTRESS COVERS Clear Waterproof Plastic

A ZIPPER CLOSED COVER protects all sides of mattress from dust, stains, moisture damage. Durable clear white plastic. Lanolin treated for softness and continued pliability. Fits standard 52x28-in. crib mattress. Shipping weight each, 13 ounces.
29 G 551—Each \$2.29... 2 for only \$4.38

B COVERALL... Designed to guard top, bottom and sides of mattress against soil, moisture. Elastic straps at one end, plastic at other. Fits 52x28-in. mattress. *State color* pink, blue. Shipping weight each 14 ounces.
29 G 550—Each \$1.55... 2 for \$3.00



C \$1.98

A \$3.98

OUR BEST QUALITY NURSERY COMFORTS

Recommended because: Electronically quilted... No threads to break or soil... No needle holes to cause moisture seepage. PADS STAY FRESH Covered with silky-feeling waterproof plastic... wipe clean Gay "King Cole" prints in FIVE bright, beautiful colors Buy a MATCHED set, add cozy look to nursery equipment

A CUSHIONED PLAY YARD PAD. Resilient Tufflex* filling. Sanitary electronic quilting. Corner ties. 40x40 inches. 5-color print on blue, yellow, or pink. *State color.* Shipping weight 1 lb. 14 oz.

29 G 500M.....\$3.98
Resilient cellulose fiber.
Reg. U.S. Pat. Off.

B HOLLYWOOD-TYPE CRIB BUMPER. Protects baby from drafts and bumps. Plump Tufflex* filling. 9 to 18 in. deep, sides 27 in. long. 5-color print on blue, pink, or yellow. *State color.* Shpg. wt. 2 lbs. 3 oz.

29 G 501M.....\$3.98

C RUFFLE-TOPPED HIGH CHAIR PAD. Stitchless quilting makes it a joy to keep clean. Cotton felt and Tufflex* filled. 5-color print on blue, pink, or yellow background. *State color.* Shpg. wt. 1 lb. 6 oz.

29 G 502M.....\$1.98



Waterproof Plastic Covered BED, BUGGY PADS

UINGED PAD \$2.98
K's carriage went end dropped or vel. Can be used to of op up baby's head. Filled with cotton tilled. Boxed edges. 16x 14 in. Blue, pink, or yellow print. *State color.* Shpg. wt. 4 lbs. 1 oz.

29 G 523.....\$2.98

THRIFT-PRICED BASKET PAD. Cotton plus resilient Tufflex* filling. Pretty nursery print on blue, pink, or yellow. *State color.* Fits basket with 13x 28-in. bottom. Shipping wt. 3 lbs. 4 oz.

29 G 524.....\$1.59

CRIB BUMPER \$2.59
to protect baby from bumps and drafts. 3-pc. pad: each section 27 in. long, 8 in. deep. Ties in place. Cotton filled. Blue, pink, or yellow. *State color.* Shpg. wt. 3 lbs. 13 oz.

29 G 525.....\$2.59



HIGH CHAIR PADS

3-PIECE HIGH CHAIR SET \$2.79
Stitchless electronic quilting. Cotton felt filled pad. Safety belt holds baby securely in chair. Matching crumb-catcher bib. Blue, pink, yellow, or red waterproof plastic. *Please state color.* Shipping wt. 2 lbs. 1 oz.

29G521-3-pc. set, \$2.79

PLUMP HIGH CHAIR PAD \$1.79
with perky nursery print waterproof plastic cover. Sturdy, resilient Tufflex* filling. Ties in place. Ruffled top. Blue, pink, or yellow print. *Please state color wanted.* Shipping weight 2 lbs. 2 oz.

29 G 522.....\$1.79

WALKER PAD

CUSHIONS \$1.69
BOTH BACK AND FRONT of walker. Increases safety and comfort. Tray part of pad folds under seat when not needed. Waterproof plastic cover, cotton felt filled. Blue, pink or yellow print. *Please state color.* Shipping weight 1 lb.

29 G 520.....\$1.69



Pretty, practical for Baby Basket

Electronically quilted—No stitches to break or soil, no needle holes to cause seepage... Wetting won't spoil their beauty or leave odors Satin-embossed waterproof plastic—even the ruffles wipe clean Liners quilted with plastic on BOTH sides of soft cotton batting "Pretty-up" your basket with yellow, blue, pink or green pad, liner

D BASKET PAD. Matches any liner in this group. Electronically quilted on one side, smooth on the reverse side. Resilient cotton felt and Tufflex* filling. Firm boxed edges. Stays fresh, sanitary. Pink, yellow, blue, or light green waterproof plastic. *State color.*

29 G 508M—Shpg. wt. 2 lbs. 6 oz.....\$1.89

E LINER FOR HOODED BASKET. Edged with 5-inch lace-print ruffle. Electronically quilted waterproof plastic has nice-to-touch texture. Fits basket 11½ inches deep, with 13x28-inch bottom. Pink, blue, yellow or light green. *State color.* Shipping weight 1 lb. 1 oz.

29 G 505M.....\$2.79

F FULL SKIRTED LINER with dainty tiers of white eyelet-print ruffles. A glamorous touch in any nursery. Fits basket 11½ inches deep with 13x28-inch bottom. Skirt length 27 inches. Electronically quilted interior. Pink, yellow, blue, or light green plastic. *State color.*

29 G 506M—Shpg. wt. 1 lb. 10 oz.....\$3.79

G BASKET LINER with deep white lace print ruffle around top. Electronically quilted interior. Fits basket 11½ inches deep with 13x28-inch bottom. 12-inch ruffle. Nothing could be nicer for showing off baby! Pretty pink, blue, yellow or light green. *State color.*

29 G 507M—Shpg. wt. 14 oz.....\$2.69



PLAY YARD PADS...sturdily constructed to take tough wear

"No draft" pad covers bottom and sides of play yard for added protection. Heavy weight, long wearing waterproof plastic cover. Fade, stain resistant. Wipes clean. Tufflex* filled. Print bottom with solid color reverse side. About 8 inches deep. Blue, pink, yellow. *Please state color.*

29 G 510—40x40 in. Shpg. wt. 3 lbs. 15 oz.....\$4.35
29 G 511—38½x38½ in. Shpg. wt. 3 lbs. 10 oz.....\$3.89

DURABLE WATERPROOF PLASTIC COVER. Tufflex* felt filled. Fade and stain resistant. Wipes clean. Jolly nursery print with solid color reverse side. 40x40 inches. Ties to corners. Pink, blue, or yellow. *State color.* Shpg. wt. 3 lbs. 15 oz.

29 G 512.....\$3.49

BUDGET-MINDED PAD with stout waterproof plastic cover. Tufflex* filled for soft resiliency. Fade, stain resistant. Wipes clean with damp cloth. Corner ties. 40x40 inches. Blue, yellow, pink, or light green with contrasting color center. *State color.* Shpg. wt. 2 lbs. 14 oz.

29 G 513.....\$2.49



For the first time! A
Completely Washfast Blanket

PRE-SHRUNK .. WASHFAST .. SUNFAST

Our best quality .. most practical COTTON BLANKET!

\$3.93
Each
in lots of 2

Bright sun, atmospheric fumes, frequent
tubbing won't fade or shrivel it!

- Developed in our own textile laboratory... Available only at Sears
- Maximum fabric shrinkage guaranteed less than 3%
- Wash right with whites
- Handsome acetate satin binding also washfast, shrink-resistant

New HONEYSUCKLE crib blanket that's sure to be the darling of both mother and baby. Solid colors or fascinating merry-go-round woven pattern. Finest quality, heaviest weight napped cotton we've ever been able to offer. Soft, resilient, absorbent. Stays that way, too! Washfast, sunfast, pre-shrunk—maximum fabric shrinkage 3%. Smooth 6-inch acetate satin binding is fade, shrink-resistant also. Size 36x50 inches. Boxed for gift-giving. Creamy shades of pink, yellow, blue, or green. *State color.*
29 G 476—Merry-go-round patterned crib blanket
29 G 477—Solid color blanket. White or colors above
Shpg. wt. each 1 lb. 11 oz. Each \$3.98... 2 for \$7.86



PART NYLON

One of our
most popular
blankets .. now blended with
Estron and cotton for nicer "feel"

Choose Reversible Colors or Gay Pattern

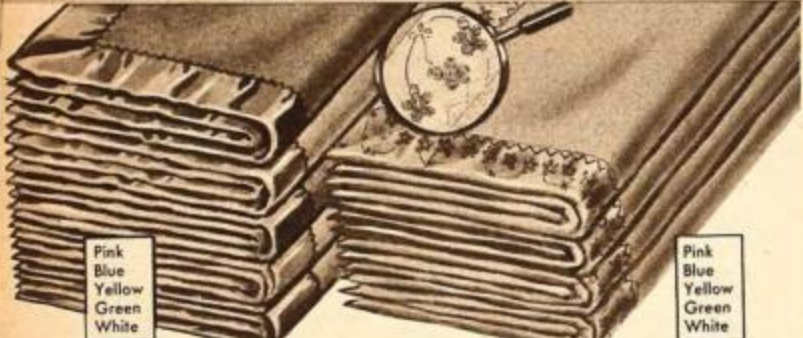
50% Estron acetate, 25% nylon, 25% cotton blended into an easy to wash, long wearing blanket fabric. Soft, fleecy nap. 6-inch acetate satin binding. Nicely boxed. Washable.
SWEET WOVEN PATTERN. *State color* pastel blue, pink, yellow or green.
29 G 470—Size 36x50 inches. Shpg. wt. 1 lb. 11 oz. Each \$3.98... 2 for \$7.86
REVERSIBLE SOLID COLORS. Pink and blue or green and yellow. *State color choice.*
29 G 471—Size 36x50 inches. Shpg. wt. 1 lb. 11 oz. Each \$3.98... 2 for \$7.86
29 G 472—Size 40x60 inches. Shpg. wt. 2 lbs. 4 oz. Each 4.98... 2 for 9.80



Shrink-resistant All Wool CRIB BLANKET

"Lauderite" treated to
end your washing worries

\$4.89 Each in lots of 2
Tops for winter warmth! Washable in your machine. Stay soft, fluffy. "Lauderite" treated for shrink-resistance. Guaranteed 5 years against moth damage. 6-in. acetate binding. *State color* pink, blue, yellow, green.
29 G 456—36x50 in. Wt. 1 lb. 4 oz. \$4.89
29 G 457—Size 40x60 inches. Shpg. wt. 1 lb. 10 oz. Each 6.80



Pepperell DYNEL CRIB BLANKET

Extra warm
Soft, resilient
Fast drying
Stain resistant



Penny-wise Napped Cotton

Good quality cotton; downy soft. 5-in. acetate satin binding. Washable. Boxed. *State color* pastel blue, pink, white, yellow, or green.
29 G 460—36x50 in. Shpg. wt. ea. 1 lb. 10 oz. Each \$2.98... 2 for only \$5.88
29 G 461—40x60 inches. Shpg. wt. each 2 lbs. Each \$3.98... 2 for only \$7.86

New Estron Blanket

Soft, warm Estron acetate fleece. Cotton warp (20% of fabric) for added strength. 6 1/4-in. acetate binding has sweet nursery print. Washable. *State color* white, yellow, blue, pink, green. Shpg. wt. ea. 1 lb. 10 oz.
29 G 475—Each \$3.69; 2 for \$7.28

New low price!

Dynel synthetic fiber blanket. Lightweight, toasty warm. Washes in machine. Maximum shrinkage 1% to 2%. Dries quickly with same fluffy texture. Long-wearing—moth, mildew proof. 6-in. acetate binding. Boxed. *State color* blue, pink, yellow, green.
29 G 463—36x50 in. Shpg. wt. 2 lbs. Ea. \$4.98
29 G 464—40x60 in. Wt. 2 lbs. 4 oz. Ea. 6.98

Crib Sheet-blanket

Lightly napped cotton. Use as warm sheet or lightweight blanket. Handy as a bath blanket, too. Washable. White, blue, pink, green or yellow.
29 G 360—36x50 in. *State color.* Shpg. wt. each 9 oz. Each \$1.00... 2 for \$1.90
29 G 361—40x72 in. *State color.* Shpg. wt. each 11 oz. Each \$1.59... 2 for \$3.09



HONEYSUCKLE RECEIVING BLANKETS .. Fluffy napped cotton .. A rainbow of soft pastel colors .. Priced to fit your budget

OUR BEST QUALITY RECEIVING BLANKET. Pretty rosebud-print acetate satin binding smoothly finishes the edges. Richly napped cotton. 30x40 in. Washable. Buy extras for shower gifts. *State color* pink, blue, yellow, white, green. Shpg. wt. ea. 9 oz.
29 G 362—Each 98c... 3 for only \$2.85
48 .. SEARS, ROEBUCK AND CO. CB

APPEALING FAWNS AND LITTLE BUNNIES add enchantment to this cuddly receiving blanket. Neatly stitched edges. Washable. 30x40 inches. Pastel print on cream background. A gift find! Shpg. wt. pkg. 9 oz.
29 G 357—Package of 2... \$1.89
Save... buy 2 packages for 3.68

BETTER QUALITY NAPPED COTTON. White woven-in jacquard pattern features sprightly fawns. Firmly stitched edges. 30x40 in. Washable. *State color* blue, pink, green, yellow.
29 G 363—Shpg. wt. ea. 9 oz. Each 95c... 3 for only \$2.76

MEDIUM WEIGHT LESS THAN COTTON RECEIVING BLANKET. Multi-color striped ends. Stitched edges. Washable. 30x40 inches. *State color* pink, blue, yellow, white, green. Shpg. wt. 3, 1 lb. 4 oz.
29 G 351... 3 for \$1.89
Save... buy 6 for only 3.68

THRIFT BUY! Have a generous supply at 38c this small price. 1 Each in lots of 8
blue, 1 pink, 1 yellow, 1 green in each package. White stripes. Stitched edges. Washable. 34x26 inches. Shpg. wt. package 1 lb. 6 oz.
29 G 350—Package of 4, \$1.59
2 packages for only... 3.00



Chenille SPREAD

ATTRACTIVE TOP-PR for baby's crib. Fluffy pinpoint cotton chenille on firm white sheeting. Multicolor design, white background. Washable. Buy two, have an extra fresh one ready for use. About 40x64 inches. 29G481—Shpg. wt. ea. 1 lb. 5 oz. Each \$2.98; 2 for only \$5.88

\$2.94
Each in lots of 2

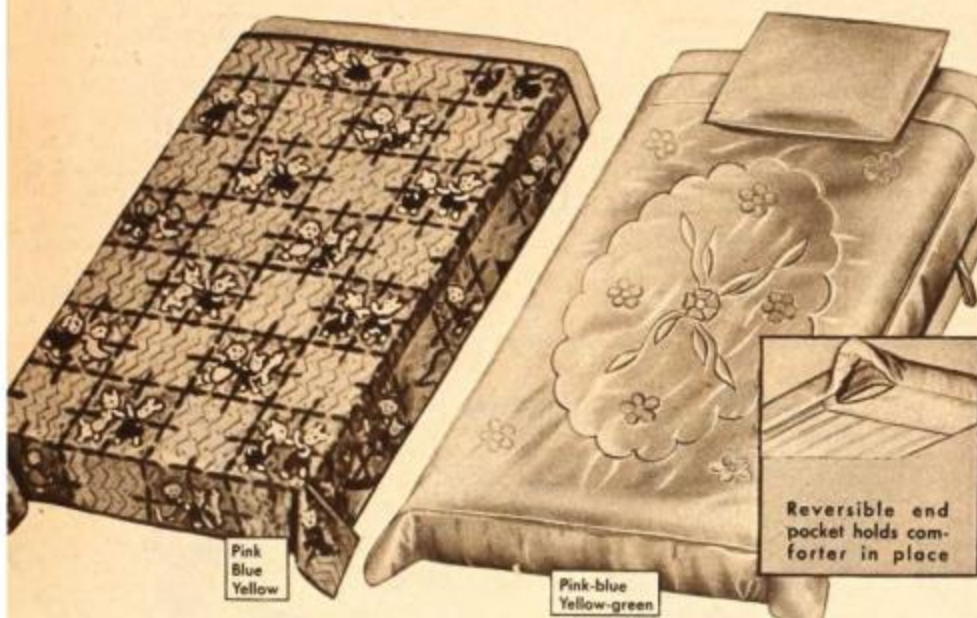
Jacquard-woven Cotton CRIB BLANKETS

THRIFT-QUALITY BLANKET of good quality napped cotton. Woven-in pattern sure to make it a nap time favorite. 3-in. acetate satin binding. 36x50 in. Washable. State color blue, pink, yellow, green. Shpg. wt. ea. 1 lb. 8 oz. 29 G 474—Boxed. Each \$1.98. Save, buy 2 for only 3.90

\$1.95
Each in lots of 2

HEAVIER WEIGHT \$2.94 BLANKET of good quality napped cotton with 5-inch acetate satin binding. Romping nursery animals make a lively woven-in. pattern. Washable. 36x50 inches. Boxed to make gift wrapping easy. State color blue, pink, yellow, green. 29 G 473—Shpg. wt. ea. 1 lb. 12 oz. Each \$2.98; 2 for \$5.88

\$2.94
Each in lots of 2



Reversible end pocket holds comforter in place

"Patchwork" QUILT Washfast Cotton Print

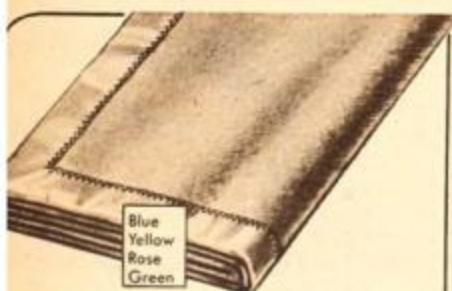
USE AS TOP SPREAD, BLANKET, TOO. Colorful patchwork print has all the charm of Grandma's hand made quilts. Firmly stitched. Bleached white cotton filling. Washfast. About 39x54 inches. State color pink, blue, or yellow print. Shpg. wt. 1 lb. 8 oz. 29 G 482—Each.....\$2.98

\$2.98
Each

NEW! Fitted Crib COMFORTER Reversible colors... Wool filled

BEAUTIFUL ACETATE SATIN. New end pocket (reversible, too!) keeps comforter from sliding out of place, tucks out of sight when on crib. Attractive stitched design. 100% wool filled for toasty warmth. Reversible—different color on each side. About 36x48 in. Matching kapok filled pillow. About 11x15 in. Dry clean. Boxed. Pink with blue or yellow with pale green. State color. 29 G 479—Shpg. wt. 3 lbs. 2 oz.2-pc. set \$6.98

\$6.98
2-pc. set



YOUTH BED BLANKET

Warm Rayon and Cotton Blend Gives You Just-right Fit

Enjoy the convenience of a blanket made especially for your youth bed. Fleecy 50% rayon, 50% cotton. 4-inch acetate binding. Washable. 54x72 in. Yellow, mint (med.) green, sky (med.) blue, dusty rose. State color. Wt. each 2 lbs. 1 oz. 29 G 451..... Each \$3.98; 2 for only \$7.86

\$3.93
Each in lots of 2



Dynel Filled NYLON COMFORTER

Handsome as it is Practical \$6.98 Dainty rosebud printed nylon cover, Dynel synthetic fiber filling. Light weight, yet warm enough to take the place of several ordinary blankets. Moth and mildew proof—wears and wears. Both fibers take to tubbing, dry quickly and wrinkle-free. About 33x42 in. Eggshell background. A wonderful gift. 29 G 480—Boxed. Shpg. wt. 2 lbs. Each \$6.98

\$6.98

NOW IN ALL WOOL, TOO... HONEYSUCKLE SHRINK-RESISTANT FITTED CRIB BLANKET

Shrink-resistant feature available
Only at Sears!



End Pocket Keeps Blanket in Place



\$3.93

Each in lots of 2
Cotton

Pink
Blue
Yellow
Green
White

COVERS WON'T KICK OFF... LESS BED-MAKING Fleecy Napped Cotton... Nursery Print Binding

Maximum fabric shrinkage 3%. The only fitted cotton crib blanket that fits as nicely, slips on as easily after washing as when new. (Lab tests show similar blankets, untreated for shrinkage, lose 9% or more of their length when washed the first time, more in successive washings.) 5-in. acetate satin binding has cute "Jack and Jill" print. Fits standard 52x28-inch crib mattress. State color pink, blue, yellow, green or white. Shpg. wt. each 1 lb. 2 oz. 29 G 450..... Each \$3.98. Save, buy 2 for only \$7.86

"LAUNDERITE" Machine-Washable All Wool

"Launderite" treatment assures minimum shrinkage not only in the first washing, but through repeated washings. Continues to fit well, slips on easily. Retains its soft fluffy texture. (Guaranteed 5 years against moth damage.) Snug, warm. Solid color 6-in. acetate satin binding. Fits 52x28-in. crib mattress. Pink, white, yellow, blue, green. 29 G 452—State color. Shpg. wt. 1 lb. 9 oz. Each \$6.98

LINT-FREE BLANKET

Soft and warm... yet won't shed lint on you or baby!
Grand for "going places"

\$3.93

Each in lots of 2

NEW QUILTED BABY BLANKET

Nice-to-touch tricot
Knit acetate with warm Nylon filling



Pink
Blue
Yellow
Green
White

As versatile as a blanket... as "dressy" as a comforter. New quilted blanket will go everywhere with baby. Use in crib, carriage, or for carrying. Nothing to shed on you or baby... a blessing for your appearance. Satiny 6-inch acetate binding. Smooth knit acetate cover, warm nylon filling. Washable. Size 36x50 inches. State color pastel pink, blue, yellow, green, or white. 29 G 478—Shpg. wt. each 1 lb. 8 oz. Each \$3.98; 2 for \$7.86

Honeysuckle blankets can be bought on Sears Easy Terms... see inside back cover.

SHAPED-TO-FIT DIAPERS OF BIRDSEYE AND FLANNELETTE

No folding to do! Speedier... Neater. Made with layer of absorbent flannel-ette between 2 layers of birdseye

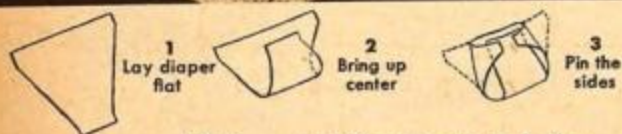
NEW DIAPERS... More efficient than ever!

PRE-FOLDED GAUZE DIAPERS

Puts extra absorbency where baby needs it! Pre-folded and sewn... nothing to slip, wrinkle, chafe or get out of place. Pin on with ease... save hours of folding time

GAUZE DIAPERS WITH AN EXTRA ABSORBENT LAYER

Choose it for extra protection, if you like to use your own folding method. Takes place of double diapering. Easier to pin than 2 diapers

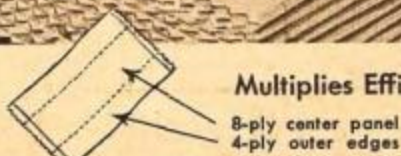


1-2-3... and it's pinned on baby

Super absorbent! Tailored to fit any diaper-aged baby. No unnecessary bulk to make pinning difficult, baby uncomfortable. 4 diaper pins included in each package. Combines strength and texture of finest quality birdseye cotton with the moisture-holding superiority of fleecy flannel-ette. Firmly stitched edge-seams will not pucker or fray. White. Shipping weight package 14 oz.

29 G 104—Package of 6, \$2.29... 3 packages for only \$6.78

6 FOR \$2.26
in lots of 3 packages



Multiplies Efficiency!

8-ply center panel
4-ply outer edges

Top Absorbency with Minimum Bulk

Most absorbent gauze diaper we know of! Permanently folded and stitched to fit any diaper-aged baby. Fine white cotton. Comes off the clothesline—or out of dryer—soft, fluffy and ready to use. Just pin the sides. 4 pins included. Fray resistant edges. Seams won't pucker. Shipping weight package 15 oz.

29 G 114—Package of 6, \$1.89; 3 packages... \$5.58

6 FOR \$1.86
in lots of 3 packages



3-ply Construction

Much more absorbent than regular 2-ply gauze diapers

Lightweight, fast drying

Gives the extra protection baby needs for night time, naps, travel and other occasions. Has 3 absorbent layers of fine cotton gauze held in a fray-resistant edge. 21x40 in. Folds easily to your favorite shape. Snowy white. Fast drying. Shpg. wt. pkg. 15 oz.

29 G 110—Package of 6, \$2.49; 3 pkgs. \$7.29

6 FOR \$2.43
in lots of 3 packages

Buy baby's Honeysuckle Diapers on Sears convenient Easy Terms... see inside back cover for complete details



Honeysuckle KNIT DIAPERS

Soft, warm, extra absorbent. A wonderful choice for night-long wear. Tubular knit of lightly napped 2-ply long staple cotton yarns. No folding to do. Elasticized across full width of both ends. Stretches to fit snugly, comfortably. Rip and pinhole-resistant. Snowy white. About 9 1/2 x 18 inches. Shipping weight package 1 lb. 9 oz.

29 G 115—Package of 12... \$3.15
Save, buy 3 packages for only... 9.35



FAMOUS CURITY GAUZE DIAPERS

with woven-in lines to make folding easy. Absorbent surgical-type cotton. 2 layers held together in a pinked selvedge. Fray-resistant. Soft, comfortable for baby. White. Fast drying. 21x40 in. (Shpg. wt. 1 lb. 14 oz.) Postpaid.

29 G 117—Pkg. of 12 \$3.75



CHIX GAUZE DIAPERS

made of 2 layers of surgical type white cotton gauze woven in a birdseye pattern. Especially soft and absorbent. Pinked selvage edges... fray-resistant. Fast drying. Size 21x40 inches. (Shpg. wt. 2 lbs. 2 oz.) Postpaid.

29 G 116—Pkg. of 12 \$3.75



DENNISON DELUXE LINERS

of pure white cellulose. Soft, absorbent. Lint free. Use inside regular diapers. Size 10x13 in. 152 in each handy dispenser box. (Shpg. wt. 2 lbs. 8 oz.)

29 G 176—2 boxes (304 liners) Postpaid... \$1.96



CHIX DISPOSABLE LINERS

of non-woven cotton fabric. Not paper. Will not wad or stick to baby's skin. Delicately scented. Use inside regular diapers. Saves washing work. About 9 1/2 x 12 inches. (Shpg. wt. 3 lbs.)

29 G 175—2 boxes (144 liners) Postpaid... \$1.96

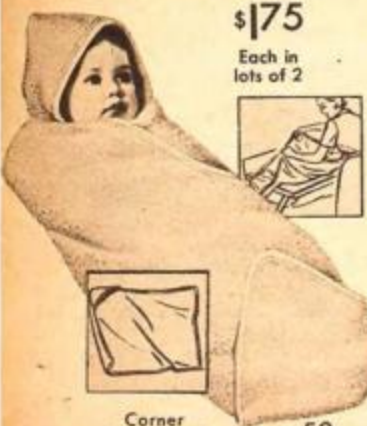
Cozy BATH TOWEL for Baby with Attached Hood

\$1.75

Each in lots of 2

Wraps up baby cozy as can be. Triangular piece at one corner forms a hood for baby's head. Soft, absorbent knit cotton terry cloth. About 36x36 inches. A novel, yet practical gift... and small priced, too! State color pastel blue, green, or yellow. Shipping weight each 11 ounces. Order today on Sears Easy Terms.

29 G 170—Ea. \$1.79
2 for only... 3.50



Corner forms hood

50... SEARS CPB



Kitten-Soft Knit Cotton BABY TOWELS

FLUFFY KNIT terry cloth. 72c Ea. White; blue or pink binding. Please state color wanted. 29 G 151—18x30 in. Shpg. wt. two, 8 oz., 2 for \$1.49... 4 for \$2.88
29 G 152—24x36 in. Shpg. wt. two, 14 oz., 2 for \$2.49... 4 for \$4.84
29 G 153—36x36 in. Shpg. wt. each 10 oz. Each \$1.55... 2 for \$3.00
29 G 150—Washcloths 9x9 in. Shpg. wt. 4, 6 oz., 4 for 64c... 8 for \$1.20

SMOOTH COMBED COTTON 57c Ea. KNIT. White; blue or pink binding. Please state color. 29 G 156—18x27 in. Shpg. wt. 2, 6 oz., 2 for \$1.19... 4 for \$2.28
29 G 157—20x40 in. Shpg. wt. 2, 8 oz., 2 for \$1.79... 4 for \$3.38
29 G 158—Bath Blanket 40x40 in. Shpg. wt. ea. 12 oz. Each \$1.79; 2 for \$3.48
29 G 155—Washcloths. 10x10 in. Shpg. wt. 4, 6 oz. 4 for 59c... 8 for \$1.12

Lap Protectors

Pads to use when holding baby and wherever moisture protection is needed. Made with a waterproof layer of rubber between two fleecy layers of absorbent flannel-ette. About 12x14 inches. Boilable. Shpg. wt. for package of 4, 1 lb. 29 G 600—Package of 4... 95c
Save, buy 2 packages for \$1.84

23c Each in lots of 8



Long-time Favorites of Mothers Everywhere

Honeysuckle Lab-tested DIAPERS



Sanforized Birdseye DIAPER

Won't shrink over 1%... Nylon hemmed



\$331 Dustproof package of 12 in lots of 3 packages

A super soft, extra fine quality diaper. Sanforized to stay the same big size no matter how often you wash it. Rip-resistant birdseye weave has greatest number of threads per inch of any HONEYSUCKLE diaper. That means more absorbency, greater strength. Neatly hemmed with nylon thread. 27x27 in. before hemming. 29 G 108—Shipping weight package 1 pound 6 ounces. Package of 12... \$3.35 3 packages... 9.93

Soft Flannelette

\$216 Pkg. of 12 in lots of 3 pkgs. Good quality

- Lab-proven the most absorbent type single-ply diaper fabric
- Softly napped on both sides

Woven of finest quality white cotton for top moisture-holding ability. Stay gentle-textured through countless washings. 27x27 in. before hemming. Dustproof packages. 29 G 101—Good quality. Wt. pkg. 1 lb. 6 oz. Pkg. of 12, \$2.19; 3 pkgs. \$6.48 29 G 102—Our best. More closely woven, thicker nap. More absorbent. Shpg. wt. package 1 lb. 12 oz. Pkg. of 12, \$2.74... 3 pkgs. \$8.10

Fast-drying Gauze

\$270 Pkg. of 12 in lots of 3 pkgs. Good quality

- Dry in just half the time it takes diapers made of other type fabrics
- Light weight, comfortable for baby

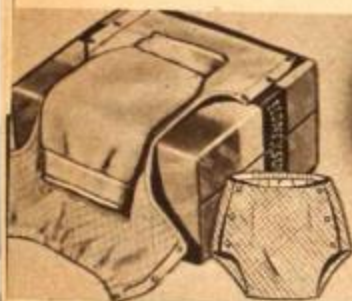
Made of 2 layers of highly absorbent white surgical-type cotton gauze. Both layers held smoothly together in a fray-resistant edge. No hems. Dry soft and fluffy. Dustproof packages. 29 G 111—Good quality. 20x40 inches. Shpg. wt. package 1 lb. 15 oz. Package of 12, \$2.74... 3 packages \$8.10 29 G 112—Our best. More closely woven. 21x40 in. Shpg. wt. pkg. 2 lbs. 1 oz. Pkg. of 12, \$2.98... 3 pkgs. \$8.79

Popular Birdseye

\$216 Pkg. of 12 in lots of 3 pkgs. Good quality

- Rip-resistant... longer wearing
- Made of finest quality cotton for greater absorbency, softer texture

Easy to keep sparkling white... look, feel nice as new for the second baby. Size before hems. Dustproof packages. 29 G 105—Good quality. 27x27 in. Shpg. wt. package 1 lb. 6 oz. Package of 12, \$2.19... 3 packages \$6.48 Better quality. More closely woven. 29 G 106—27x27 in. Shpg. wt. pkg. 1 lb. 8 oz. Pkg. of 12, \$2.69; 3 pkgs. \$7.90 29 G 107—30x30 in. Shpg. wt. pkg. 1 lb. 12 oz. Pkg. of 12, \$3.29; 3 pkgs. \$9.75



DISPOSABLE DIAPERS

HONEYSUCKLE DISPOSABLE DIAPERS. No washing to do—just throw away when used. Absorbent cotton and gauze pads. Won't stick or chafe. White. Shpg. wt. 2 pkgs. 4 lbs. 29 G 180—2 pkgs. (96 diapers) \$2.38; 4 pkgs. \$4.59 SNAP-ON PANTY to hold disposable diapers. White birdseye cotton, waterproof plastic lined. State size 3, 6, 12, 18 months. Shpg. wt. ea. 5 oz. 29 G 179—Each 69c... 2 for only \$1.34



NEW! ABSORBENT GAUZE LINERS

Use inside regular diapers. Increase absorbency without bulk of double diapers

Another "First" at Sears!

GRAND FOR NIGHTTIME, naps, and for trips with baby. Fit neatly inside regular diapers... no extra bulk to pin. Made with 3 layers of fine white cotton gauze, held firmly together in a fray-resistant edge. (Use folded double—gives 6 thicknesses of absorbency.) Light weight, fast drying... yet super absorbent. About 19x7 in. Washable. Shpg. wt. pkg. 5 oz. 29 G 118—Package of 6, \$2.19... 2 pkgs. \$4.29

Handy BAGS to Carry All of Baby's Needs

FULLY INSULATED BAG \$3.98 keeps baby's food at right temperature. Has two separate zipper closed compartments. 2 bottle loops. Shoulder strap for easy carrying. Heavy gauge plastic. Center panel has attractive basket weave design. About 9x13 in. State color navy blue or tan. Shpg. wt. 1 lb. 6 oz. 29 G 191—Each... \$3.98

PLASTIC DIAPER BAG at a budget-easing price. Plastic slide fastener on side pocket and top—has no teeth to catch. Adjustable shoulder strap. 2 bottle loops. About 10x13 inches. Red or green. Heavy gauge plastic. State color. Shpg. wt. 1 lb. 6 oz. Price includes 10% Federal Excise Tax. 29 G 190E—Each... \$2.19



Keep Baby Neat and Sweet with WATERPROOF PANTIES

KLEINERT'S SILK-COATED "SOFTEX" PANTY. Comfy in lots of 3 loomer style. White. Hand wash. State size 3, 6, 12, 18 months. Shpg. wt. ea. 3 oz. 29 G 261—Ea. 96c; 3 for \$2.79

PLAYTEX SEAMLESS PANTY of soft, flexible liquid latex. Hand wash. State color flesh pink or white. State size 3, 6, 12, 18 months. Shipping weight 4 oz. 29 G 260—Each... 76c

CLEAR PLASTIC, lanolin treated to stay soft, pliant. Snap fasteners. Elastic legs, waist. Hand wash. State size 3, 6, 12, 18 mos. Shpg. wt. pkg. 9 oz. 29 G 262—Pkg. of 3, 1 size \$1.49

DRESS-UP PANTIES, Plastic Lined for Safety

FINE RUNPROOF TRICOT KNIT NYLON OR ACETATE, waterproof plastic lined. Gripper Snap Fasteners. Opens flat. Hand wash. State color blue, white, yellow. State size 3, 6, 12, 18 months. Shpg. wt. each 4 oz. 29 G 250—Acetate. Ea. 75c; 3 for \$2.17 29 G 251—All nylon—including elastic, thread. Each \$1.09; 3 for \$3.12

LACE-EDGED LEGS, ribbon trim. Finely knit runproof acetate or nylon tricot. Gripper Fasteners. Covered elastic back waist. Hand wash. State color pink, white, yellow. State size 3, 6, 12, 18 mos. Wt. ea. 4 oz. 29 G 252—Acetate. Ea. 84c; 3 for \$2.44 29 G 253—Nylon—even trim, elastic, stitching. Each \$1.18... 3 for \$3.39

SIZE CHART FOR WATERPROOF PANTIES

Order size	3 mos.	6 mos.	12 mos.	18 mos.
If weight is	up to 13	14-18	19-22	23-26 lbs.



OUR FINEST SLIP-ON SHIRT Has Double Fabric Front

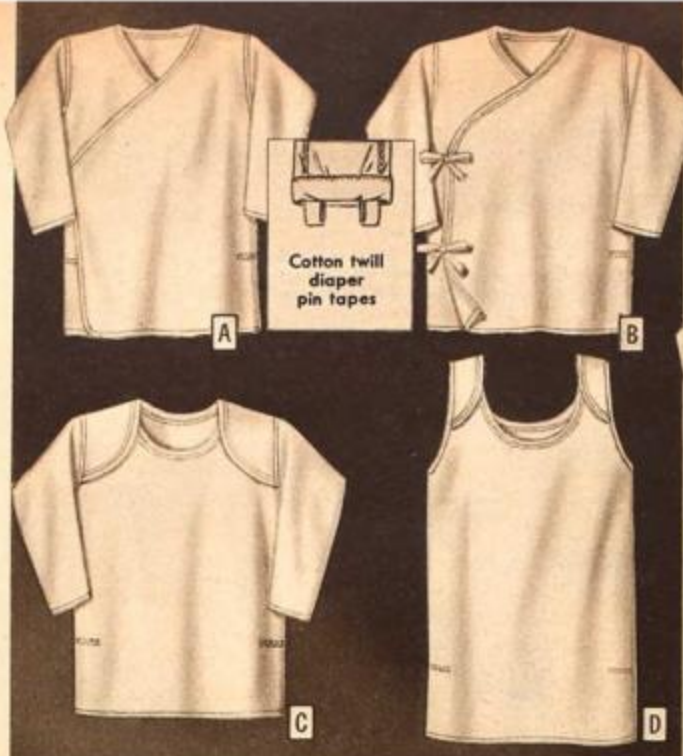
Gives twice the protection over tummy **74c** Each in lots of 6

Soft, finely knit combed cotton shirt has gusseted shoulders that fit smoothly without binding. Comfortable flat-locked seams. White. Washable. State size 6, 12, 18, 24 months.

29G1020—Long sleeves 29G1021—Short sleeves Shpg. wt. pkg. 8 oz. Package of 3 of 1 size and style \$2.34 2 packages (6) for only \$4.44

SIZE CHART FOR INFANTS' SHIRTS					
Order size	3 mos.	6 mos.	12 mos.	18 mos.	24 mos.
If weight is	Up to 13	14 to 18	19 to 22	23 to 26	27 to 29 lbs.

SIZE CHART FOR INFANTS' TRAINING PANTIES					
Order size	6 months	1	2	3	4
If weight is	Up to 18	19 to 22	23 to 28	29 to 32	33 to 38 lbs.



HONEYSUCKLE INFANTS' SHIRTS—soft combed cotton knit—flat-locked seams

OUR BEST Rib Knit Cotton Shirts **59c** Each in lots of 6
Treated for Shrink Resistance Sleeveless style **43c**

Smoothly finished flat-locked seams leave no raw edges to fray or rub baby's skin. Sturdy cotton twill pin-tapes prevent pin-holes in shirt fabric. Tie-side and pin-back styles lap over front—give extra protection to chest and tummy; expand as baby grows. Slip-on styles go over baby's head easily, yet retain their shape and fine fit. Washable. White. Shpg. wt. pkg. 8 oz.

- A** Pin back style. Please state size 3, 6, 12 or 18 months.
29 G 1013G—Long sleeves 29 G 1014G—Short sleeves
- B** Tie side style. Please state size 3, 6, 12 or 18 months.
29 G 1015G—Long sleeves 29 G 1016G—Short sleeves
- C** Slip-on style. Please state size 6, 12, 18 or 24 months.
29 G 1017G—Long sleeves 29 G 1018G—Short sleeves
Package of 3 of 1 size and style \$1.86 2 pkgs. (6) for \$3.54
- D** 29 G 1019—Sleeveless slip-on. State size 12, 18, 24 months.
Shpg. wt. pkg. 5 oz. Pkg. of 3 of 1 size \$1.35 ... 2 pkgs. (6) \$2.58

Good Quality Shirts **49c** Each in lots of 6
Reinforced Pin Tabs

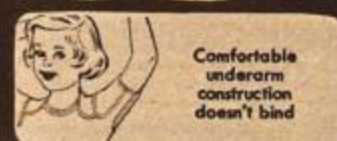
Our lowest priced infants' shirts. Rib knit white combed cotton is soft and comfortable. Flat-locked seams can't irritate baby's skin. Tie-side and pin-back styles give double protection to baby's chest and tummy—adjust easily as baby grows. Slip-on style has shape retaining shoulder arrangement for dressing ease. Washable. Shpg. wt. pkg. 8 oz.

- E** Slip-on shirt. State size 6, 12, 18, 24 months.
29G1011G—Long sleeve 29G1012G—Short sleeve
- F** Pin back shirt. State size 3, 6, 12, 18 months.
29G1007G—Long sleeve 29G1008G—Short sleeve
- G** Tie side shirt. State size 3, 6, 12, 18 months.
29G1009G—Long sleeve 29G1010G—Short sleeve
Package of 3 of 1 size and style \$1.56
Save, 2 packages (6 shirts) for only 2.94



OUR BEST PANTY

Recommended because it's tailored to give 2-way stretch! More comfortable, and longer wearing



Honeysuckle TRAINING PANTIES in absorbent combed knit cotton

Bar-tacked at strain points

H ACTION FIT. **44c** Ea. in lots of 6
Double fabric front panel and crotch. White. State size 1, 2, 3, 4. Shpg. wt. pkg. 6 oz.
29 G 1054—Package of 3 of 1 size \$1.38 ... 2 pkgs. (6) \$2.64

J ABSORBENT **36c** Ea. in lots of 6
DOUBLE THICK fabric throughout panty. White. State size 6 mos., 1, 2, 3, 4. Shpg. wt. pkg. 8 oz.
29 G 1052—Package of 3 of 1 size \$1.16 ... 2 pkgs. (6) \$2.16

Snug-fitting elastic waists

K DOUBLE FABRIC **29c** Ea. in lots of 6
throughout panty. Absorbent triple crotch. White. State size 1, 2, 3, 4. Shpg. wt. pkg. 8 oz.
29 G 1050—Package of 3 of 1 size 93c 2 pkgs. (6) \$1.74

L OUR LOWEST PRICED TRAINING PANTY. **22c** Ea. in lots of 12
Double crotch. White. State size 1, 2, 3, 4. Shpg. wt. pkg. 9 oz.
29 G 1051—Package of 6 of 1 size \$1.38 ... 2 pkgs. (12) \$2.54

Sturdy Reinforced Crotches

M SANFORIZED PLAID **42c** Ea. in lots of 6
FRONT, knit cotton back. Fly front. Double crotch. White with assorted pastel plaids. State size 2, 3, 4.
29 G 1059—Wt. pkg. 7 oz. Pkg. of 3 of 1 size \$1.32, 2 pkgs. (6) \$2.52

N FLY FRONT TRAINING BRIEF. **42c** Ea. in lots of 6
Wide all elastic waist. Double fabric crotch. White. State size 2, 3, 4. Shpg. wt. pkg. 7 oz.
29 G 1053—Package of 3 of 1 size \$1.32 2 pkgs. (6) \$2.52

TODDLERS' SHIRT

in sizes 1 to 4 to wear with our training panties

Here's a new shirt specially sized and designed for toddlers to wear with training panties. Soft, white knit combed cotton with comfortable flat-locked seams that leave no raw irritating edges. Easy-on neckline... no-bind underarm construction. Please state size 1, 2, 3, 4. Measure and check with "Training Panty" size chart. Shpg. wt. for pkg. 7 oz.
29 G 1030—Pkg. of 3 of 1 size \$1.86
Save, 2 packages (6 shirts) ... 3.54

P SCREEN PRINTED cotton terry cloth bibs. About **29c** Ea. in lots of 6
11x11 in. State color pink or blue. Wt. pkg. 5 oz.
29 G 174—Pkg. of 3 of 1 color 89c 2 pkgs. (6) for \$1.72

R FULL LENGTH STOCKINGS. Mercerized white knit cotton. State size 4, 4½, 5, 5½. Chart page 39. Wt. pkg. 5 oz.
29 G 1998—Pkg. of 3 of 1 size 89c 2 pkgs. (6) \$1.72

S COMBED COTTON KNIT BINDERS. **30c** Ea. in lots of 6
Double fabric. Tape ties. White. About 5x23 inches.
29 G 975—Shpg. wt. pkg. 5 oz. Pkg. of 3, 93c, 2 pkgs. (6) \$1.80